



# Development Services

Monthly Review Report

April 2019

## Executive Summary

### DEVELOPMENT SERVICES

Significant work occurred in April on key projects, including the Northern Beaches Community Hub and the Mirani Master Plan project. Work is continuing on the Mackay Floodplain Management Plan and Flood Studies for Tropical Cyclone Debbie affected communities which will allow Council and the community to better understand and respond to flood hazards in the Region.

The Barber Drive Park upgrades are progressing well, with stage one works involving the concrete path, play area and picnic shelter in the lower section of the park well advanced. Stage two works involving steps, garden beds and retaining walls have commenced.

The tender for detailed design of the Resource Centre of Excellence was awarded in April. The Economic Development & Tourism program are assisting the Capital Projects Program with stakeholder engagement and advice as part of this process.

The feasibility/business case for the Eungella-Finch Hatton Mountain Bike Park is well underway with the consultants engaged for this project, Otium Planning Group, on site in April to undertake stakeholder engagement. Attendees of the workshops held by the consultants provided valuable input into the project. The consultants were also undertaking site inspections to investigate trail options.



**Aletta Nugent**  
*Director Development Services*



**Tipalea Fishing Competition held at the Gooseponds on 13 April.**

# Development News 04/2019

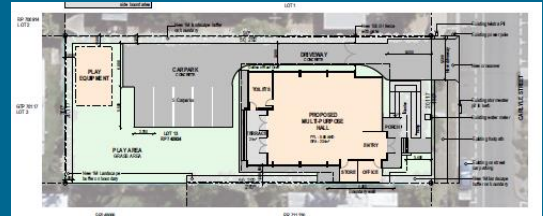
Updates on Significant Developments Currently Being Assessed by Council

## APPLICATION LODGED

DA-2019-38

144 – 150 Shakespeare Street & 72 Carlyle Street, Mackay

The Mackay Baptist Church have proposed to expand their Place of Worship facilities by expanding onto an adjacent lot that fronts Carlyle Street and constructing a new hall plus a children's play area. The development will be undertaken in two stages, with the play area constructed first before the existing dwelling is removed to allow construction of the hall.



## APPLICATION LODGED

OW-2019-9

41-43 Arana Drive, Rural View

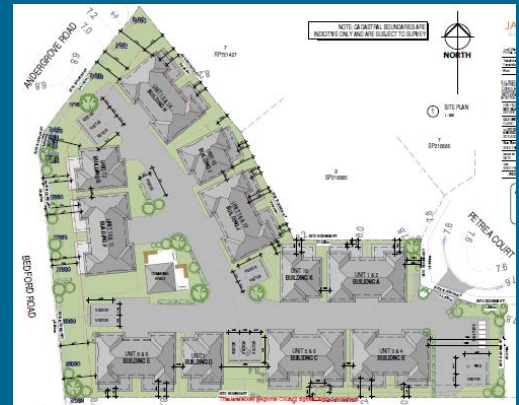
Bulk Earthworks onsite in preparation for a proposed service centre. A separate civil works application has previously been submitted to Council which is currently under assessment.

## APPLICATION APPROVED

DA-2018-159

2 Andergrove Road, Andergrove

The approval has granted consent for the construction of 18 multiple dwelling units on land at the corner of Bedford and Andergrove Roads, with access from Petrea Court. The units are proposed to be constructed over five stages.



## APPLICATION APPROVED

OW-2019-3

L502 Mackay-Habana Road, Richmond

Sugarview Estate Stage 5A - 27 residential lots with approved works to include roadworks, stormwater, water infrastructure, drainage works, earthworks, sewerage infrastructure, landscaping and signage.



## Monthly Safety Review

### Summary

One injury to a MRC employee was reported in April:

- A worker reported neck pain, after a non-staff member’s vehicle collided with the rear of the MRC vehicle that was stopped in traffic.

Two near miss incidents were reported in April:

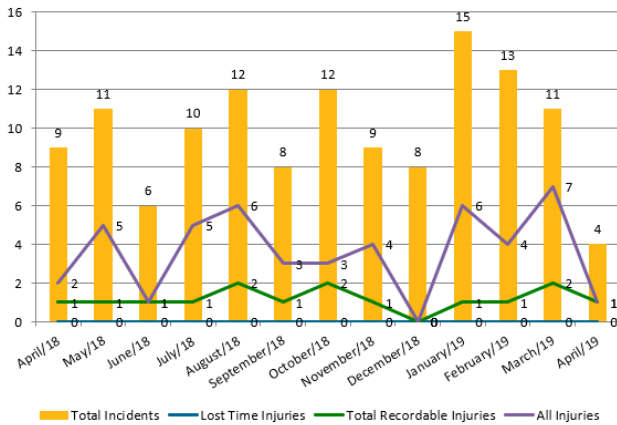
- Work activities were undertaken inconsistently with the agreed risk assessment. Work was stopped when this was identified.
- A worker fell onto their side when they tripped while carrying a 20-litre container.

One incident involving a member of the public was reported in April.:

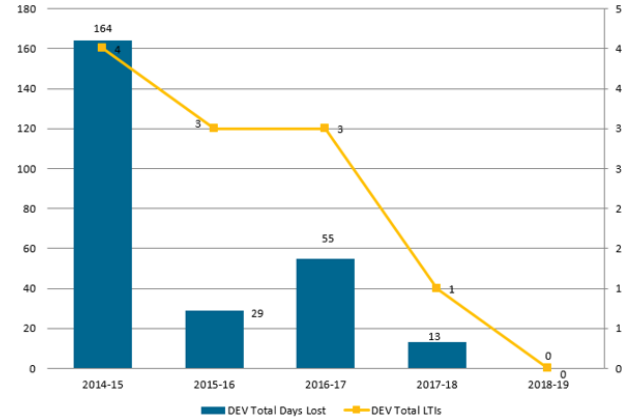
- A member of the public fell when they tripped over a service pit cover in a park.

Each incident is investigated, and appropriate corrective measures implemented to reduce future risks.

### Incidents and Injuries



### Lost Time Injuries & Days Lost



Department	2014-15		2015-16		2016-17		2017-18		2018-19	
	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost
Development Engineering										
Development Assessment										
Parks, Environment & Sustainability	4	164	3	29	3	55	1	13	0	0
Strategic Planning										
Economic Development & Tourism										
<b>Development Services</b>	<b>4</b>	<b>164</b>	<b>3</b>	<b>29</b>	<b>3</b>	<b>55</b>	<b>1</b>	<b>13</b>	<b>0</b>	<b>0</b>

# Financial Report

The Development Services budget is overall tracking well with some significant Strategic Planning and Economic Development & Tourism projects starting to gain momentum. The variance in the Strategic Planning budget will also be reduced following an adjustment as part of the March Budget Review to savings in salaries.

