



Development Services

Monthly Review Report

October 2020

Executive Summary

DEVELOPMENT SERVICES

This report is for Development Services for October 2020. Some highlights from this period are as follows:

- On 28 October 2020 Council adopted Minor amendment 4 to the Mackay Region Planning Scheme. This amendment results in changes to the Flood and Coastal hazards overlay map in the planning scheme to include two flood studies adopted by Council in February 2020 (Sandy Creek Catchment Flood Study and the Rocky Dam Creek Catchment Flood Study) and improves references to planning scheme policies.
- Targeted stakeholder consultation sessions were held with local development and sugar industry stakeholders in October 2020, in relation to the review of the Tradeable Development Rights Policy, Facilitating Development in the Mackay Region Policy and Adopted Charges Resolution. Stakeholders were invited to provide written feedback on these documents for Council's consideration.
- During October, the submissions received for the Mackay Waterfront Expressions of Interest (EOI) were reviewed by Council and two were short-listed. ReNew Mackay Pty Ltd and Sentinel Group were selected from the seven submissions received. ReNew Mackay's proposal included plans of luxury residential properties, retirement living, commercial offices and tourism opportunities and Sentinel Group's submission included a 4.5-star corporate hotel and commercial, health and retail building. Council is now working through the next steps of the EOI process and is in discussions with the short-listed parties.
- The final free plant giveaway for 2020 was held in October at the Mackay Natural Environment Centre Nursery. This highly successful program encourages people to grow local native plants by offering four free plants to ratepayers each year, plus additional plants to Land for Wildlife properties, schools and community groups.
- Council assisted with the Reef Clean event at Harbour Beach on Saturday, 3 October. 40 bags of debris, with a total weight of 137.5kg and consisting of 3031 items were removed from the beach.
- As part of the implementation of the Regional Events Strategy, officers have completed an internal audit of Council's resources being utilised for event delivery, promotion, sponsorship and grants as well as regulation and customer liaison. This review focused on the whole of council spend on events and staff resourcing, resourcing required to further assist event organisers with their events and a review of alternative models and structures for improved efficiencies and customer service.



Aletta Nugent
Director Development Services



Everyone is happy to receive free native plants.

Development News 10/2020

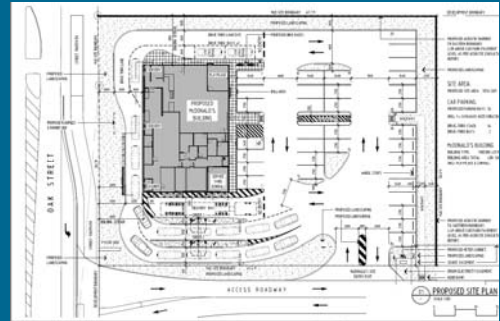
Updates on Significant Developments Currently Being Assessed by Council

APPLICATION LODGED

DA-2020-184

23-29 Oak Street ANDERGROVE

The application proposes the establishment of a McDonalds Restaurant (Food & Drink Outlet) on land adjacent to the approved (and under construction) Coles Shopping Centre in Andergrove. The development will be accessed from Oak Street, with secondary access available from Flametree Street. The restaurant will include a drive-through and internal seating area with a play space.



APPLICATION LODGED

COW-2020-30

Lot 915 Prima Vera Boulevard BEACONSFIELD

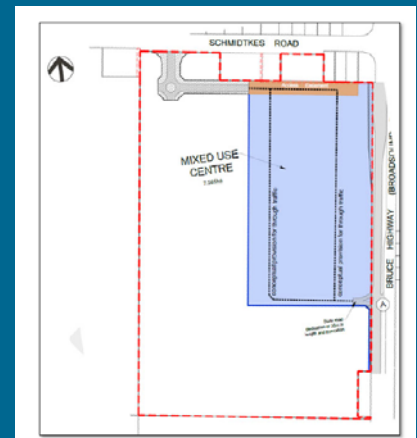
The application is for construction works for Mira Flores Estate Stage 6B, including civil works for 22 residential lots. Proposed works include roadwork, stormwater, water and sewerage infrastructure, drainage work, earthworks and landscaping.

APPLICATION APPROVED

DA-2019-99

23-25 Schmidtkes Road OORALEA

Council has issued a Preliminary Approval (including a Variation Request) to facilitate the development the Ooralea 'Specialised Centre' (i.e. big box and showrooms). The approval provides for the development of mixed use centre, with ancillary and complimentary commercial and retail uses in conjunction with the big box development. The variation approval makes these ancillary uses code assessable if developed in accordance with the approved Development Code. Subsequent development approvals will be required to finalise the design of the complex.



APPLICATION APPROVED

OW-2020-27

239-245 Nebo Road WEST MACKAY

The approval is for civil works for a secondary college. Proposed works include roadworks, stormwater, water and sewerage infrastructure, earthworks, carparking and landscaping.



