



2024 JET Group Mackay Sport and Rec Expo competition details

Mackay Regional Council (ABN 5624 0712069) is the promoter of this competition in conjunction with JET Group Mackay and hereafter in the terms and conditions will be referred to as the 'Promoter'.

Information on how to enter and prizes to be won, form part of the terms and conditions. By entering this competition, you confirm that you have read and understood these terms and conditions and agree to them.

The major prizes include two \$1000 cheques from JET Group Mackay and a \$500 BrandFactor voucher.

One cheque will be awarded to the club who creates a video and shares it on social media. The video can include any content/footage, as needed to showcase the club, but must include in the post/text or video how excited they would be if they won and how they would use the funds. The photo/video also needs to be shared on social media and we recommend tagging Mackay Regional Council and JET Group Mackay. The cheque will be awarded to the club/group who receives the highest number of likes on their original post. The second cheque for \$1000 which will be awarded to the sport and/or recreation club who wins the favourite club competition, which will be available via a QR code on the day of the event. The winning club will be the one who receives the highest number of votes.

A large 24L trolley cooler bag (valued at \$99) will also be awarded to a randomly drawn person who nominated their favourite club. See below for more details on how to enter and eligibility.

- Total value of the prizes is estimated to be \$2600 (including GST).
- The prizes are not transferable or exchangeable and are not redeemable for cash or in any other way. 2.
- The two main competitions include a social media club video competition in the lead up to the event and a nominate your favourite club competition at the event itself. There will also be a minor competition for the best decorated booth for booth holders.
- To be eligible for the major prizes, clubs need to have a booth at the Sport and Rec Expo and be located within the Mackay region.
- A condition of entry is that the two winning clubs must display a JET Group Mackay supplied corflute at the front of their club facilities for the 2024 calendar year as recognition of their support. The corflute will be supplied by JET Group Mackay shortly after the event.
- The winners of the major prizes will be notified on the day of the event and a photo taken for media purposes.
- If the winning club does not have a booth at the Sport and Rec Expo or is deemed to not be eligible, the Promoter reserves the right to redraw another winner, forfeiting the previous winner's claim to the major
- 8. By entering the competition, you agree to subscribe to MRC's Council Connect and Sport and Recreation eNewsletters.
- Entry to the favourite club competition, best decorated booth and social media video competitions are free.
- 10. Entry to the competition is open to persons over the age of 18 years, who reside within the Mackay region and clubs who are registered for a booth at the 2024 Sport and Rec Expo. Employees of the Promoter and their immediate families are not eligible to enter.
- 11. Mackay Regional Council is collecting personal information in order to run the competitions and contact the winners if needed. This information will not be disclosed to any third party without your written authorisation or as we are required by law.
- 12. The Promoter of this competition reserves the right to seek verification of the winner's age and identity and other relevant information about the winning club/s. The Promoter's decision is final and correspondence will not be entered into.
- 13. Except for any liability that cannot be excluded by law, the Promoter and other businesses involved with the campaign and sponsors, exclude all liability (including negligence), for any loss or damage of any nature arising out of the Promotion, including, without limitation, any variation in the value of the prize and any tax liability incurred by an entrant.
- 14. The Promoter reserves the right to modify or change the competition terms without notice.
- 15. If anyone is unsure about any aspect of this competition or if they are unsure about any of the terms and conditions, they are invited to call the Promoter on (07) 4961 9637. More details about the competitions and how to enter can be found on the council website mackay.qld.gov.au/sportexpo.



Social Media Video Club Competition:

- 16. The social media video competition will open 9am Monday, December 18 and will close at 5pm (Queensland time) Friday, February 9.
- 17. The social media video must state what the club will use the funds for, if they win, they must call the event the JET Group Mackay Sport and Rec Expo and it is recommended to tag council and Jet Group in their social media posts with the video. Please note council's Instagram tag is @mackaycouncil and Facebook tag is @Mackay Regional Council. Jet Group's Instagram is @jetgroupausmackay and Facebook page is @JET Group.
- 18. The social media video competition prize will be awarded to the sport and recreation club who receives the highest number of likes on their original post. If posts are made on Instagram and Facebook, the post with the highest number of likes will be used as their entry and any other posts disregarded.
- 19. By entering the competition, you are consenting to the Promoter contacting you at a later date for marketing and promotion purposes and agree to your video being used for future Sport Expos and get-active promotional purposes.
- 20. Sport and recreation clubs will need to double check their Facebook and Instagram accounts and posts are not set on private, so the Promoter can is able to find their video entries. It also recommended that clubs email the council to share a link to their video by emailing communications@mackay.qld.gov.au.
- 21. Boosting of social media videos to gain extra entries is not permitted.

Favourite Club competition:

- 22. To enter the favourite club competition, simply nominate your favourite sport and recreation club/group within the Mackay region while at the Sport and Rec Expo. A QR code will be on display at the event and an online entry form may be made available online just prior to the event on the council Facebook page.
- 23. The public can enter as many times as they choose, providing they don't vote for the same club.
- 24. The favourite club competition will open just prior to the event and will close at the end of the event at 1pm Sunday, February 11.
- 25. The winner of the favourite sport/recreation club competition will be the club who receives the highest number of votes.
- 26. Council reserves the right to open voting early for the favourite club competition on the council website at mackay.qld.gov.au/sportexpo. As soon as the competition is opened the details will be posted to the council Facebook page.
- 27. All people who nominate their favourite club will go in the draw to win a large 24L trolley cooler bag (valued at \$99) thanks to BrandFactor. The winner will be randomly drawn by a council staff member on the day of the event. The winner doesn't need to be present to receive the prize.
- 28. Please note the same club cannot win the favourite club competition and the social media video competition.

Best Decorated Club competition:

29. The best decorated club will be judged by a panel of judges including the Mayor and a representative from JET Group Mackay but depending on availability this may change on the day. The winning club will receive a \$500 BrandFactor Mackay gift voucher.