The Development Assessment budget continues to be impacted by development application numbers being less than projected, and this will be adjusted through the March Budget Review. Due to much of the development activity involving the creation of new lots, the Development Engineering budget continues to show a surplus from development contributions and subdivision clearance fees.

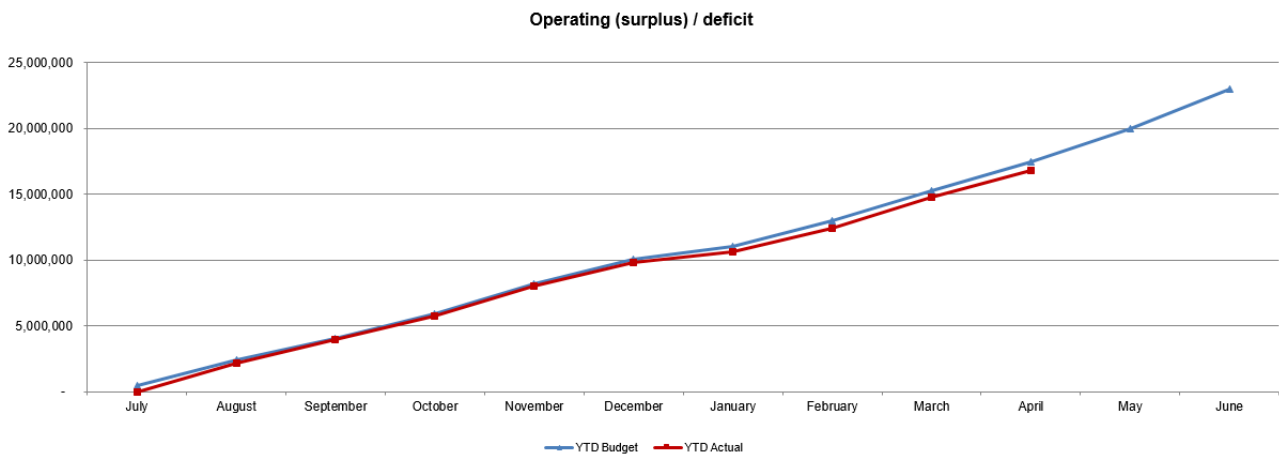
The Parks, Environment & Sustainability program budget has balanced out, with additional resources utilised to address the backlog of work created by staff vacancies.

Operating Results	YTD budget	YTD actual	Variance	Status
Development Services Management	324,645	262,082	(62,562)	🟢
Strategic Planning	1,303,064	1,030,961	(272,103)	🟢
Development Assessment	(108,595)	(45,086)	63,508	🔴
Development Engineering	170,437	40,794	(129,642)	🟢
Economic Development & Tourism	1,771,752	1,613,683	(158,069)	🟢
Parks, Environment & Sustainability	13,979,511	13,904,693	(74,818)	🟢
<b>TOTAL OPERATIONAL</b>	<b>17,440,814</b>	<b>16,807,128</b>	<b>(633,686)</b>	🟢

<b>Legend</b>	🟢 YTD Variance favourable of budget
	🟡 YTD Variance unfavourable, between 0% and 5% of YTD Budget
	🔴 YTD Variance unfavourable, more than 5% of YTD Budget

## Operating Results

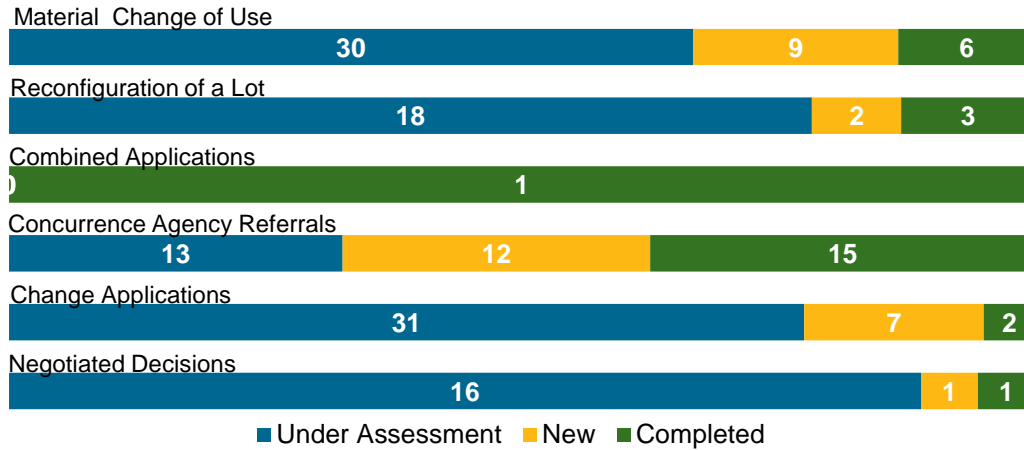


# Review of Operations

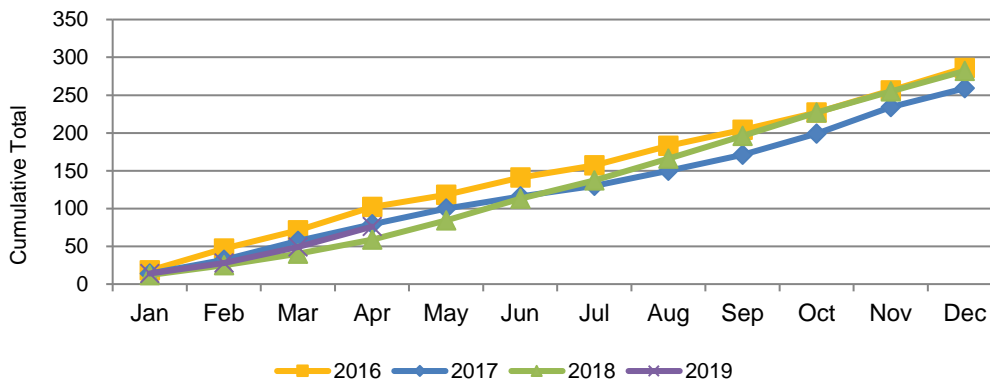
- On Track
- Potential Issue
- Definite Issue