Monthly Safety Review

Summary

Twelve incidents were reported in October involving MRC employees and members of the public.

The following injuries to MRC employees were reported in October:

- Wasp sting while pruning bushes.
- Back pain while operating mower.
- Pinched finger between tool handles while being loaded into the truck.
- Bumped finger on hedge trimmer blade – the blade was not spinning.
- Paralysis tick bite.
- Whilst walking, tripped over unseen tree stump in long grass.
- Tripped while walking up steps, resulting in sore hip and wrist.
- Knee pain after repetitive bending while working in garden beds.
- Back pain while moving plants.

The following asset damage incidents involving an MRC employee were reported in October:

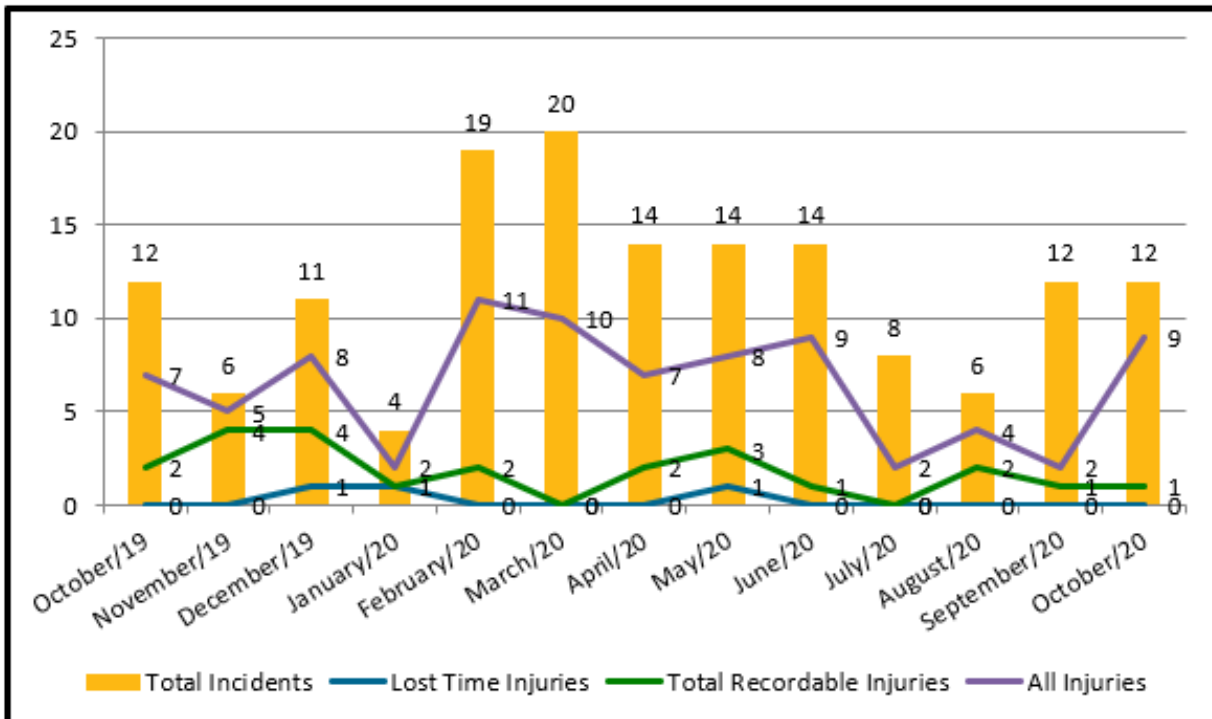
- Vehicle struck side of shed while being parked.
- Truck struck a stationary vehicle while being parked.

The following near miss incident was reported in October:

