

	COUNCIL POLICY	
	Art Collection Policy	
POLICY NO	071	
DEPARTMENT	Community & Client Services	
PROGRAM	Community Lifestyle	
ENDORSED BY COUNCIL	23 November 2016 (Folio 41242)	

1.0 Scope

Artspace Mackay, as the regional art gallery operated by Mackay Regional Council (MRC), is the area responsible for the management and implementation of the Art Collection Policy.

2.0 Purpose

An Art Collection Policy is required to ensure sound management of the MRC Art Collection. MRC holds the Art Collection in trust for the community. MRC is responsible for the proper stewardship of this valuable asset and will provide opportunities for future research, exhibitions and educational programs in order to benefit the community and MRC. The Art Collection will be categorised in accordance with the requirements of the Asset Management Policies.

3.0 Reference

- Mackay Regional Council Corporate Plan 2015-2020
- Mackay Regional Council Arts and Cultural Plan 2016-2020
- Arts for all Queenslanders Strategy 2017-2018

4.0 Definitions

To assist in interpretation the following definitions shall apply:

Accession shall mean *the process of formally transferring title or ownership from the providing source to MRC.*

Acquisition shall mean *the act of gaining physical possession of the artwork or object by purchase, award, gift exchange, bequest or commission.*

Approved valuer shall mean *a person approved to value items for the Australian Government's Cultural Gifts Program, in accordance with section 30-210 of the Income Tax Assessment Act 1997.*

Bequest shall mean *the bestowal by will of privately owned cultural items to MRC.*

Collection shall mean *an identifiable selection of objects having some significant commonality. This could be by donor (eg Tait Adams Gift), subject matter or media (eg Artists' Book Collection).*

Conservation shall mean *the processes for preserving and protecting works of art from loss, decay, damage or other forms of deterioration, usually undertaken by a qualified professional conservator.*

Copyright shall mean *statutory legal right to print, publish, perform, film or record material.*

Council shall mean the Mayor and Councillors of Mackay Regional Council.

Deaccession shall mean *the process of removing a work of art from the Art Collection and the recording of the disposal/removal of a work of art from the Art Collection when it is sold, donated, destroyed, or lost.*

Permanent or long term loan shall mean *that loans are of a fixed term and the length of a permanent or long term loan is negotiated between the lender and MRC. By definition, a loan does not involve a transfer of title, so the lender is entitled to the return of the item at the end of the agreed term. A permanent loan is considered to be of 50 years or more.*

MRC shall mean Mackay Regional Council.

Museum shall mean *a not-for-profit public institution (library, museum, art gallery) in the service of society and of its development, which is open to the public, and which acquires, conserves, researches, communicates and exhibits, for purposes of study, educations and enjoyment, material evidence of people and their environment, and which also adheres to the International Council of Museums (ICOM) Code of Ethics.*

Public Art shall mean *the inclusion of artworks in the public domain, including parks, precincts, building projects and streetscapes. Public art includes permanent site-specific works as well as ephemeral artworks such as installations and outdoor sculptural competitions.*

VAAC shall mean Visual Arts Advisory Committee.

Work of art shall mean *a form or expression of the visual arts and crafts. It may include painting, sculpture, ceramics, pottery, photographs, printmaking, use of information technology, multimedia, mixed media, use of fabrics/textiles, drawings, woodworking, metalworking, artists books, etc.*

5.0 Background

The MRC Art Collection has continued to grow and develop over the last few years. As the previous Art Collection Policy has expired, a new policy is required to ensure sound management of the Art Collection continues.

6.0 Policy Statement

6.1 Objectives

The objectives of the Art Collection Policy are:

- To acquire works of art by purchase, acquisitive prize, commission or gift, for inclusion in the MRC Art Collection.
- To conserve, document, develop and manage the Art Collection in accordance with current museum practices.
- To facilitate public access to the Art Collection.

6.2 Benefits

The MRC Art Collection:

- Identifies the region's heritage and honours creative work in all media, and in particular, recognises the genre of artists' books.
- Assists in building a community identity.
- Integrates artworks into the community through good quality public art so the community is regularly exposed to art that is of a high standard.
- Provides an educational function which allows residents to enjoy a wide range of quality visual art, thereby helping to enrich their lives.
- Provides opportunities to experience key aspects of the development of fine art and craft in Australia.
- Has an ambassadorial role for the region.
- Is a valuable drawcard for cultural tourism.
- Acts as an important reference for academic and historical studies.
- Is a valuable resource for schools and tertiary institutions.

6.3 Visual Arts Advisory Committee

MRC will maintain a Visual Arts Advisory Committee (VAAC) subject to the Terms of Reference.

6.4 Conservation and Management of the Art Collection

The Art Collection will be managed and documented by appropriately qualified staff to museum standards.

MRC will keep the collection housed according to current museum industry standards.

MRC will provide for a periodic assessment of the Art Collection by a professional conservator and regular valuations of the Art Collection by an approved valuer.