## DEVELOPMENT ASSESSMENT

### Volume of Operations



### Cumulative Number of Approved Development Assessment Applications

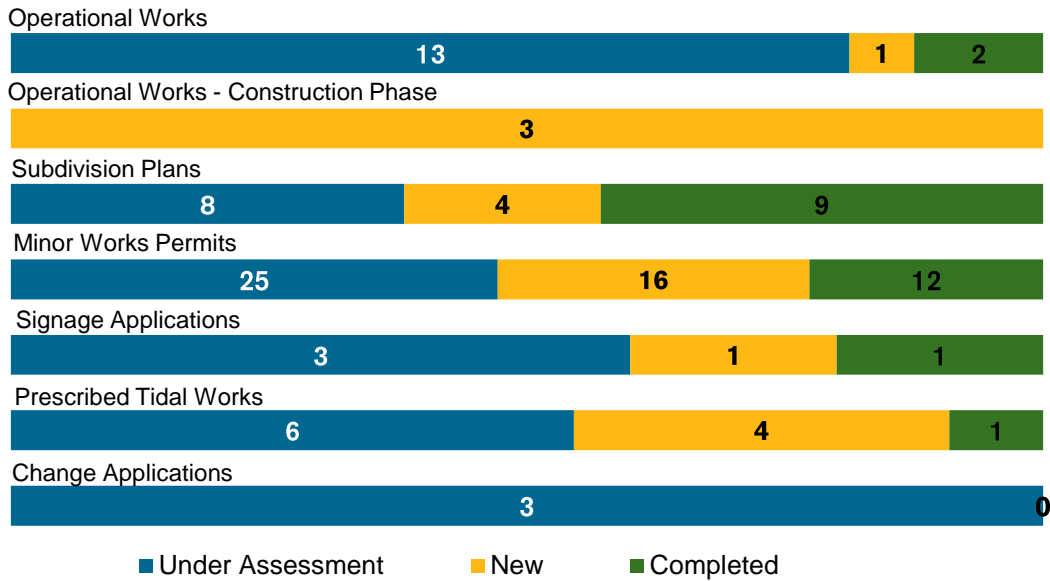


### Development Assessment Performance Against Legislative Timeframes

Application	Status	% Decided
MCU Code (85% in 40 Days)	<span style="color: orange;">●</span>	60% decided in 40 days. Three of the five code assessable applications were approved in 40 days. The remaining two approvals involved extensive negotiations with the applicants to allow additional information to be provided and approvals to be finalised.
MCU Impact (50% in 40 Days)	<span style="color: orange;">●</span>	0% decided in 40 days. One impact assessable application was approved in April. The decision period was extended by 10 days, with the agreement of the applicant, to allow draft conditions to be reviewed and comments provided. The decision was made in 45 days.
ROL (85% in 40 Days)	<span style="color: orange;">●</span>	67% decided in 40 days. Two of the three reconfiguration of a lot applications decided in April were completed in 40 days. The third approval had been placed 'on hold' while another inter-related application was lodged, assessed and approved.
Concurrence Agency (85% in 10 Days)	<span style="color: orange;">●</span>	75% decided in 10 days. Of the 16 Concurrence Applications decided in April, 12 were approved in 10 days, with 4 approvals being issued outside of 10 days. Work practices are being reviewed to make sure these deadlines are met in future.

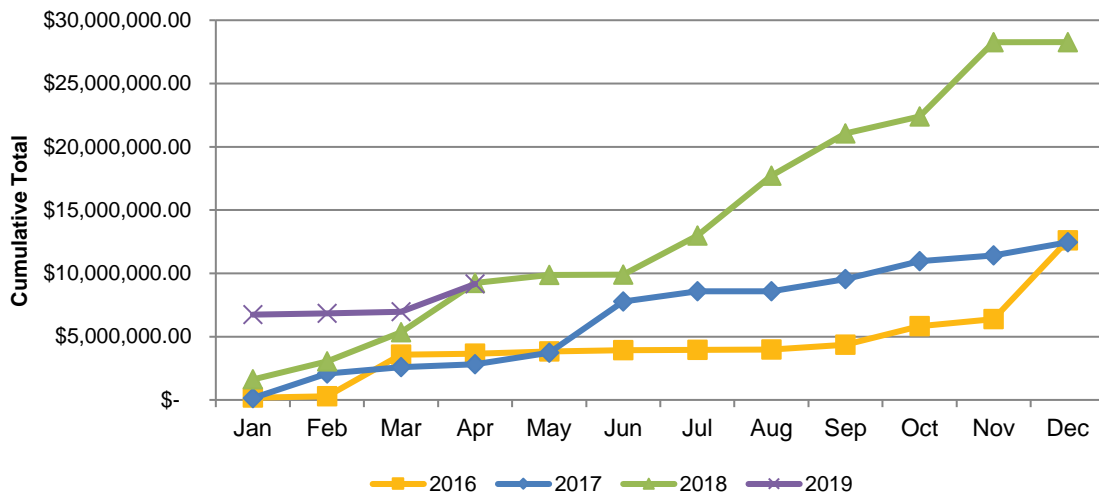
## DEVELOPMENT ENGINEERING

### Volume of Operations



### Cumulative Value of Approved Operational Works

Two Operational Works applications were approved in April with a total value of works of \$2,190,389.00.



### Development Engineering Performance Against Legislative Timeframes

Application	Status	% Decided
Minor Works (85% in <20 Days)	🟢	100% decided in 20 days.
Signage Applications (85% in <20 Days)	🟢	100% decided in 20 days.
Operational Works (85% in 40 Days)	🟢	100% decided in 40 days.
Plan Sealing (85% decided in 20 days without action notice)	🟢	100% decided in 20 days without Action Notice.