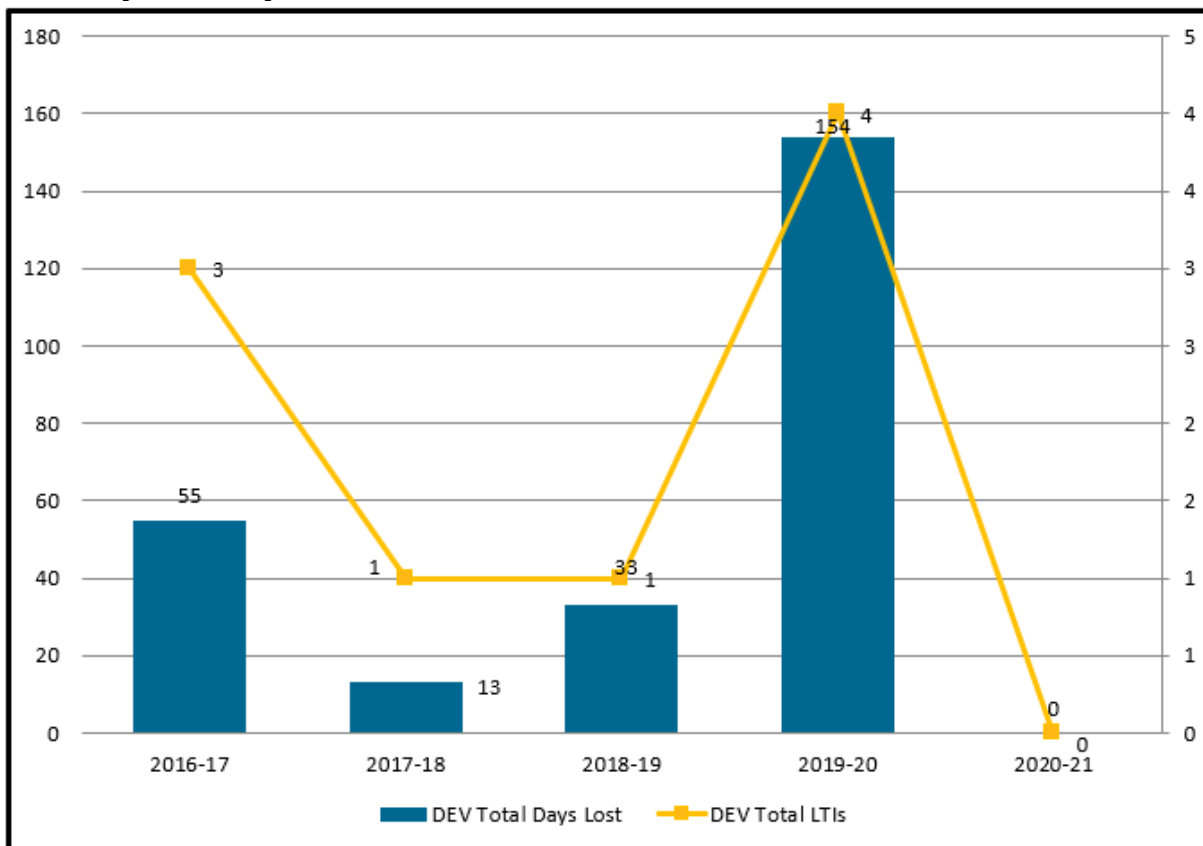
- A member of the public was abusive towards staff and other members of the public. They were suspected to be under the influence of drugs.

Each incident is investigated, and appropriate corrective measures implemented to reduce future risks.

Incidents and Injuries



Lost Time Injuries & Days Lost



For the 2020-21 year, no lost time injuries have been recorded.

Department	2016-17		2017-18		2018-19		2019-20		2020-21	
	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost
Development Engineering										
Development Assessment										
Parks, Environment & Sustainability	3	55	1	13	1	33	4	154	0	0
Strategic Planning										
Economic Development & Tourism										
Development Services Total	3	55	1	13	1	33	4	154	0	0

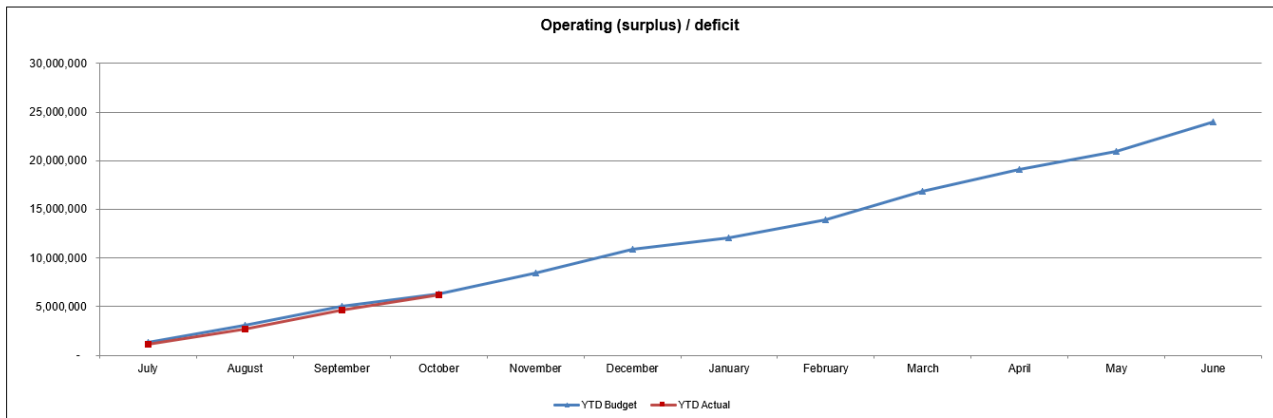
Financial Report

The Development Services budget is tracking well and close to original budget projections. The Development Engineering budget is continuing to show a strong surplus due to the increase in applications and construction activity associated with the federal and State government home owner/builder grants.

