



Development Services

Monthly Review Report

December 2016 & January 2017

Executive Summary

Development Services

While December and January are typically slower months in terms of development, it was extremely pleasing to see some large projects progress during this period. A major application was received for the expansion of the Caneland Shopping Centre which will result in 8 new restaurants as well as a state of the art 6 cinema complex. A preliminary approval was also granted for a major retirement village concept in Mount Pleasant, adjacent to Mt Pleasant Shopping Centre.

Unfortunately, in late January we had our first lost time injury for the year in Development Services. The incident is still under investigation however resulted in a staff member suffering 2 fractures following a fall on Australia Day.

The December and January period has seen a significant focus on evaluating submissions received on the Draft Mackay Region Planning Scheme with several days of submitter hearings allocated in late January and early February. Local residents and developers took the opportunity to come and share their ideas for how our area should develop into the future. This community feedback will be critical in ensuring that the final Scheme adopted is robust and sets the region up for a prosperous future.

The parks program had a busy December/January period which was punctuated by several periods of heavy rain which results in many areas having fast growing conditions or being hard to access for maintenance due to wet conditions. As at the end of January we are getting back on top of the backlog of parks work and we have several additional short term staff engaged to assist us with the additional workload caused by the wet weather.

Economic Development is focussed on delivering Mackay's February Festival of sport with major NRL and AFL games attracted through our conference and events program scheduled and several other major events are currently under negotiation, to be announced in coming weeks and months.



Gerard Carlyon
Director Development Services



Mayor Greg Williamson with participants of the 2016 Kids Christmas Workshop in the City Centre.

Development News

12/2016 to 01/2017

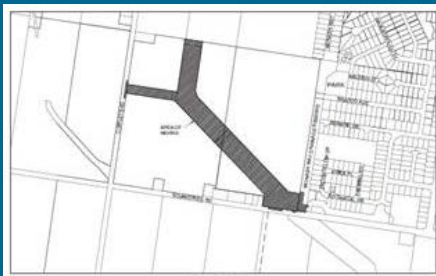
Updates on Significant Developments Currently Being Assessed by Council

NEW APPLICATION

DA-2016-117

2 Mangrove Road, MACKAY

Development Application for Material Change of Use ('MCU') for a 'Shopping Centre' which includes a 5,410m² expansion of the existing centre to provide a dining precinct of 8 new catering shop tenancies on the ground floor and a 6 theatre cinema complex.



APPLICATION LODGED

OW-2017-2

Lot 7 Schmidtkes Road, OORALEA

Operational Works application (Civil Works) for construction of an open stormwater drain in the Bakers Creek Catchment (Ferris Gully).

APPLICATION APPROVED

DA-2016-91

194-202 Malcomson Street, MOUNT PLEASANT

The applicant proposes a subdivision creating two commercial lots (3,002m² and 5,686m²) and seeks a preliminary approval for a retirement complex (accommodation units) on Lot 1 and a hotel (motel) on Lot 2.



PLANS SEALED

SPCOM-2015-128/5

Lot 407 Caroval Drive, RURAL VIEW

Richana Heights Estate Stage 2B - Partial Release 6 -

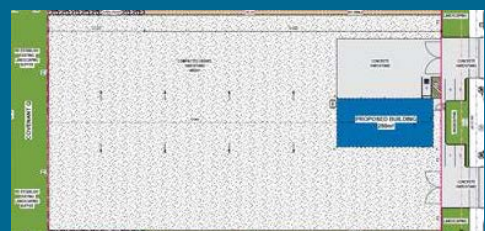
Plan of Lots 30, 31, 44 & 408

APPLICATION APPROVED

OW-2016-32

34-36 Centurion Drive, PAGET

Operational Works application (Civil Works) for general industry (Vehicle Holding Yard).





Monthly Safety Review

Summary

Ten incidents were reported during January with one incident resulting in lost time.

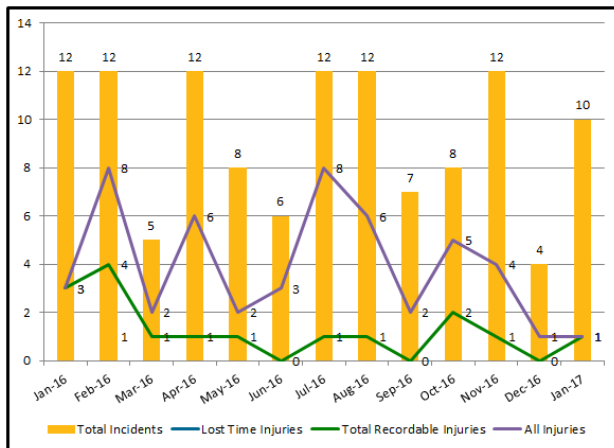
For the 2016-17 year to date there has now been one lost time injury recorded, with a total of three days lost. Further days associated with this injury will be lost in February.

Incidents reported in January include:

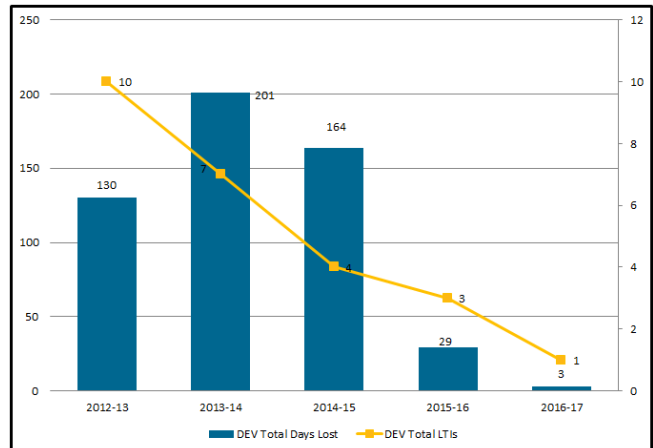
- A worker was walking on a footpath, and suffered two fractures after they fell over;
- A vehicle incident, resulting in minor damage.

Each incident was investigated and appropriate corrective measures implemented, to reduce future risks.