**STRATEGIC PLANNING**

<b>Regional and Local Area Planning</b>		
<b>Projects</b>	<b>Status</b>	<b>Description / Update of Project</b>
Sarina Town Centre Revitalisation Study	●	Technical report to support the development of a business case is progressing.
Mackay Region Industrial Land Provision Study	●	Long term study to consider development and infrastructure options for industry investigation precincts in the Mackay Region Planning Scheme. Study will be ongoing in 2020.
Mackay Waterfront Priority Development Area	●	<p>The Development Scheme is currently with the State (DSDMIP) for approval and is planned to be finalised by the end of May.</p> <p>The draft of the Mackay Waterfront master plan, along with the cost estimates for the delivery of the public realm, are currently being finalised. The master plan will be a key tool for assessing priorities for public realm improvements in the Mackay Waterfront PDA area.</p> <p>Infrastructure and network investigation projects funded under the Queensland Government Maturing the Infrastructure Pipeline program are ongoing and the project milestones are on track.</p>
Mackay Region Planning Scheme Amendment	●	<p>The proposed amendments to the road hierarchy overlay maps (Qualified State Interest Amendment 1 of 2018) have been adopted by Council and final approval from the State will be sought prior to adoption.</p> <p>A report to commence amendments to the planning scheme related to self-contained recreational vehicle grounds (Major Amendment 1 of 2019) was endorsed by Council in February. The full amendments package was considered by Council on 27 March, for submission to the State to consider prior to undertaking public consultation.</p>
Mirani Master Plan	●	The Mirani Master Plan is now being managed by Strategic Planning, in consultation with the Property Services program. Consultants have been appointed and have completed initial consultation with Council's technical staff and councilors. A draft master plan is due 16 May.

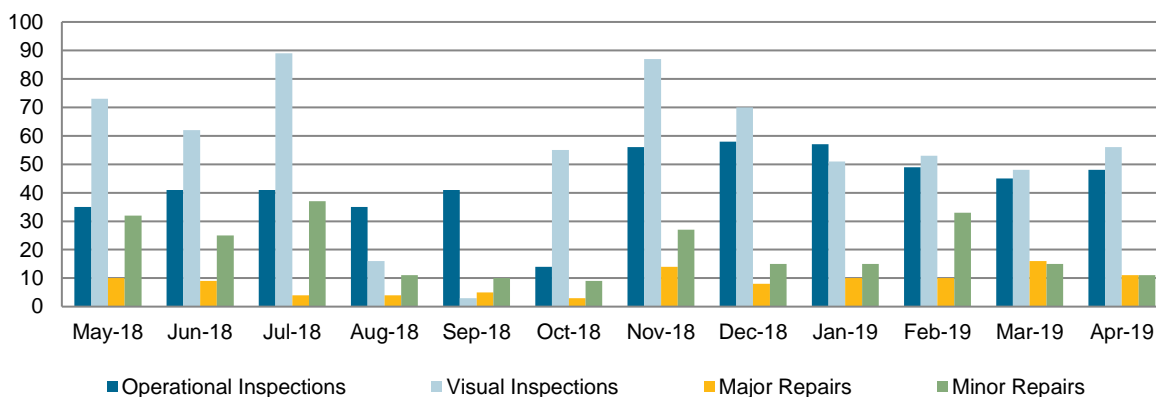
<b>Transport &amp; Infrastructure Planning</b>		
<b>Projects</b>	<b>Status</b>	<b>Description / Update of Project</b>
Growth Allocation Model	●	The Growth Allocation Model allocates and maps future urban growth over a 20-year projection period based on growth scenarios. The model has been updated in 2018 based on the Queensland Government Population Projections.
Mackay Region Transport Strategy	●	Project planning has commenced with project anticipated to start in early 2019.
Transport Modelling	●	Further transport modelling will be considered as part of preparing the Mackay Region Transport Strategy.
Engineering Design Guidelines Review	●	Internal discussions are occurring in relation to the update of the Engineering Design Guidelines for Stormwater and Landscape.



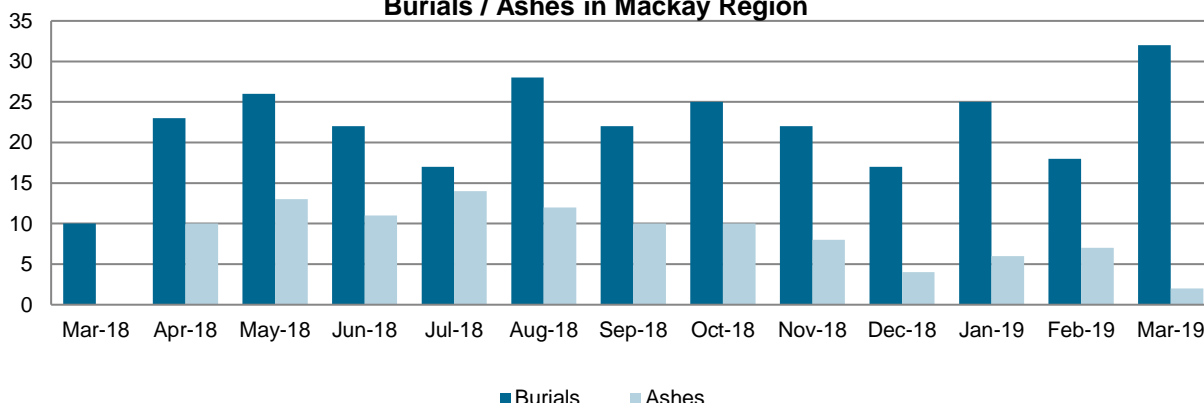
Waterways		
Projects	Status	Description / Update of Project
Mackay Region Coastal and Inland Flood Hazard Adaptation Strategy (CIFHAS)	🌱	The current stage is nearing completion. Funding for the next phases (5-8) under the QCoast2100 was unsuccessful and the actions will be revised to be considered as part of Council's budget process.
Mackay Floodplain Management Plan	🌱	The Flood Study has been completed and the Plan is in draft format with Mitigation options identified and tested. The draft documents are being considered internally and stakeholder engagement will occur mid-year.
Bakers Creek South Mackay Stormwater Trunk Infrastructure Study	🌱	The flood study is complete and adopted. The amendment for the planning scheme has commenced with information mail outs to residents in the catchment.
Flood Studies for Tropical Cyclone Debbie affected communities	🌱	Community engagement was launched at the end of March and resident survey sessions will occur on 19, 25 and 26 May (see below).
Engineering Design Guidelines – Stormwater	☀️	Draft Guidelines are expected to be available mid-year. The focus has been on stormwater quantity/quality and landscape.