Operating Results	YTD budget	YTD actual	Variance	Status
Development Services Management	259,779	236,898	(22,881)	🌿
Strategic Planning	552,898	527,337	(25,561)	🌿
Development Assessment	(138,861)	(152,066)	(13,204)	🌿
Development Engineering	(85,772)	(126,850)	(41,078)	🌿
Economic Development & Tourism	738,866	716,688	(22,179)	🌿
Parks, Environment & Sustainability	5,002,630	5,023,675	21,045	🌿
TOTAL OPERATIONAL	6,329,540	6,225,682	(103,858)	🌿

Legend	
🌿	YTD Variance favourable of budget
🌻	YTD Variance unfavourable, between 0% and 5% of YTD Budget
🔴	YTD Variance unfavourable, more than 5% of YTD Budget

Operating Results

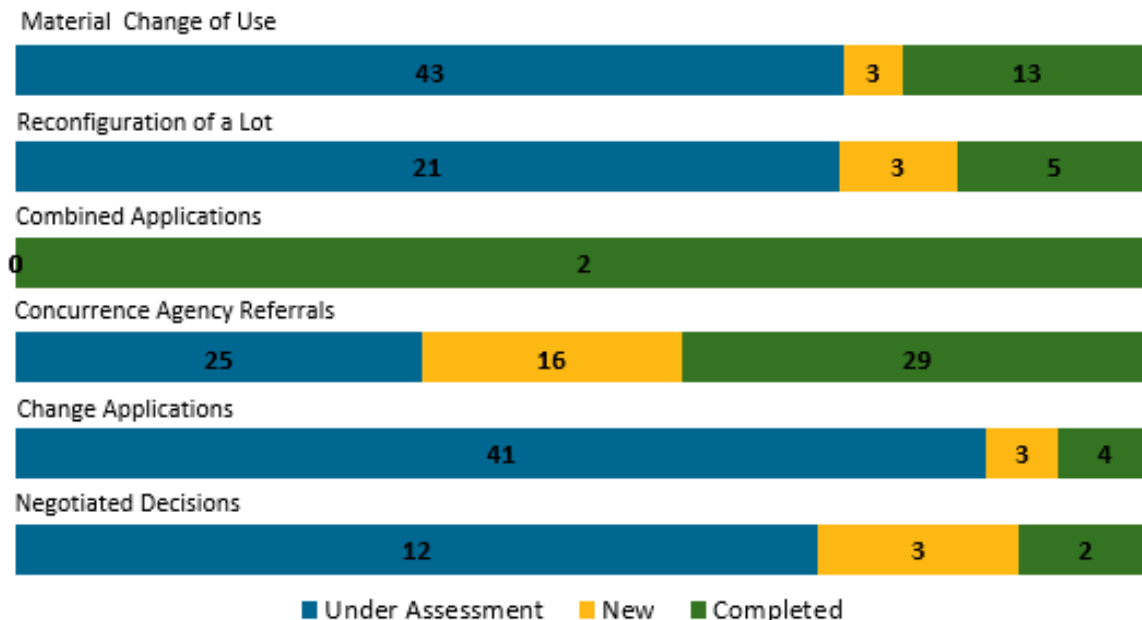


Review of Operations

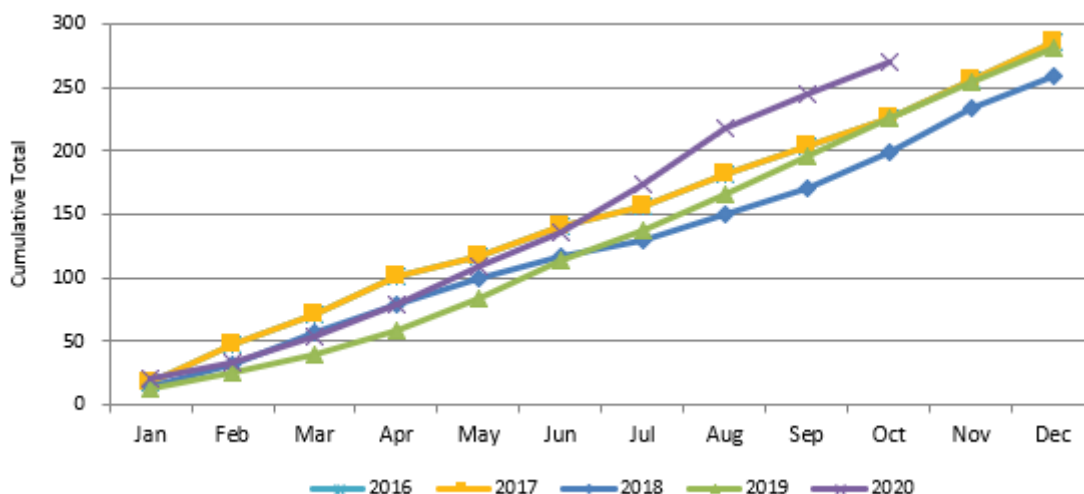
- On Track
- Potential Issue
- Definite Issue