MRC will seek community and industry expertise to advise on management of the Art Collection. This expertise will be harnessed by way of the (VAAC), and other recognised museum, educational and visual arts professional organisations.

6.5 Artists Book Collection

A major focus of the MRC Art Collection is the nationally significant specialist artists' book collection, previously acquired by the Mackay City Library and now housed at Artspace Mackay. This collection, which has been further developed over the years, includes works by Australian and International artists working in the fields of artists' books, book arts, limited edition books and book related artworks including printmaking, folios, editions, bookplates, works on paper and digital artworks. Artists' book related ephemera such as artist's proofs, mock-ups, blocks and plates are also included for educational purposes, in addition to the Tate Adams Gift of archival and book related material.

The artists' book collection allows MRC to maintain one of the most focused art collections throughout the regional art galleries network in Queensland.

6.6 Acquisition and Development

The artworks in the Art Collection will be of the highest affordable quality and consist of professional work displaying excellence in that medium. Such an Art Collection will stimulate and inspire the community and encourage it to aspire to greater creative accomplishments.

New acquisitions will consolidate the existing Art Collection, its themes and media. New additions should strengthen long established collecting areas, with particular focus on the nationally significant artists book collection (see section 6.5), but also works on paper and ceramics, as well as work that will develop new collection focus areas such as works by Aboriginal and Torres Strait Islanders and Australian South Sea Islanders.

The following themes will be the main focus for the future direction of the collection, outside of the primary focus of artists' books. Priority for acquisition will be given to filling perceived gaps in the Art Collection, to ensure a comprehensive body of work across these themes:

- *Art & Environment* – works of art which relate to the unique Australian environment including photography, sculpture, mixed media, multimedia, painting, drawing and printmaking.
- *Mackay Region* – works of art by significant Australian and international artists who have links to the Mackay region through their life and/or artworks.
- *Mackay Culture* – works of art and cultural objects that relate to the unique cultural communities of Mackay with a special focus upon the work of artists with connections to the Indigenous, Australian South Sea Islander and Maltese communities and high quality works of art that relate to Mackay's sister cities .
- *Historical/Contemporary* – works of art by important Australian or international artists that will provide the community of the Mackay region with access to the work of leading historical or contemporary artists for educational purposes.
- *Contemporary Indigenous* – works of art by established or emerging contemporary Australian indigenous artists, exploring issues pertaining to Australia's First Peoples. This is in accordance with MRC's Reconciliation Action Plan, section 2.4, which states: "MRC will continue to show respect for, appreciation and acknowledgement of the unique place that Aboriginal and Torres Strait Islander peoples have in our nation." Works by Australian South Sea Islanders will also be collected.

Acquisitions will be made taking into account the strengths and holdings of neighbouring collections.

All proposed acquisitions will be presented to the VAAC by the Artspace Mackay Director. The VAAC will not consider any potential acquisition which has not been formally proposed by the Artspace Mackay Director.

All acquisitions will be made on the recommendation of the VAAC.

Donations to the Art Collection will not be accepted if they do not accord with the Art Collection Policy.

MRC will not be bound to acquire work from any exhibitions held within the region.

Consideration will be given to public safety, display, storage, conservation and transport issues of a potential acquisition at the time of acquisition.

Public Art Collection: This is recognised as a developing area of MRC's Art Collection. It includes artworks by leading Australian and local artists, commissioned by Council, and created with the specific intention of being sited or staged in the physical public domain, outside and accessible to all. The Public Art Collection shall not include memorials, murals, mosaics, decorations, banners or commemorative works (including statues).

Memorabilia Collection: This Collection, separate to the MRC Art Collection, exists as a repository for objects donated to, or purchased by, Council which are deemed not to be of any great significance or value. It may also include works that are in poor condition, have irreparable damage, cannot be stored, handled, displayed or cared for safely and securely. It is understood that no item within the Memorabilia Collection will be valued by an approved valuer, or will be included in the insurance policy covering the Art Collection. No item in this Collection will have any conservation or restoration work done to it.

MRC will endeavour to secure a non-exclusive copyright licence from an artist when new works are acquired for the Art Collection. This will allow for reproductions of works for educational, promotional and research purposes. In the longer term, all artists with works currently in the collection will be approached in an endeavour to secure a non-exclusive copyright licence for those works.

6.7 Donations and Bequests

Every effort should be made to encourage gifts of artworks to enhance the region's Art Collection consistent with this Policy.

At the time of acquisition the costs associated with valuation, conservation, restoration, preparation, presentation and storage will be estimated and considered as part of the cost of acquiring the artwork.

Conditional gifts will not be accepted and donors of artworks will relinquish all rights, except copyright (where the donor is the holder of copyright) to the artwork.

MRC will not automatically accept any gift of a work of art offered as a donation. Donations of all works of art must be approved in accordance with this policy. Donors will be encouraged to follow the guidelines and processes of the Australian Government's Cultural Gifts Program, where possible.