Incidents and Injuries



Lost Time Injuries & Days Lost



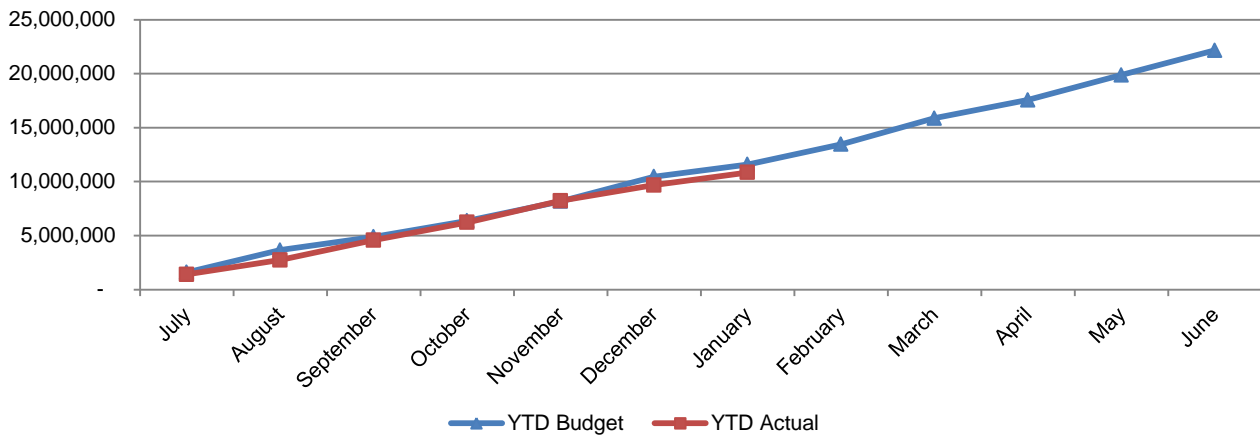
| Department | 2012-13 | | 2013-14 | | 2014-15 | | 2015-16 | | 2016-17 | |
|-----------------------------|----------|------------|----------|------------|----------|------------|----------|-----------|----------|-----------|
| | LTI | Days Lost | LTI | Days Lost | LTI | Days Lost | LTI | Days Lost | LTI | Days Lost |
| Development Engineering | | | | | | | | | | |
| Development Assessment | | | | | | | | | | |
| Parks | 9 | 130 | 6 | 179 | 4 | 164 | 3 | 29 | 1 | 3 |
| Strategic Planning | | | | | | | | | | |
| Economic Development | | | 1 | 22 | | | | | | |
| Development Services | 9 | 130 | 7 | 201 | 4 | 164 | 3 | 29 | 1 | 3 |

Financial Report

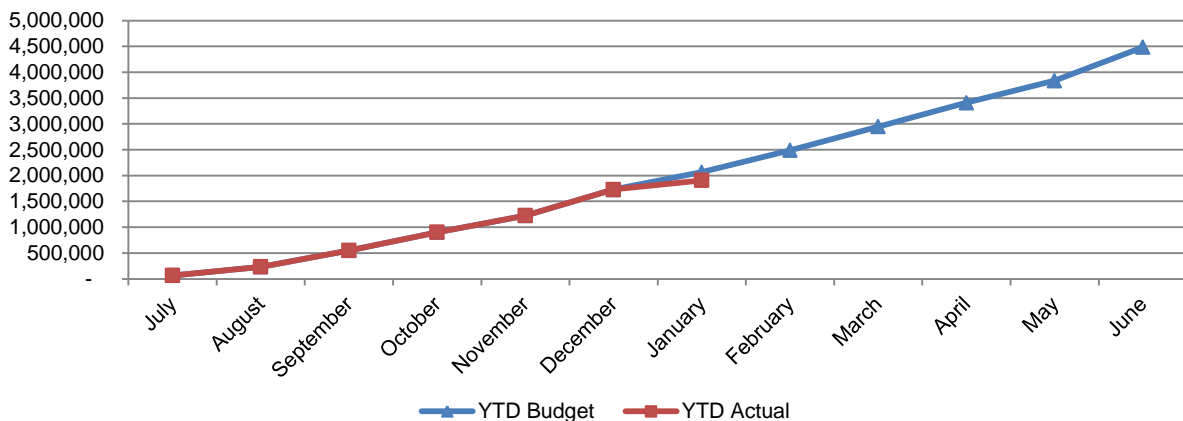
- Actuals more than 10% **over Budget**
- Actuals between 5% & 10% **over Budget**
- Actuals between 5% over & 10% **under Budget**
- ▲ Actuals between 10% & 50% **under Budget**
- ▲ Actuals more than 50% **under Budget**

| Operating Results | YTD budget | YTD actual | Variance | % | Status | Comments |
|---------------------------------|------------------------|------------------------|----------------------|------------|---------------------------------------|--|
| Development Services Management | \$102,118.89 | \$100,473.90 | -\$1,644.99 | 98% | ● | Overall Development Services budget is running slightly ahead of schedule; largely due to some timing of activities in the Parks Program and several projects which have been delayed in Strategic Planning while we focus on completing the Mackay Region Planning Scheme. Pleasingly in Development Assessment it is encouraging to see fee income significantly ahead of schedule despite Council granting concessional charges for a number of projects this year. |
| Strategic Planning | \$835,736.70 | \$645,747.02 | -\$189,989.68 | 77% | ▲ | |
| Development Assessment | -\$14,931.04 | -\$75,166.37 | -\$60,235.33 | 503% | ● | |
| Development Engineering | \$351,561.28 | \$367,930.94 | \$16,369.66 | 105% | ● | |
| Economic Development | \$1,004,040.86 | \$910,221.10 | -\$93,819.76 | 91% | ● | |
| Parks | \$9,308,637.83 | \$8,902,569.98 | -\$406,067.85 | 96% | ● | |
| TOTAL OPERATIONAL | \$11,587,164.52 | \$10,851,776.57 | -\$735,387.95 | 94% | ● | |
| Capital Expenditure | \$2,066,713 | \$1,908,377 | -\$158,336 | 92% | ● | |