DEVELOPMENT ASSESSMENT

Volume of Operations



Cumulative Number of Approved Development Assessment Applications

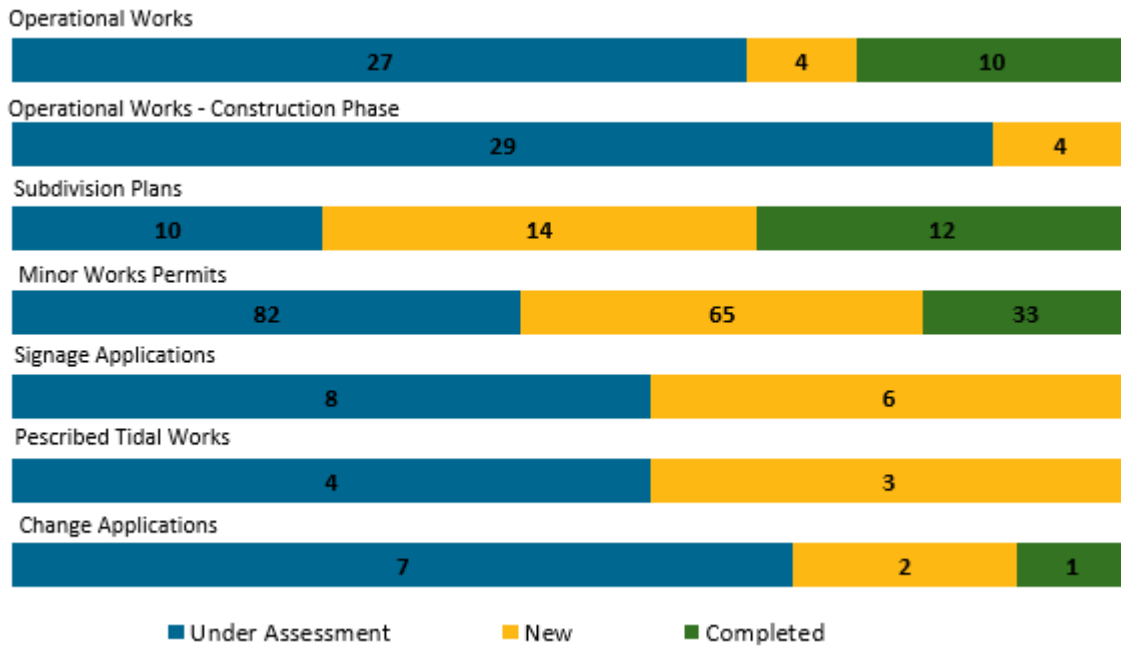


Development Assessment Performance Against Legislative Timeframes

Application	Status	% Decided
MCU Code (85% in 35 Days)	●	92% decided in 35 days.
MCU Impact (50% in 35 Days)	●	100% decided in 35 days. (1 application)
ROL (85% in 35 Days)	●	80% decided in 35 days. 1 of the 5 approvals issued in October had a decision period of 45 days, to allow for draft conditions to be negotiated with the applicant.
Concurrence Agency (85% in 10 Days)	●	96% decided in 10 days.

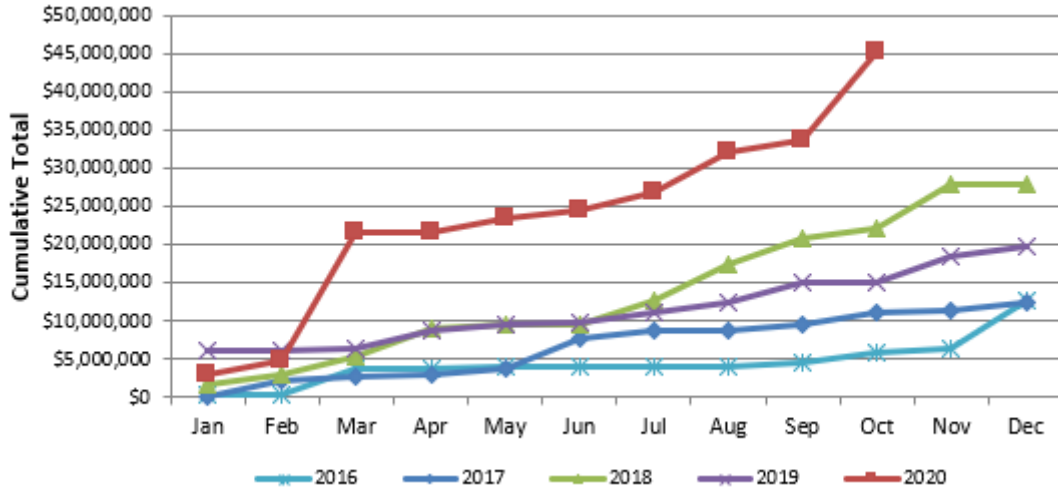
DEVELOPMENT ENGINEERING

Volume of Operations



Cumulative Value of Approved Operational Works

Ten Operational Works applications were approved in October with a total value of works of \$11,579,298.00



Development Engineering Performance Against Legislative Timeframes

Application	Status	% Decided
Minor Works (85% in <20 Days)	☀	68% decided in 20 days. Delays in several applications due to backlog arising from volume of applications received and level of other construction activity.
Signage Applications (85% in <20 Days)	☀	1 decided in 20 days.
Operational Works (85% in 35 Days)	☀	100% decided in 35 days.
Plan Sealing (85% decided in 20 days without action notice)	☀	100% decided in 20 days without Action Notice.