6.8 Deductible Gift Recipient (DGR) Status

DGR status allows businesses to donate items over \$5000 to a not-for-profit organisation and claim the value of the donated item as a tax deduction. Obtaining DGR status encourages donations of suitable items to the Collection.

Gifts donated to the collection under the Cultural Gifts Program must abide by the conditions of the Cultural Gifts Program and Australian Tax Office.

Acknowledgement of the name and purpose of the fund

Mackay Regional Council maintains a bank account for the purposes of receiving gifts and deductible contributions, which will be used for the purchase of assets, facilities and resources for the Art Collection.

Dissolution clause

In the event of the fund being wound up or dissolved, or on revocation of endorsement, any surplus assets remaining after the payment of the fund's liabilities shall be transferred to another fund, authority or institution to be determined by Council, which has similar objects and to which income tax deductible gifts can be made.

6.9 Deaccession and Disposal

Works from the Art Collection which are in poor condition or damaged beyond reasonable repair or do not meet with the requirements of this Policy (Acquisition and Development) will be considered for removal from the Art Collection.

The Artspace Mackay Director and/or Exhibitions Curator will, from time to time, recommend works for deaccessioning from the Art Collection to the VAAC.

Where an artwork has been nominated for removal from the Art Collection, it will be fully documented prior to disposal. Undamaged artworks to be deaccessioned will either be offered to the artist or donor, offered to a non-profit organisation, put up for public auction or otherwise disposed of. A cooling off period of three (3) months will apply before a work is officially de-accessioned.

All effort will be made to ensure deaccessioned artworks are donated to an appropriate entity. However, if an artwork is damaged beyond reasonable repair, that artwork will be destroyed.

Deaccessioned artworks will not be made available for acquisition by Councilors, VAAC members or staff of MRC or their families.

Where artworks are recommended for deaccession because of irreparable damage, a similar artwork by the artist of the damaged work could be selected for purchase if such a work is still available and affordable.

In the event that proceeds have been collected from the sale of deaccessioned artworks, funds will be deposited into the Artspace Mackay Gift Fund account from which other artworks can be purchased.

Artworks acquired through the Australian Government's Cultural Gifts Program are acquired with the intention of long-term custody and funded by the government through the donor's tax deduction. As such, their disposal should be considered very carefully. Under no circumstances are gifts received through the Cultural Gifts Program to be returned to their donor(s).

6.10 Public Access, Display and Exhibitions

The Art Collection will be documented and catalogued, and research information be made available to the public.

The Art Collection will be exposed to as wide an audience as possible, and this may encompass temporary displays in appropriate public places including MRC buildings and facilities.

Exhibition spaces within Artspace Mackay will be maintained to museum standards. This will facilitate loans to the region of significant artworks and will ensure the preservation of artworks from the Art Collection for future generations.

The possibility of artwork(s) from the Art Collection being included in travelling exhibitions, or being loaned to other institutions for the purpose of display, will be considered subject to appropriate loan agreements being negotiated.

The display of artworks in any MRC building or facility is at the discretion of the Exhibitions Curator, taking into consideration the care and preservation of the Art Collection.

6.11 Public Art

Artwork commissioned or acquired for the outdoor physical public domain, such as sculpture or built form, will be included as an integral part of the MRC Art Collection. The use of public art has the capacity to enhance the environment and to engender a great sense of community civic pride.

Public art sites should be significant or strategically important public places with high visibility and/or accessibility. In addition, the site must be in public ownership.

Public art sites that may be selected include:

- areas highly visible to the community generally
- places of high pedestrian activity
- places of high recreational usage
- places of civic importance and/or cultural significance.

Public land within key shopping precincts, transport interchanges, major intersections, key capital works projects, key recreation sites and the Civic Centre Precinct are all considered appropriate sites for public art.

Public art will be procured by acquisition, commission or bequest.

When commissioned, the Manager Community Lifestyle and Director Artspace Mackay must be called upon by Council to provide professional advice and expertise to the overall project.

Public artworks are to be designed and created by an accomplished artist or artists, and be of a robust nature, needing minimal maintenance over the first ten year period, except where a temporary installation work is specifically commissioned.

The Public Art Collection shall not include memorials, murals, mosaics, decorations, banners or commemorative works - including statues).

7.0 Roles & responsibilities

Oversight of the implementation of the Policy is the responsibility of the Director Community & Client Services

The Arspace Director is responsible for recommendation of artworks for acquisition or de-accession consideration to the Visual Art Advisory Committee

The Visual Art Advisory Committee is responsible for recommending art works for purchase and de-accession to the Director Community Services

The Director Community & Client Services is responsible, under MRC delegation, for making the decision on art works purchases and de-accessions.

8.0 Review of Policy

This policy will be reviewed when any of the following occur:

1. The related documents are amended or replaced.
2. Other circumstances as determined from time to time by a resolution of Council

Notwithstanding the above, this policy is to be reviewed at intervals of no more than three (3) years.

Version Control:

Version	Reason / Trigger	Change	Endorsed / Reviewed	Date
1	Review of Policy		Endorsed by Council	23/11/16