

ON FIRE

First Nations X Factor Winner Performing In Mackay This Weekend

NAIDOC week is set to be huge, already with a host of events held earlier this week including a flag raising ceremony at Mackay Regional Council. The Mackay NAIDOC committee are thrilled to welcome the most streamed First Nations pop artist in the world, Isaiah Firebrace, to the week of events.

Well known for his win on The X-Factor in 2016, Firebrace's appearance on Network 10's 2020 season of The Masked Singer left Australia guessing who was behind the mask, with only Jackie O correctly guessing his identity.

He is set to light up the MECC tomorrow night (Saturday) in a highly anticipated performance.

"I am looking forward to visiting Mackay and being a part of the NAIDOC week celebrations," Firebrace said.

Firebrace's Eurovision Song Contest 2017 song 'Don't Come Easy', has surpassed 14 million streams on Spotify. His recent release, 'Blame on Me' is gaining momentum on streaming services and is set to be another chart topper. Behind this glamour and fame, however, is a story of hardship fans respect and admire.

Growing up on the banks of the Murray River, Firebrace went without essentials during his youth, to ensure the family could afford his weekend vocal lessons. Firebrace's dedication to his art has paid off and is now a signed artist with Sony Music Australia.

"I'm just this guy from a little country town but if I can keep doing what I love to do and bring music to the world then I know I'm on the right path," said Firebrace.

"NAIDOC to me is very important,



Isaiah Firebrace is an X Factor Winner, he performed on the Masked Singer and represented Australia at the Eurovision Song Contest in 2017.

because it's the opportunity to share culture, share stories and shine a light on who I am as a person," he said.

For more information on Isaiah Firebrace's visit to Mackay, visit www.themecc.com.au

NAIDOC week celebrations returned to July, after the 2020 postponement to November due to impacts and uncertainty following COVID-19.

Isaiah Spirit
Saturday 10 July, 7.30pm.
MECC Auditorium
Tickets. www.themecc.com.au