STRATEGIC PLANNING

Regional and Local Area Planning		
Projects	Status	Description / Update of Project
Mackay Region Industrial Land Provision Study	*	<p>Council commissioned a consultant to prepare an Independent Report on Industrial Land Supply in the Mackay Region. The independent report was received and accepted by Council on 14 October 2020. A key recommendation of the report is that Council monitor industrial land take up to inform industrial land demand and supply.</p> <p>Council is investigating high level development options for the six future industry investigation precincts in the planning scheme. Reports on the investigation precincts are being finalised in 2020.</p>
Mackay Region Planning Scheme – Minor amendment 4 and Administrative Amendment 7	*	<p>Minor amendment 4 includes the amendment of the Flood and Coastal hazards overlay map in the planning scheme to include two flood studies adopted by Council in February 2020 (Sandy Creek Catchment Flood Study and the Rocky Dam Creek Catchment Flood Study) and improves references to planning scheme policies. Administrative amendment 7 includes proposed amendments to supports the minor amendment.</p> <p>On the 28 October 2020, Council resolved to adopt the proposed minor and administrative amendments. Both amendments are proposed to commence on 9 November 2020.</p>
Mackay Region Planning Scheme – Major amendment 2	*	<p>Council has resolved to endorse the prepared proposed major amendment to the planning scheme and provide a notice to the Minister for Infrastructure and Planning notifying these actions and to commence a state interest review of the proposed amendment. The purpose and general effect of the proposed amendment is to update and improve various parts of the planning scheme:</p> <ul style="list-style-type: none"> • as a result of new information and studies; • in response to david workability matters identified since the planning scheme commenced in 2017; • to reflect completed development approvals; and • to improve clarity, remove redundant wording and improve alignment with the <i>Planning Act 2016</i>. <p>The state interest review period will continue until early 2021, followed by public consultation when the State review has been completed.</p>
Mackay Region Planning Scheme – Planning Scheme Policy (PSP) review	*	<p>The review of PSP content continues to progress through a governance process by relevant internal programs. Informal consultation with Council’s Engineering Reference Group on the first round of PSPs has been completed.</p> <p>On 28 October 2020, Council resolved to adopt PSP amendment 2, which is the first round of PSP amendments, that include the following Planning Scheme Policies:</p> <ul style="list-style-type: none"> • PSP - Water and sewerage (CTM Water Alliance) • PSP - Stormwater drainage design • PSP - Landscape • PSP - Open Space <p>PSP amendment 2 is proposed to commence on 9 November 2020.</p> <p>The amendment process for proposed PSP amendment 3 under the Minister’s Guidelines and Rules has commenced. Proposed PSP amendment 3, which is the second round of PSP amendments, includes the following PSPs:</p>


		<ul style="list-style-type: none"> • Planning scheme policy - subsurface drainage design • Planning scheme policy - structures - bridge design • Planning scheme policy - cycle facilities and pathway design • Planning scheme policy - pavement design • Planning scheme policy - site regrading <p>Formal consultation of proposed PSP amendment 3 is anticipated to commence in November 2020.</p>
Finch Hatton Township local planning framework	✱	<p>Strategic Planning has prepared a scope to establish a local planning framework for the Finch Hatton township to support the implementation of the mountain bike strategy. Initial stages of work on the project are progressing.</p> <p>An initial round of public consultation will commence in November 2020. The purpose of this consultation is to capture the thoughts, values and aspirations of the community, which will then inform the development of a local area planning framework for the township. A community information session is planned for February 2021.</p>
Rural and rural residential review and review of Tradeable development rights (TDR) policy	✱	<p>Targeted stakeholder consultation with local development and sugar industry stakeholders was undertaken in October 2020. Stakeholders were invited to provide written feedback on proposed amendments to the TDR policy and to attend an industry information session.</p> <p>Council will be briefed in November 2020 on the outcomes of the targeted stakeholder consultation period proposed amendment will be presented to Council in the coming months for adoption.</p>
Mirani Community Precinct Master Plan and Concept Design	✱	<p>Initial concept drawings for the proposed Mirani Community Precinct is progressing with investigations now focusing on discussing user operational requirements with stakeholders. Preliminary designs will be informed by these investigations, balancing costings and level of service required. A tree condition report is being prepared and investigations regarding the relocation of the Victoria Street toilet waste dump point and the contaminated land register listing have commenced.</p> <p>Implementing the development of the proposed community precinct is subject to external grant funding.</p>
Northern Beaches Community Hub	✱	<p>A draft concept master plan has been prepared for the 3.7-hectare site between Rosewood Drive and Eimeo Drive at Rural View supported by a development options report. The masterplan will support the development of the centrally located community hub that will provide access to a range of community facilities for the existing and future community. The masterplan describes the staged development of the site over a number of years.</p> <p>Infrastructure concept options are progressing with a consultant appointed to consider concept options and staging.</p> <p>Council is currently calling for nominations for a Community Reference Group for the project. Up to ten members are being sought for the group which is intended to be representative of potential users of the Northern Beaches Community Hub. Nominations close 6 December 2020.</p>