## PARKS, ENVIRONMENT & SUSTAINABILITY

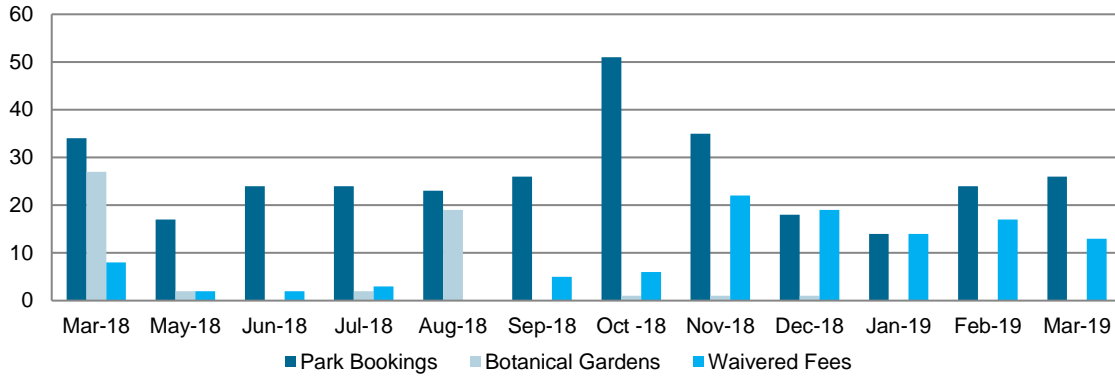
Play Equipment Inspection and Maintenance



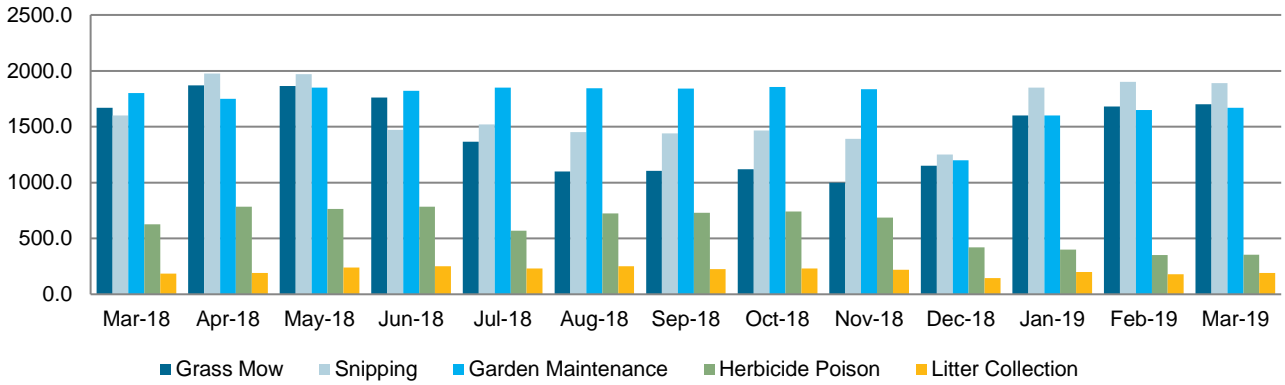
Burials / Ashes in Mackay Region



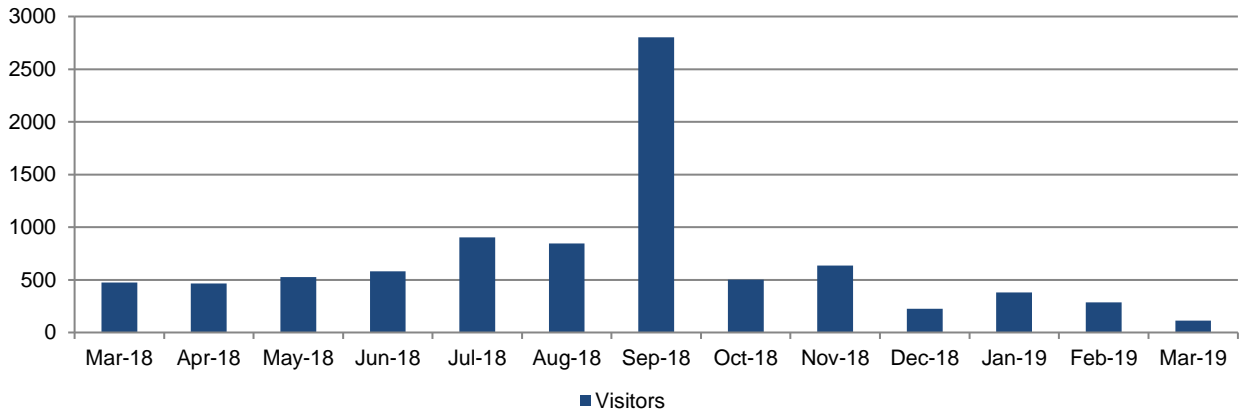
**Park Bookings**



**Parks Maintenance Activities**



**Orchid House Visitors**



<b>Natural Environment Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Shoal Point beach access	★	Beach access SHO05 has been replaced with a new set of stairs, providing much improved access at this location. An approach ramp is currently being constructed.
Coastcare activities	★	A working bee was held with residents from Whitesan Blue Terrace to control weeds on the foreshore at Blacks Beach.
Passive irrigated street trees	★	A trial planting of passively irrigated street trees was undertaken in Mirani. Results will be monitored for the next 12 months to see if trees irrigated via the kerb and channel perform better than the control trees.
Youth week	★	Plant giveaways and activities were held at the Dudley Denny and Gordon White libraries as part of youth week.
Tilapia fishing competition	★	The Tilapia fishing competition held on Saturday, 13 April at the Gooseponds was a great success. Approximately 300 people attended this event, which raised awareness about pest fish in the region.
Plant supply	★	Local native plants grown at the Mackay Natural Environment Centre Nursery were supplied for many projects across the region during April, including the Midge Point NDRRA funded beach restoration project, Hayman Island and the iconic Whitehaven Beach.

<b>Capital Works Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
W4Q Barber Drive Park Upgrade	★	The park upgrade involves paths and steps through the park connecting Barber Drive with Chapman Court. A play equipment area, picnic shelter, retaining walls, fencing, garden beds and tree planting will also be constructed to complete the upgrade. Stage one works, involving concrete path, play area and picnic shelter to the lower section of the park, are well advanced. Stage two works, involving steps, garden beds and retaining walls has commenced.
Jubilee Park Amenities	★	Planning and ordering of materials for the refurbishment of the Jubilee Park amenities has been completed. Works will commence early May.

<b>Botanic Gardens Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Carpark Upgrades	★	Cremorne upgrades have commenced. Surface treatment completed. New pavers have been laid in the old tree beds extending the number of car parking spaces available.
Shade Sail Replacement	★	Shade sails delivered and installed. Project completed.
Signage Upgrades	★	Design manual nearing completion. Aurecon prepared the Geotech results with a new footing design for the wharf logs to enable building certification post construction. Construction pending.