Operating Results



Capital Expenditure



Review of Operations

- On Track
- Potential Issue
- Definite Issue

STRATEGIC PLANNING

| Regional and Local Area Planning | | |
|---|--------|--|
| Projects | Status | Description / Update of Project |
| Mackay City 3D Model Project | ● | 3D model of current and potential future development for the Mackay City Centre currently being developed. |
| City Centre Heritage Register | ● | Statement of significance for each property on the local heritage register is being compiled in accordance with the Queensland Heritage Act. Finalised heritage citations for current heritage places will be rolled out progressively during 2016/17. |
| Mackay Region Industrial Land Provision Study | ● | Long term study to consider infrastructure options for developing industrial precincts identified in the draft planning scheme. The eastern Paget/ Airport precinct is being investigated. Initial findings of planned infrastructure capacity limit development capacity to planning scheme projections. Study will be ongoing for 2016/17. |
| Planning Scheme Policy – Open Space Policy | ● | Draft policy to set service standards for open space provisions under the draft scheme. Consultation on the draft policy planned after completion of the draft planning scheme. |
| Growth Allocation Model | ● | A model to allocate and map future urban growth over a 20 year projection period based on growth scenarios. The model is being updated with 2015 State population projections for low and medium growth scenarios. |
| Mackay Potential Development Area | ● | Council, in consultation with Economic Development Queensland has commenced investigating the potential development and activation opportunities of the Pioneer River and Binnington Esplanade. Background studies are underway and a first State Agency workshop was held during November 2016. |

| Transport & Infrastructure Planning | | |
|---|--------|--|
| Projects | Status | Description / Update of Project |
| Transport Modelling | ● | Transport model developed and further scenario testing to be undertaken during 2016/17. |
| Development of a Local Government Infrastructure Plan | ● | Project planning and preparation for the project is underway. Development of the Draft LGIP is scheduled to commence in the fourth quarter of 2016 and set to be completed by June 2018. |
| Road Hierarchy Review Project | ● | A review of the Mackay Regional Council road hierarchy in the context of current land use and transport planning framework. Stage 1 review to be completed in 2016/17. |

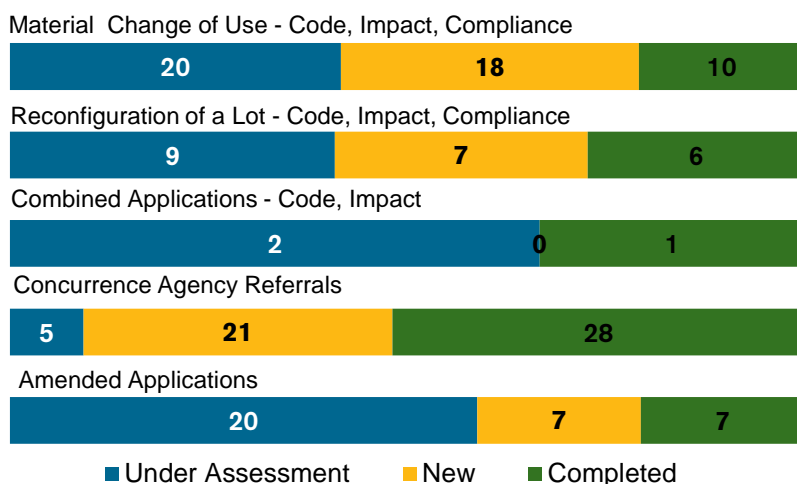
| Waterways | | |
|--|--------|--|
| Projects | Status | Description / Update of Project |
| McCready's Creek South Stormwater Trunk Infrastructure Study | ● | Study to consider existing flooding and stormwater drainage issues in the McCready's Creek south catchment (which includes parts of Glenella, Mt Pleasant, Richmond & Beaconsfield) and identify acceptable solutions for trunk stormwater infrastructure for the next five years and potential ultimate development in the catchment. |
| Bakers Creek Stockroute Road East Stormwater trunk infrastructure Strategy | ● | Study to consider existing flooding and stormwater drainage issues in the Bakers One catchment (which includes parts of Ooralea, Bakers Creek and Paget) and identify acceptable solutions for trunk stormwater infrastructure for the next five years and potential ultimate development in the catchment. |
| Voluntary mechanism for Stormwater Quality Management – projects | ● | Projects which are undertaken when Developers take up the option to contribute to regional stormwater quality projects instead of undertaking these projects on their development sites. |
| Mackay Region Coastal and Inland Flood Hazard Adaptation Strategy | ● | Project to identify the Mackay Regions coastal and flood hazards and identify adaptation options to minimize the adverse impacts of these hazards. |
| Urban Stormwater Quality Management Plan for Mackay | ● | A Plan for how stormwater quality is managed in the Mackay Region. Review of previous plan is underway. |
| Minor Stormwater system design standard for residential areas | ● | Proposed reduction of minor stormwater system design standard from existing 18% AEP (Q5) to 39% AEP (Q2). Interim arrangements to consider the changed standards of service have been developed. |
| Flood Gauge Mapping | ● | This project will create interactive mapping showing the flood footprint linked to the Forgan Bridge flood gauge height. The mapping is expected to become operational in mid-2017. |

| | | |
|---|---|--|
| Mackay Regional Flood and Stormwater Management Strategy | ● | The Flood and Stormwater Management Strategy will be a ten year strategy which will allow Council to plan and undertake measures to manage flood and stormwater, to minimise the risks to the community. Consultation on the Strategy is now complete and a final strategy was prepared for adoption by Council in early 2017. |
| Mackay Floodplain Management Plan | ● | This project has now commenced. A brief of the Mackay Floodplain Management Plan Project was prepared and a consultant appointed. An inception meeting with internal and external stakeholder groups was held during November. |
| Catchment Data and Studies Review | ● | Organise and consolidate existing stormwater catchment data and studies, presenting it in a GIS-referenced format with links to relevant data sources (such as studies, future planned works, infrastructure-related agreements, drawing index, etc.). All catchment data and studies have now been collated and will be included in the modelling as part of the Floodplain Management Plan project. |
| Stormwater Design Guidelines Review | ● | Produce new stormwater design guidelines for inclusion in Planning Scheme Policy SC6.12-10. Amendments process to commence after adoption of the Mackay Region Planning Scheme, generally aligning with recommendations from QUDM. |
| Storm tide Study | ● | Mackay Regional Council engaged WBM BMT to update a storm tide study, originally completed in 2011, using updated terrain data collected in 2015. The study is complete and the revised storm tide levels have been provided to Council. While the storm tide levels did not change significantly for the majority of the Mackay Regional Council area, the revised storm tide levels can be applied with a greater level of confidence and are now available for application to the planning scheme on acceptance of the new levels by Council. |
| Mackay Inundation Simulation Model – Storm tide and riverine flooding | ● | An interactive terrain visualization model is being developed to show various inundation scenarios for community presentation. |