Transport and Infrastructure Planning		
Projects	Status	Description / Update of Project
Growth Allocation Model	*	<p>The Mackay Growth Allocation Model allocates and maps future urban growth over a 20-year projection period based on growth scenarios. The review of the 2018 model, which was based on the published Queensland Government Population Projections, has commenced. The reviewed model will be used to inform the review of the Local Government Infrastructure Plan.</p> <p>Lead and lag statistics are monitored to measure growth projections against actual population movements.</p>
Mackay Region Integrated Transport Strategy	*	<p>Consultants are continuing to prepare the draft Mackay Region Integrated Transport Strategy for public consultation. A draft report is being prepared with consultation planned towards the end of 2020.</p>
Transport Modelling	*	<p>Further transport modelling will be considered as part of the Mackay Region Integrated Transport Strategy.</p>

Stormwater		
Projects	Status	Description / Update of Project
Mackay Region Coastal and Inland Flood Hazard Adaptation Strategy (CIFHAS)	*	<p>The current project stage to finalise the hazard assessments has been completed.</p>
Mackay Floodplain Management Plan	*	<p>A draft flood study and management plan has been completed and includes the identified and tested mitigation options. A third-party review of the study and plan has been completed and the reports updated based on these recommendations. Consultation on the plan is expected to commence in late 2020.</p>
Flood Intelligence Plan	*	<p>The Flood Intelligence Plan project currently includes two main projects:</p> <ul style="list-style-type: none"> • A “pilot” flood emergency assessment and action plan; and • A Total Flood Warning system. <p>The two projects are expected to be finalised in coming months. This project has received funding from the Australian and Queensland Governments through the Far North and North Queensland Monsoon Trough Flexible Funding Grants Round One.</p>

MACKAY CITY AND WATERFRONT

Mackay City and Waterfront		
Projects	Status	Description / Update of Project
Mackay Waterfront Priority Development Area (PDA)	*	<p>Council is currently prioritising preliminary design efforts on the Riverside Precinct, with design for the area between Paxton's and the Fish Market underway to support intended construction in 2021. The tenders for the demolition works of the former Seafresh shed at 6 River Street and the landscaping and urban design package were awarded during October. The demolition of 6 River Street is scheduled to commence in early November and is set for completion by the end of 2020 to open up river views in readiness for the public realm upgrades.</p> <p>The preliminary design of Bluewater Quay improvements is also now underway, with the intent being to improve the area from a functionality, safety and amenity perspective, while capitalising on the Pioneer River to activate the area. The landscaping and engineering concepts have now been completed and cost estimates have been received. The Mackay City and Waterfront team are now in conversations with internal stakeholders to gain preliminary feedback on the design.</p> <p>Upgrades to the intersection located at River Street and Sydney Street to improve pedestrian and cycling safety along the Bluewater Trail is in the detailed design phase. Council is working closely with the Department of Transport and Main Roads on the project.</p> <p>Council continues to engage with property owners and investors in relation to development opportunities within the PDA.</p> <p>Council endorsed an Expression of Interest (EOI) process for development opportunities on Council owned freehold land in the project area. There were six sites offered for consideration, including three in the Mackay City Centre Precinct and three in the Riverside Precinct. Council is currently focusing on upgrades to public realm and complementary placemaking activations in close vicinity to these sites. During October the EOI submissions were reviewed by Council and two were short-listed. ReNew Mackay Pty Ltd (a consortium of local professionals) and Sentinel Group Holding were selected of the seven submissions. Renew Mackay's proposal included plans of luxury residential properties, retirement living, commercial offices and tourism opportunities across the majority of the council sites as well as adjoining privately-owned sites. Sentinel Group's submission included the provision for a 4.5-star corporate hotel and commercial, health and retail building on the Gregory Street site while retaining a level of public carparking. Council is now working through the next steps of the EOI process and is engaged in discussions with the short-listed parties.</p> <p>Council recently partnered with Neighbourlytics as part of their 'Launch City' tailored 6-month program to help Council measure, benchmark and adopt a data-driven approach to citizen well-being. Neighbourlytics is a digital platform dedicated to measuring the quality of life and wellbeing in neighbourhoods based on their unique data footprint and is being used by a number of Councils across Australia. This project has now commenced and the Mackay City and Waterfront team has established an internal working group for the project. The working group has collaborated to identify 50 1km radius areas of interest within the region that specific data will be collated for analysis. The whole region base line report has been delayed and is now expected to be presented in November.</p>