**ECONOMIC DEVELOPMENT & TOURISM**

<b>Events and Tourism</b> Raise awareness of the Mackay region as a tourism destination, increasing the destination appeal, extended and return visitation		
Business Priority	Status	Update of Project
Attract events which bring economic benefit to the Mackay region	*	<p><b>Regional Events Strategy</b> A tender for the Regional Events Strategy closed on the 9<sup>th</sup> of April 2019 and evaluations were conducted on the 30<sup>th</sup> April. The successful consultant will be appointed in early May.</p> <p><b>Invest Mackay Events and Conference Attraction Program Events / conferences held in April</b> No Invest Mackay events / conferences were held in April.</p> <p><b>Events / conferences approved in April:</b> Three new events / conferences were approved through the program:</p> <ul style="list-style-type: none"> <li>• Mackay Mountain Bike Cross Country Classic</li> <li>• QLD Multi-Disability Championships</li> <li>• Confidential event</li> </ul>
Identify new tourism experiences and business opportunities in conjunction with Mackay Tourism Ltd and existing tourism providers.	*	<p><b>Tourist Drive Signage</b> Tourist guiding road signage is being developed for the Hibiscus Coast and Pioneer Valley tourist drives. The project is designed to encourage regional visitor dispersal which is key to growing overnight visitor expenditure. Tourist Drive applications for both drives were submitted to Department of Transport and Main Roads (DTMR) on 18 April 2019.</p>
Promotion of the Mackay Region tourism brand	*	<p><b>Recreational Vehicle Attraction</b> Council's Strategic Planning Program are progressing amendments to the Mackay Region Planning Scheme to reflect the findings of the Camping Choices Regulatory Review. Economic Development is providing assistance and will be involved in the public consultation processes related to these amendments.</p>



<b>Industry Development and Support</b> To facilitate collaboration and growth opportunities within and across industry sectors including resources, agriculture, health and tourism.		
Business Priority	Status	Update of Project
Maintain strong partnerships through communication networks with key industry and regional development stakeholders	*	<p><b>Business Beacon</b> The launch date for the Mackay Business Beacon is 27 May 2019, which coincides with Queensland Small Business Week (27-31 May). The Business Beacon will allow local organisations to share business events and, in doing so, contribute to cross sector and regional collaboration.</p> <p><b>International Trade Network</b> Resource Industry Network (RIN) is calling for submissions from regional businesses to participate in a series of international industry showcases in 2019 including AIMEX, Austmine, IMARC and WA Mining Exhibition and Conference. Council has provided sponsorship funding to assist RIN and participating businesses attend these conferences and showcase the Mackay METS sector. Economic Development will be attending the Austmine conference on 21-23 May and assisting regional businesses on the showcase stand.</p>

<p>Identify and support delivery of industry sector priorities</p>	<p>✱</p>	<p><b>Resource Centre of Excellence</b> The tender for detailed design was awarded and project inception undertaken in April. Economic Development is assisting the Capital Projects Program with this Detailed Design stage and stakeholder engagement.</p> <p><b>Economic Development Strategy 2020-2025</b> The tender for the Economic Development Strategy closed on the 9<sup>th</sup> of April 2019 and tender evaluations were conducted in late April. The successful consultant was appointed in early May with project inception scheduled in May.</p> <p><b>Greater Whitsunday Food Network</b> Economic Development is providing support to the Greater Whitsunday Food Network (GWFN) with the development and promotion of four agritourism tours within the region. The first tour will be held in May. Economic Development is assisting the GWFN with a revised application to the Local Buying Foundation for the Food and Agritourism Development Project. The project will assist the Network to facilitate business skills training, agritourism initiatives and brand development activities.</p> <p><b>Finch Hatton Art Trail</b> Economic Development is currently assisting the Finch Hatton Progress Association to progress their 'Finch Hatton Art Trail' concept. The concept was undertaken by the Progress Association and provides a high-level concept focused on public realm upgrades in Finch Hatton to showcase local art and highlight the natural beauty of the Pioneer Valley. Economic Development is working with the Progress Association to consider priorities, approval processes and funding sources.</p> <p>The Progress Association is currently sourcing quotes and seeking funding sources for several aspects of the concept including an art installation as entry statement to the township. As part of this project, painting of the Finch Hatton Flood Wall was recently completed by Council and the Progress Association will install artworks on the wall once funding has been secured. Mackay Regional Council Parks Building Services Program have recently painted the Finch Hatton town entry sign which was identified for a refresh by the Progress Association.</p>
<p>Support industry sectors to access international markets in accordance with industry sector profile priorities.</p>	<p>✱</p>	<p><b>MIW METS Export Hub</b> Greater Whitsunday Alliance (GW3) has been successful in receiving funding of \$353,420 for the Mackay Isaac Whitsunday (MIW) Mining Equipment Technical Services (METS) Export Hub project. This funding – received from the Department of Industry, Innovation and Science under the Small and Medium Enterprises (SME) Export Hubs grants program – represents 50% of total project costs, resulting in a total investment of \$706,840, over the next three years.</p> <p>A signed Agreement has been established between GW3 and the Federal Government, and GW3 is currently negotiating with the State Government to finalise the funding agreement. The project is due to begin on 1 June and will commence with the development of a scope for the capability mapping consultancy and preparation of the position description for the employment of a Regional Export Manager. The Economic Development Program is assisting by providing input as a METs Export Hub Steering Committee Member.</p> <p><b>Study Greater Whitsunday</b> The Brand Activation Project has identified a draft positioning statement and key themes for Study Greater Whitsunday. These will be reviewed by Study Greater Whitsunday committee members. This project will develop a suite of materials that identify the unique attributes of the</p>


	<p>Mackay Isaac Whitsunday region which will be communicated to international students through photography, student testimonials and web content. The messaging will align to Study Queensland's branding.</p> <p><b>Trade and Investment Queensland Workshops</b> Trade and Investment Queensland is running a series of business workshops for small to medium-sized businesses in regional Queensland looking to explore and grow their export markets. The next workshop, <i>Create Winning Investment Proposals</i>, will be held in May.</p>
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**Investment Attraction and Growth**  
To attract new businesses, facilitate investment and support existing businesses to realise growth opportunities