DEVELOPMENT ASSESSMENT

- On Track
- Potential Issue
- Definite Issue

Volume of Operations

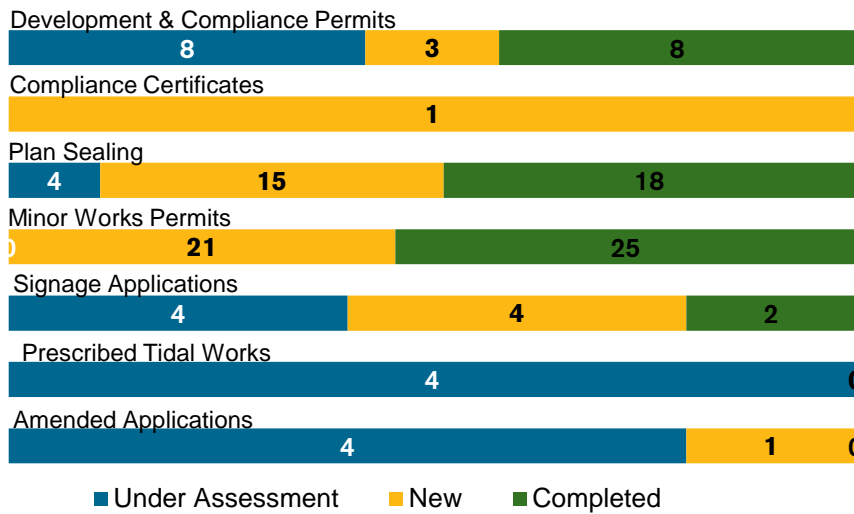


| Development Assessment Performance Against Legislative Timeframes | | |
|---|-------------------------|--|
| Application | Status | % Decided |
| MCU Code (85% in 40 Days) | ● | Dec - 100% decided in 40 days. Jan - 85% decided in 40 days. |
| MCU Impact (50% in 40 Days) | ● | Dec - 100% decided in 40 days. Jan - 67% decided in 40 days. |
| ROL (85% in 40 Days) | ● | Dec - 75% decided in 40 days. Jan - 100% decided in 40 days. |
| Concurrence Agency (85% in 10 Days) | ● | Dec - 100% decided in 10 days. Jan - 100% decided in 10 days. |
| FastTrack / Streamlined Applications | No Applications Lodged. | |

DEVELOPMENT ENGINEERING

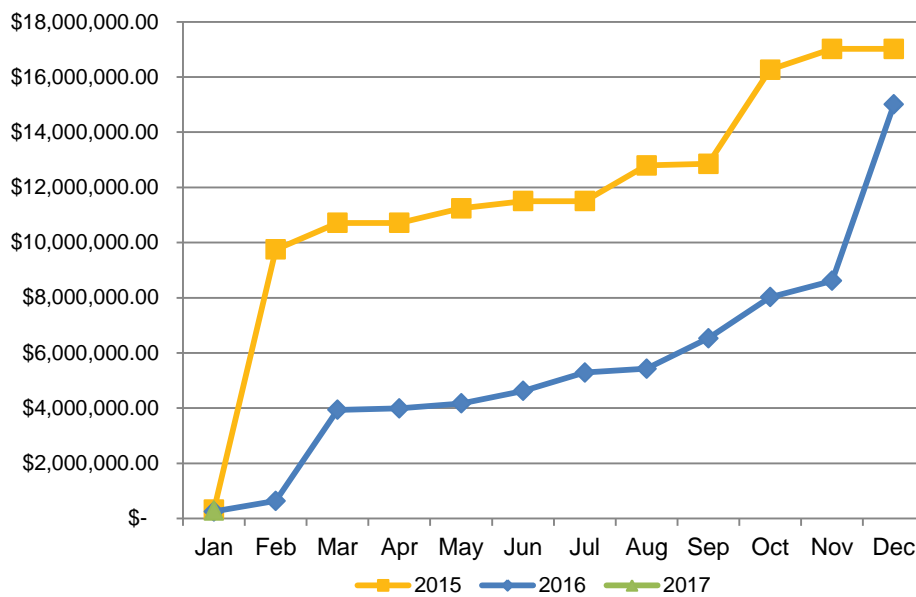
- On Track
- Potential Issue
- Definite Issue

Volume of Operations



Value of Approved Operational Works

Cumulative value of works to date



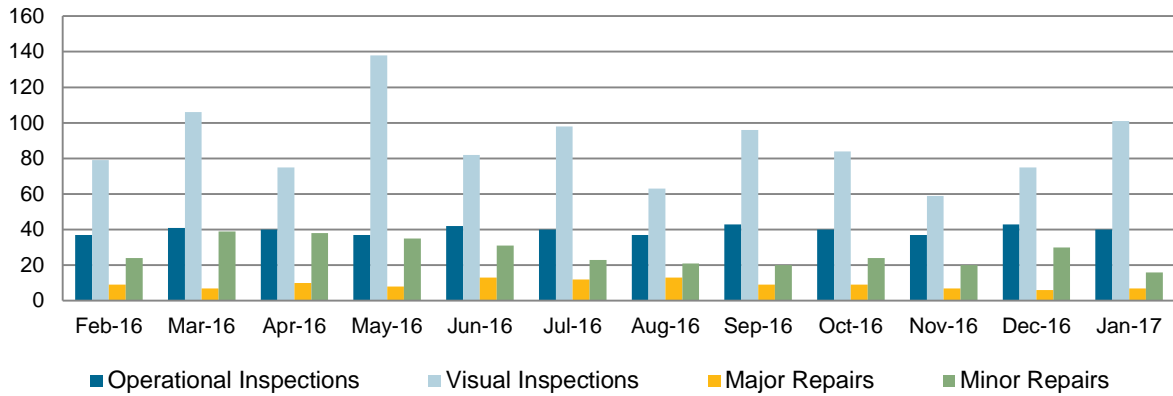
Six (6) Operational Works applications were approved in December 2016 with a total value of works of \$6,390,658.00 and two (2) were approved in January 2017 with a total value of works of \$287,800.00. The total cumulative value for 2016 was \$6,678,458.00.

| Development Engineering Performance Against Legislative Timeframes | | |
|--|--------|---|
| Application | Status | % Decided |
| Minor Works (85% in <10 Days) | ● | Dec - 100% decided in 10 days. Jan - 92% decided in 10 days. |
| Signage Applications | ● | 4 applications received. |
| Operational Works (85% in 40 Days) | ● | Dec - 83% decided in 40 days. Jan - 100% decided in 40 days. |
| Plan Sealing (85% decided in 20 days without action notice) | ● | 100% decided in 20 days without Action Notice. |

PARKS AND ENVIRONMENT

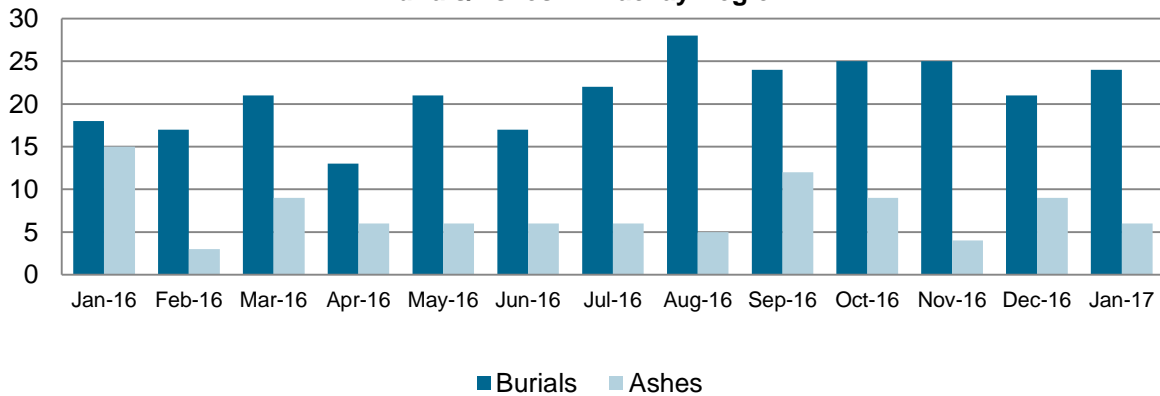
Parks Building Services Activities

Play Equipment Inspection and Maintenance



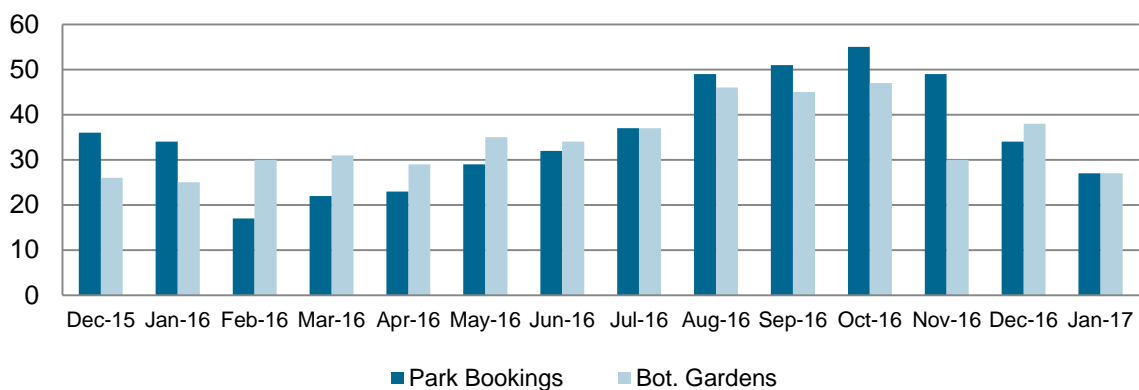
Cemeteries

Burials/Ashes in Mackay Region

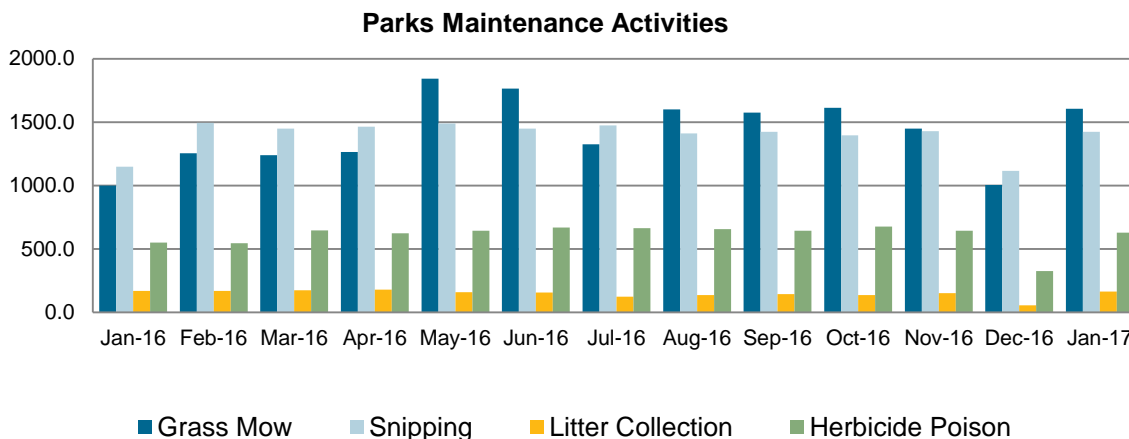


Administration – Parks Bookings

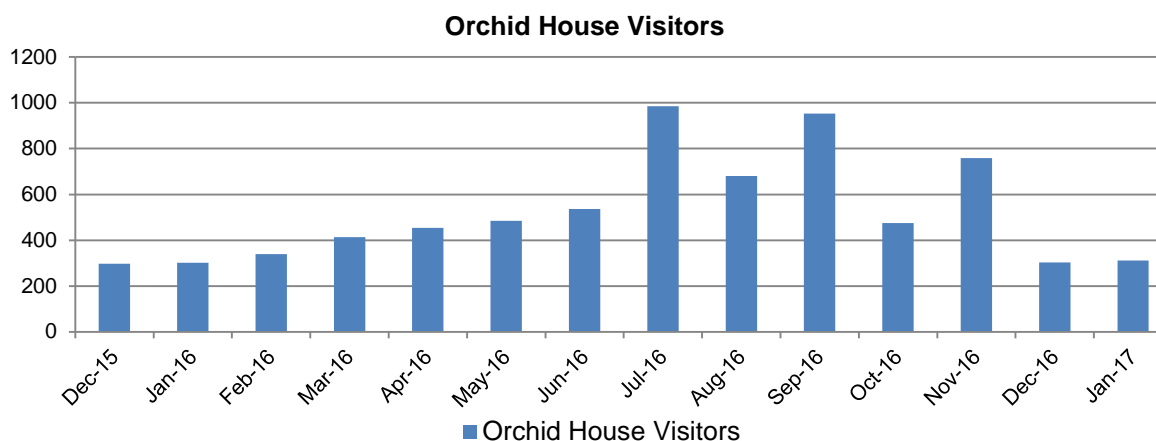
Park Bookings



Grass Maintenance Activities



Horticulture



Plants Grown in the Nursery and Planted out by Horticulture Staff:

140mm Plants – 2000
Larger Plants – 100

- On Track
- Potential Issue
- Definite Issue

| Natural Environment Projects | | |
|--|--------|--|
| Project | Status | Description / Update of Project |
| Local Coastal Plan Review | ● | Review of consultation feedback in progress. Briefing to council scheduled. |
| Sustainability Strategy Review | ● | Workshops held with management and staff. Benchmarking study finalised. Strategy review in progress. |
| Urban Stormwater Quality Management Plan | ● | Finalised. Presentation given to NEAC. Report for adoption by council in progress. |
| Green Army Program | ● | The riparian team graduated just before Christmas. Final team due to commence early February. |
| Reef Guardian Council | ● | Working group meeting attended. |

| Capital Works Projects | | |
|---|---------------|---|
| Project | Status | Description / Update of Project |