<b>Business Priority</b>	<b>Status</b>	<b>Update of Project</b>
<p>Support and facilitate investment in emerging industries and opportunities for diversification</p>	<p>★</p>	<p><b>Split Spaces Mackay</b> Economic Development held a meeting with the newly appointed Community Manager of Split Spaces in April. Economic Development will continue to engage with the Community Manager to discuss future partnership opportunities.</p> <p><b>Startup Mackay</b> Economic Development will continue to engage with Startup Mackay to discuss future partnership opportunities as requested.</p> <p><b>MIW Biofutures Steering Committee</b> Mackay Regional Council is a member of the newly formed MIW Biofutures Steering Committee. The Queensland Biofutures 10-year Roadmap and Action Plan identifies Queensland agricultural regions as playing a key role in the growth of biofutures and the opportunity to grow bio feedstocks. The Mackay Isaac Whitsunday (MIW) region has a range of heritage crops and emerging industrial biotechnologies and bioproducts. The Committee will agree on and deliver MIW biofutures priority actions to position the region for biofutures opportunities.</p>
<p>Support business growth and investment opportunities through the implementation of strategies such as the Mountain Bike Strategy, Recreational Fishing Strategy and Recreational Vehicle attraction.</p>	<p>★</p>	<p><b>Recreational Fishing Strategy</b> Economic Development is delivering an action plan linked to the \$100,000 State funding for implementation of the Mackay Region Recreational Fishing Strategy.</p> <p>A large focus of the action plan is delivering marketing initiatives which support the promotion and awareness of the Mackay Region as a fishing destination. Past and current initiatives have been predominately focused on growing local awareness and pride before initiatives will be more heavily targeted at the broader state market.</p> <p>A 6-month marketing campaign commenced in the Queensland Fish and Boat magazine. The campaign will feature Mackay region's fishing opportunities and will run till October.</p> <p>Further actions currently being delivered include:</p> <ul style="list-style-type: none"> <li>• Hosting of fishing media personalities to the Mackay region.</li> <li>• Development of a fishing guide promoting the freshwater fishing opportunities in the region's impoundments and creeks and the Kinchant Dam Habitat Enhancement Project.</li> <li>• Promotion of the Voluntary Code of Practice for the Net Free Zone.</li> <li>• Delivery of the 'Hooked on Mackay' Facebook Page.</li> <li>• Development of welcome and interactive signage at boat ramps in the net free zone.</li> </ul>

		<p><b>Mountain Bike Strategy</b></p> <p>The draft Mountain Bike Strategy was adopted by Council on 13 February. The delivery of a Feasibility/Business Case to further investigate the Eungella-Finch Hatton Mountain Bike Park is currently underway. The feasibility study work has entered the detailed investigation phase and Council appointed consultants, World Trail and Otium Planning Group were on-site in April to undertake stakeholder engagement and investigate at trail options. The consultants, officers and Councillors met with a number of stakeholders to discuss the progress of the feasibility study. More detailed workshops will be held with stakeholders when planning has progressed on trail locations and network details.</p>
Proactive targeting and attracting business to the Mackay region.		<p><b>Facilitating Development in Mackay Region Policy</b></p> <p>An information brochure is being developed to detail the incentives and benefits of the individual schedules of the Facilitating Development Policy.</p> <p>An overview of current applications under the Policy is as follows:</p> <ul style="list-style-type: none"> <li>• Three Stage 2 applications were approved in May.</li> <li>• Fourteen Expression of Interest applications are currently under assessment.</li> <li>• Five applications have progressed through the Expression of Interest assessment stage, however Stage 2 applications have not yet been submitted.</li> <li>• One Stage 2 application is currently under review.</li> </ul>
Explore opportunities for growth and development and facilitate investment opportunities		<p>Economic Development's First Point of Contact service assisted with three development enquiries.</p>

**Liveability**  
 To support and promote a vibrant, sustainable and affordable community which encourages people to live, work and play in the Mackay region.

<b>Business Priority</b>	<b>Status</b>	<b>Update of Project</b>
Activate regional localities to achieve social, economic and environmental potential		<p><b>Activate My Place (AMP) Program</b></p> <p>The Activate My Place (AMP) program offers grants to individuals and/or organisations to deliver projects that enhance the amenity, activity and appearance of a place or locality. The four successful funding recipients from Round 1 of the program received approval in May 2018. Economic Development continues to work with these successful applicants to progress their projects and assist where required.</p> <p>Current updates on approvals include:</p> <ul style="list-style-type: none"> <li>• The Mackay Hospital Foundation conducted their event, Cinema under the Stars, on 3 May.</li> <li>• The Slade Point Water Tower maintenance works are currently being undertaken. The concept design for the artwork has been lodged through Council's Public Artworks Application Process. An Official Opening for the project is being held on 29 May and the unveiling of the work will be held on 12 June.</li> </ul> <p>The implementation of future initiatives under the Activate My Place program is currently being investigated.</p> <p><b>Mackay Pride Façade Improvement Scheme</b></p> <p>Expressions of interest opened on 1 July 2018 and are currently being assessed as received. Two applications have been funded in 18/19 and with a further application currently approved. Since increased advertising was undertaken in March 2019, Economic Development has</p>

		been assisting five businesses with the application process.
Activate Mackay City Centre	•	<p><b>Business Engagement</b> Work has continued on the potential options and costings for the Renew Newcastle model for filling vacant spaces and how it could be implemented in Mackay City Centre.</p> <p>April was the first of a 3-month promotion by Mackay City Centre offering businesses free wifi adverts, opportunities for marketing their business directly to potential new customers at the Greater Whitsundays Farmers Market and Twilight Market and sponsorship of the stage entertainment at the monthly River Street Twilight Market. These promotional opportunities were made possible due to the Mackay City Centre sponsorship of the GWFN.</p> <p><b>Dining Guide</b> Design work is at the final stage for a new look 2019 Dinning Guide to replace the 2018 Flavours of the World publication.</p> <p><b>Mackay Laneway Project – Fifth Lane</b> The Fifth Lane project is progressing and planning has commenced for an activation on Saturday 27 July during the Mackay Festival of Arts. A temporary studio space has been established at 33 Wood Street which enabled two weeks of art workshops during the Easter School holidays to take place, and the work the children have created will form part of the art installation on Fifth Lane.</p> <p>The maintenance and waste management issues in Fifth Lane are continuing to be addressed with business owners and Council departments.</p> <p><b>Easter School Holidays Program</b> Offered a wide range of activities of all ages, abilities and interests. Along with the regular activities there was a plaster sculpture workshop held at Bluewater Quay.</p> <p><b>Mackay City Centre Façade Improvement Scheme</b> Expressions of interest opened on 1 July 2018 and are currently being assessed as received. Five applications have been funded in 2018/19 with a further 2 applications currently approved. The Scheme is currently being reviewed for implementation in 2019/20.</p>
Promote the Mackay Region	•	The Economic Development Program continues to work with Mackay Tourism Ltd on opportunities to promote the Mackay Region.
Support for tertiary education	•	Economic Development continues to work with Central Queensland University and James Cook University as required. Current engagement with the tertiary education sector is focused on opportunities for the Resource Centre of Excellence and Study Greater Whitsunday projects.