| Schaeffer's Paddock Playground | ● | Complete. New playground completed. Feedback from the community has been excellent. |
| Royal Sands Playground and Basketball Court | ● | Complete. Upgraded playground and new basketball court completed. |
| Mulherin Park (Paget) Enhancement | ● | In progress. Enhancements including construction of car park and paths, installation of picnic furniture, and tree planting. |
| Bundesden St Reserve | ● | In progress. Construction of a shared pathway through the park, park fencing, picnic shelter with table, bicycle rack and the installation of landscape mounds and tree planting have recently commenced. |
| Park Shelters | ● | In progress. Replacement of corroded metal footings on picnic shelters at Campwin and Sarina Beaches. |
| Public Conveniences Programmed upgrade | ● | In progress. Epoxy flake floor replacement, upgrading of plumbing fittings and full repaint to Amenities at Ball Bay and Halliday Bay. |

| Botanic Gardens Projects | | |
|---------------------------------|---------------|--|
| Project | Status | Description / Update of Project |
| Cremorne Sector upgrades | ● | Upgrades and improvements to the Cremorne Visitor Centre in progress. |
| Pathway Upgrades | ● | Various pathway upgrades in progress. Balmoral Pathway upgrade complete. Works due to start in Cremorne shortly and Summerlands later in the year. |
| Operational Depot Upgrades | ● | Tender being evaluated to be awarded in March. |
| Meadowlands detailed design | ● | Detailed design of the balance of Meadowlands in progress. Due for completion in March. |
| Lagoons Desilting | ● | Issues paper received, feedback provided. Project moving onto Cost Benefit analysis of proposed options. |

REQUESTS FOR MAINTENANCE WORK

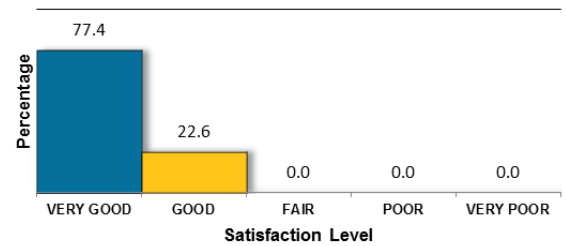
Results of Survey (November / December 2016)

Parks & Environment

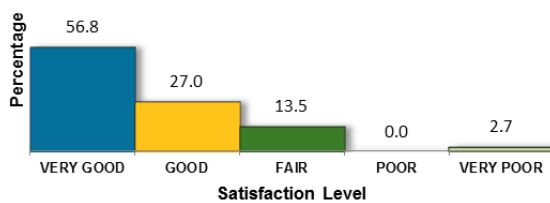
Attitude of staff receiving request



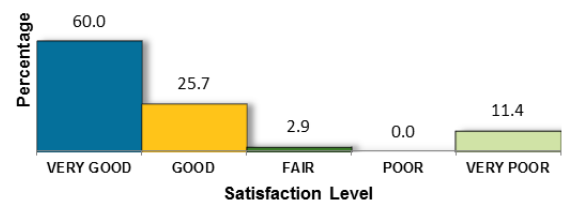
Attitude of staff attending request



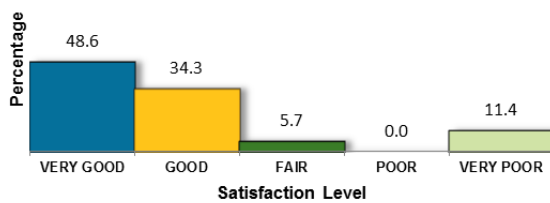
Time taken to address request



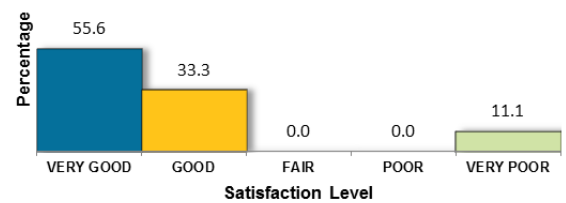
Appearance of completed work



Degree work addresses request



Overall satisfaction with response

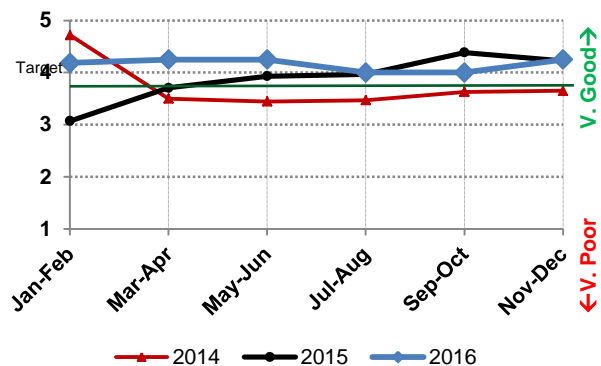


Representative Comments

- Great, very friendly.
- Promptly.
- Commendable. The response was so quick I was convinced that someone else must have reported the fallen tree!
- Nothing done.
- Very tidy, clean and neat.
- 100% completed.
- Very satisfied.
- Good.
- Not just very good – EXCELLENT.
- Both courteous and friendly.
- Reasonable, not bad for MRC.
- Within a short time. Excellent.
- Great job as always guys. Very happy customers.
- The tree has recovered well, thank you.
- The staff/contractor could obviously see my concern & carried out the required work.

Trends

Overall rating trends



ECONOMIC DEVELOPMENT

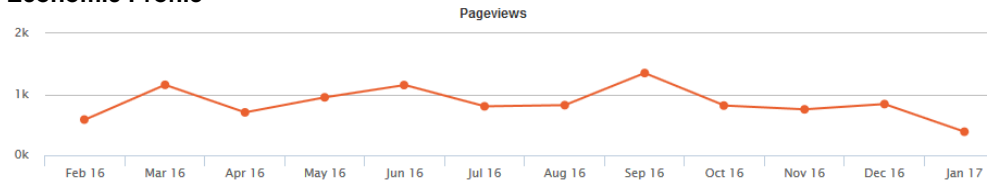
| Revitalise the City Centre | | |
|---|--------|--|
| Strategy / Project | Status | Description / Update of Project |
| Business Attraction | ★ | 1 (Lilac House) |
| Marketing | ★ | Christmas Campaign, Flavours of the World Dining Guide and Competition, Active in the City, Active Kids in the City. |
| Events | ★ | Planning in progress for Chinese New Year celebration on Feb 4. |
| Façade Improvement Scheme – Round 3 | ★ | Round Three of the City Centre Façade Improvement Scheme commenced on 16 January and closes on 6 March. To date no applications have been approved, however 6 businesses have indicated their interest and are in the process of completing their application. |
| City Centre Digital Subscribers | ★ | <ul style="list-style-type: none"> Facebook 4,806 Instagram 1,033 City Centre WiFi 86 (Daily Average) |
| Comments: <ul style="list-style-type: none"> Christmas Campaign – 6,000 visited the Christmas Wonderland Workshop; 2,878 entries for the Christmas Competition received, equating to minimum cash spend of \$71,950 across the three week period. Flavours of the World has been very well received. Competition runs from January 9 to February 18. Active in the City continues in January with free Zumba classes every Sunday. Active Kids in the City included library bag and pencil case decorating, plaster painting, scrapbooking, kids Zumba, Mums & Bub's fitness classes, and Active Squirtz for toddlers. | | |

| Strong Local Businesses with a Global Reach | | |
|---|--------|--|
| Strategy / Project | Status | Description / Update of Project |
| Identify opportunities and the export readiness of local businesses | ★ | <p>Indian Trade Mission Economic Development supported a Director of the Resource Industry Network (RIN) to attend a local trade mission to India, coordinated by Trade and Investment Queensland. A feedback session was held with local mining equipment, technology and services (METs) sector businesses and information from the trip was shared with interested businesses. Australia India Business Council (AIBC) attended the briefing.</p> <p>Third National Energy and Resource Services Forum Collaboration continues with Australia India Business Council on their Third National Energy and Resource Services Forum to be held on 11 & 12 May, MECC. Partner organisations for the forum include Mackay Regional Council, Trade and Investment Queensland, Resource Industry Network (RIN), and Department of State Development.</p> <p>RIN Export Sub Committee Economic Development is engaging with the Resource Industry Network Sub Committee to continue to identify opportunities in export market development.</p> |

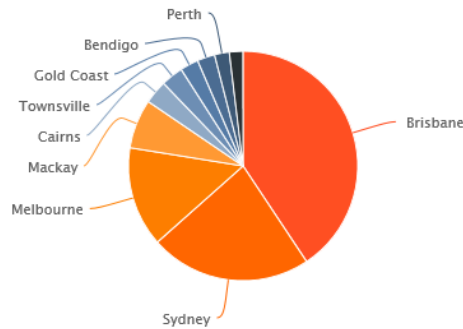
| Partnerships for Economic Development | | |
|--|--------|---|
| Strategy / Project | Status | Description / Update of Project |
| Implementation of Economic Development Strategy | ★ | <p>Mackay Region Fishing Strategy A consultant has been engaged and the strategy will commence in February. The strategy will identify and prioritise key projects, actions and deliverables to enhance, promote and manage the region's recreation fishing opportunities. Significant public consultation and stakeholder engagement will be undertaken as part of the strategy preparation.</p> <p>Regional Investment Prospectus A regional investment prospectus is in the final stages of design.</p> <p>Website Update The Economic Development website is in the process of being updated to provide an improved landing page for investors and stakeholders. Website content, layout and design is currently under review.</p> |
| Facilitating Development in Mackay Region Policy | ★ | <ul style="list-style-type: none"> One Stage 2 application was approved in December. Four Expression of Interests are under assessment. |