<b>Sarina Sugar Shed</b>					
To manage and operate a sustainable tourism facility, which provides a range of tourism products and experiences to promote the region's heritage					
Strategy / Project	Status	Description / Update of Project			
Operate a successful tourism facility which meets its performance targets	●	The Sarina Sugar Shed Coordinator travelled to Perth with Mackay Tourism to attend (ATE19) Australian Tourism Exchange. 100 appointments were conducted over the week where the products and tours of the region were presented to Online Travel Agencies, AOT Inbound, TEQ International Trade marketing managers from around the world and world-wide travel experts where our products are wholesaled to. Sarina Sugar Shed Distiller, Steve Magarry attended Queensland Spirits Event in Rockhampton at the Saleyards Distillery. The tasting event showcased products and provided networking opportunities with other Distillers.			
Business Operations (excluding accruals)		<b>Item</b>	<b>April</b>	<b>YTD</b>	<b>Annual Target</b>
	●	Tour Visitation (Paid)	570	8,961	10,000
		Visitation (Total)	1,041	- *	-
		Volunteer Hours	256	- *	-
		<b>Item</b>	<b>April</b>	<b>YTD</b>	<b>Annual Budget</b>
	●	Ticket Sales	\$10,774	\$144,412	\$160,000
	●	Retail Sales	\$20,094	\$272,223	\$289,000
	●	Total Income (incl. Ticket income)	\$30,868	\$416,635	\$449,000
	●	Total Expenses	\$54,685	\$632,340	\$755,170

\*YTD data will be available commencing 2019/20 reporting year.

### Economic Indicators (Quarterly)

Indicator	Mar 18	Dec 18	Sep 18	Jun 18	Mar 18	Dec 17
<b>Employment</b>						
Unemployment rate	No data available	3.9%	3.7%	3.8%	4.3%	5%
Employed persons	No data available	65,291	66,678	65,790	65,359	64,288
<b>Real Estate</b>						
Median house sale	No data available	\$343,000	\$340,000	\$342,000	\$340,000	\$330,000
Res vacancy rate	No data available	1.7%	0.9%	1.9%	3.6%	3%
<b>Residential Lot Supply</b>						
Lots Approved	287	297	433 <sup>#</sup>	128	27	51
Lots Endorsed	45	52	125 <sup>#</sup>	74	46	27

\*Data relates to the Mackay Local Government Area and is updated on a quarterly basis as it is received by Council. There is often a 3-6 month lag from the receipt of data for a previous quarter.

<sup>#</sup>Change in calculation method adopted from this reporting period.

**e-Statistics**

<b>Subscribers</b>	<b>April</b>	<b>March</b>	<b>February</b>
City Centre Business Network	1092	1027	1040
City Centre Facebook Likes	6261	6,244	6,195
City Centre Instagram Followers	1287	1,269	1,265
City Centre Wifi Sessions	1185	1,103 users	1,161 users
	8404 sessions	10,018 sessions	9,414 sessions
Regional Focus Business Network	142	143	142
Sarina Businesses Network	167	167	170
Evans Avenue Network	61	61	63
City Centre Community	4642	4,241	4,024
Mackay Region Joblink Analytic Report	567 users	614 users	607 users
	2,908 views	3,375 views	2,469 views
Sarina Field of Dreams Usage WiFi	103 users	103 users	72 users
	1025 sessions	1,056 sessions	737 sessions
Hooked on Mackay Facebook Likes	955	921	842
Net Free Zone Voluntary Code	325	315	311

**UPCOMING EVENTS**

Date	Event	Location
Every Friday April – October	Free guided walks	Botanic Gardens
3 May 2019	Cinema Under the Stars	Mackay Base Hospital Lawn
18 May 2019	Zach Mach	Pinnacle
18 May 2019	Italian Street Party	Mackay City Centre
19 May 2019	Cyclone Debbie Flood Studies – Resident Survey 11am-2pm	North Eton CWA Hall
18 – 24 May 2019	Bowls Multi-Disability Nationals	Souths Suburbans Bowls Club
25 May 2019	Cyclone Debbie Flood Studies – Resident Survey 1pm-4pm	Koumala Community Centre
24 – 26 May 2019	Transmoto 8 Hour	Gum Valley Motocross Park, Koumala
26 May 2019	Cyclone Debbie Flood Studies – Resident Survey 1pm-4pm	Sarina Range CWA Hall
1 June 2019	Botanic Gardens Day	Botanic Gardens
2 June 2019	Mackay Marina Run	Mackay Marina
8 June 2019	Whitsunday STEM Challenge	Palmyra Dragway
23 June 2019	Queensland Woman's Winter Series - Gold Coast SUNS Vs Brisbane Lions	Great Barrier Reef Arena, Harrup Park
28 June 2019	2019 Mountain Bike Australia XCO (Cross Country) National Cup Round and UCI Class 2 (C2) Event	Rowallan Park
29 June 2019	Riversessions Festival	Old Mulherin Park, Mackay Harbour
27 July 2019	Fifth Lane Activation	Fifth Lane, Mackay City
9 August 2019	Fire in the Sky 2019	Bluewater Quay
13 – 14 August 2019	2019 AFL Queensland Schools Cup - North QLD Finals	Great Barrier Reef Arena, Harrup Park
23 – 25 August 2019	Girlfriends Gaggle - Red Hat Society Function/Conference	Mackay Region
28 – 29 August 2019	Variety Bash – Start Region	Mackay
31 August 2019	Bluewater Fling	Bluewater Quay
3 – 6 September 2019	Bowls Multi-Disability State	Souths Suburbans Bowls Club
31 August – 7 September 2019	2019 Oceania Athletics Masters Athletics	Mackay ARC
8 September 2019	Beach Motorcycle Races at Grasstree Beach	Grasstree Beach
23 – 29 September 2019	Etnies Rumble on the Reef	Sugar Bowl, Norris Road
23 – 29 September 2019	2019 BMX QLD State Championships	Sarina BMX Club, Hoey Street Sarina
11 October 2019	Movies in the Meadow	Botanic Gardens
13 December 2019	Christmas in the Gardens	Botanic Gardens