REMPAN Online Statistics

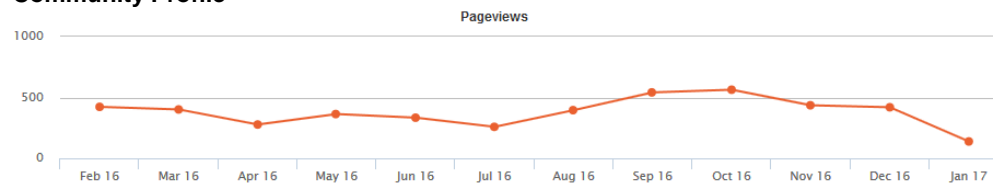
Economic Profile



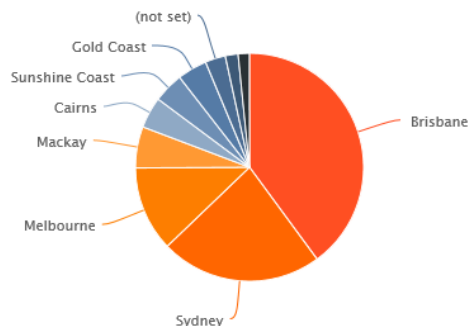
City of User



Community Profile



City of User



Working to Support Local Business

| Strategy / Project | Status | Description / Update of Project |
|--|--------|---|
| Mackay Events and Conference Attraction Program | 🟢 | <p>Events/conferences held in December/January</p> <ul style="list-style-type: none"> Two events and conferences were held in December : <ul style="list-style-type: none"> - Bulls Masters Country Youth Cup - International Association of Popular Music, Australia and New Zealand Branch (IASPM-ANZ) Conference No events and conferences were held in the month of January. <p>Events /conferences approved in December/January</p> <ul style="list-style-type: none"> Four events and conferences were approved in December : <ul style="list-style-type: none"> - Carnage in the Cage - Mackay Italian Street Party - AFL JLT Community Series GC Suns Vs Essendon Match Three events and conferences were approved in January: <ul style="list-style-type: none"> - Mackay City Roller Maidens Derby Tournament - Haven Pop Culture Expo |
| Mackay Pride Façade Improvement Scheme – Round 4 | 🟢 | <p>Round 4 of the Mackay Pride Façade Improvement Scheme has been extended until February 20. Two Applications have been approved with a further three businesses indicating their interest and are in the process of completing their application.</p> |

| Attracting and Keeping Young People in the Region | | |
|---|--------|---|
| Strategy / Project | Status | Description / Update of Project |
| Support an incubator to foster creativity and commercialise ideas and start-ups | ● | <p>Split Spaces Mackay Economic Development supported Split Spaces Director to attend the Queensland Startup Leaders Mission to the USA. The mission will support learning and networking opportunities that will be brought back and shared with regional stakeholders.</p> <p>Start Up Mackay Economic Development will meet with Start Up Mackay to have a debrief of the Start-up Weekend held in November 2016 and to discuss future events and partnership opportunities.</p> |

| Place Management of Suburbs and Localities | | |
|--|--------|--|
| Strategy / Project | Status | Description / Update of Project |
| Evans Avenue / North Mackay | ● | A possible Public Arts Project in North Mackay is currently being reviewed by Economic Development team, in partnership with Community Development. After meeting with Evans Avenue Business Group they outlined their interest in doing a public arts project in the reserve. |
| Pioneer Valley | ● | <p>The Valley Heart Business Group has indicated their interest in doing a public mural and options are currently being investigated with Council. Economic Development are reviewing possible place making activities in Sarina, Mirani and Evans Avenue.</p> <p>Economic Development is involved in the Eungella processing facility consultancy stakeholder group, coordinated by Department of State Development and is involved in investigating opportunities for the dairy industry in the Eungella region.</p> |
| Sarina Field of Dreams | ● | <p>Parkland Development The Sarina Field of Dreams Parkland Advisory Committee has developed a branding concept to be used for the parklands logo and website. A meet and greet information session to be held in February for Mackay Tourism and Field of Dreams volunteers to discuss the precinct and future development at the precinct.</p> <p>Website A draft website concept has been completed and is anticipated to be live in March/April 2017.</p> |

| Promoting the Mackay Region Brand | | |
|--|--------|---|
| Strategy / Project | Status | Description / Update of Project |
| Recreational vehicle attraction | ● | A stakeholder briefing is being arranged for March 2016. The briefing will involve industry stakeholders to discuss and identify ways in which the region can realise the economic benefits of the recreational vehicle market. |
| Mirani Caravan Park – RV Friendly Park | ● | A promotional sign advertising '101 Things to do in the Mackay Region' is being prepared and will be installed in the coming months. |

| Sarina Sugar Shed | | | | | | |
|---------------------|--------|-------------------------------------|----------|----------|-----------|-----------|
| Strategy / Project | Status | Description / Update of Project | | | | |
| | | Measure | Jan | Dec | YTD | Target |
| Business Operations | ● | Visitation | 545 | 657 | 7,425 | 10,000 |
| | ● | Ticket Sales | \$12,029 | \$7,531 | \$113,914 | \$185,000 |
| | ● | Total Income (incl. Tickets income) | \$36,934 | \$37,747 | \$318,621 | \$526,500 |
| | ● | Total Expenses | \$34,757 | \$56,214 | \$499,073 | \$812,592 |

| | | |
|---|---|--|
| Product Development | * | Farm Tours Work is nearing completion of the farm tour wagons with works continuing to ensure that all requirements and procedures are followed and complied with. Tours will commence in 2017 (subject to approval) and are expected to increase visitation and revenue. Interest has been received from tour operators in regards to tours for next season. |
| Marketing & Promotion | * | Australian Tourism Exchange The Sarina Sugar Shed along with Rainforest Scuba Diving has been accepted to attend the ATE17 in May. The ATE17 involves opportunities to present to over 80 identified industry wholesalers from around the world. Mackay Tourism and Queensland Tourism Partnership (TEQ) The Sarina Sugar Shed is participating in an online deal with Mackay Tourism and TEQ. The deal offers online booking promotions and opportunities for increased online presence and ticketing. |
| Comments: Sarina Sugar Shed Business Vision report is currently being finalised and will be assessed as part of the First Principles Review that is currently being undertaken. | | |

| e-Statistics | | | | | |
|---------------------------------------|--------------------------|--------------------------|---------------|--------------------------|--------------------------|
| Subscribers | Jan | Dec | Nov | Oct | Sept |
| City Centre Business Network | 1,007 | 1,014 | 1,021 | 1,031 | 716 |
| Regional Focus Business Network | 313 | 313 | 313 | 313 | 313 |
| Sarina Businesses Network | 289 | 289 | 289 | 288 | 288 |
| Evans Avenue Network | 132 | 132 | 132 | 132 | 122 |
| City Deals Club Subscribers | 2,620 | 2,720 | 2,824 | 2,825 | 3,306 |
| Mackay Region Joblink Analytic Report | 408 users 2,919 views | 388 users 2,135 views | Not available | 381 users 1,474 views | 375 users 1,155 views |