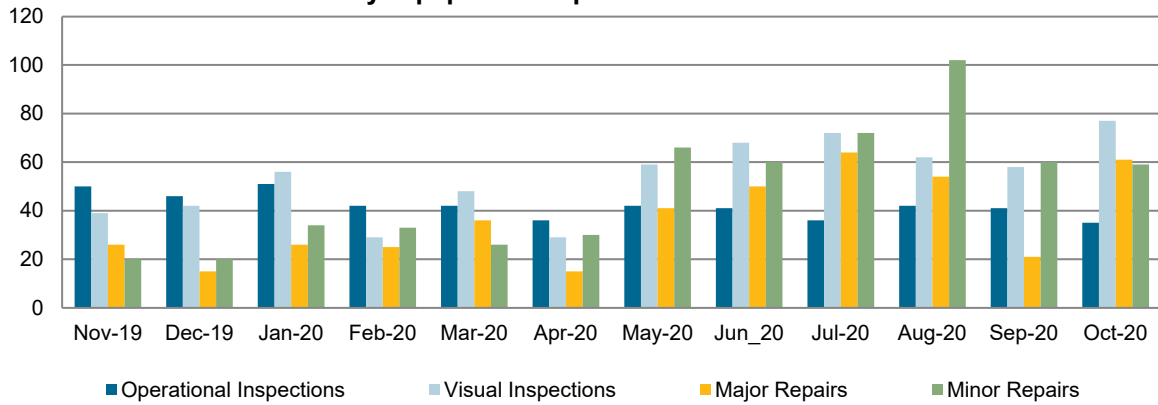
<p>Activate Mackay City Centre</p>		<p>Fifth Lane resurfacing works Fifth Lane is scheduled to be resurfaced and decorated with festoon lighting early in 2021. This will allow neighbouring properties to consider opportunities to open up to this space. The request for tender for the resurfacing works was released in October.</p> <p>City Centre Reference Group Council is working with the Mackay Region Chamber of Commerce on the establishment of a City Centre Reference Group. Officers from the Economic Development and Tourism Program and the Mackay City and Waterfront team have been attending regular meetings since June. The group discusses ongoing issues identified within the city and brainstorms ways to fix these and are continually updated on the progress of Council projects.</p>
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e-Statistics

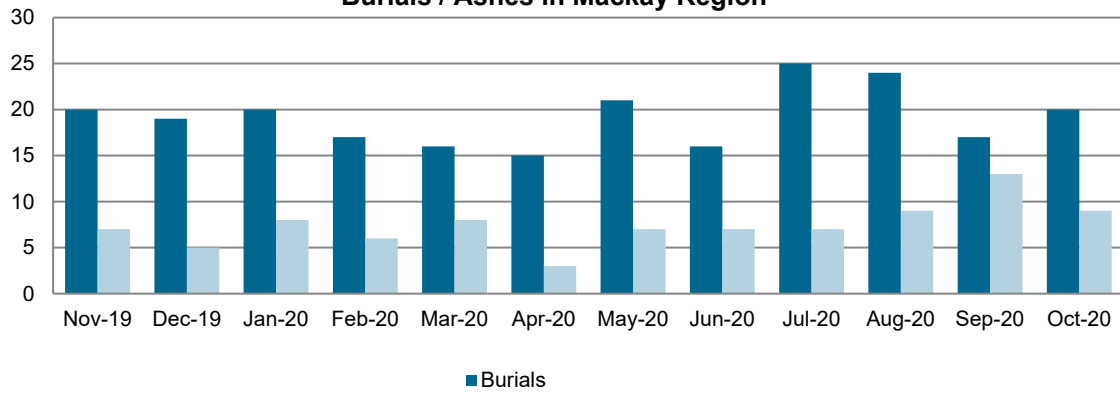
Subscribers	Apr 20	May 20	June 20	July 20	Aug 20	Sep 20	Oct 20
City Centre Facebook Likes	6,455	6,453	6,448	6,447	6,456	6,458	6,458
City Centre Instagram Followers	1,390	1,403	1,415	1,415	1,423	1,440	1,447
City Centre Wi-Fi Sessions	287 users	300 users	375 users	Not available	331 users	635 users	680 users
	1,500 sessions	1,913 sessions	2,195 sessions	Not available	2,009 sessions	4010 sessions	5231 sessions

PARKS, ENVIRONMENT & SUSTAINABILITY

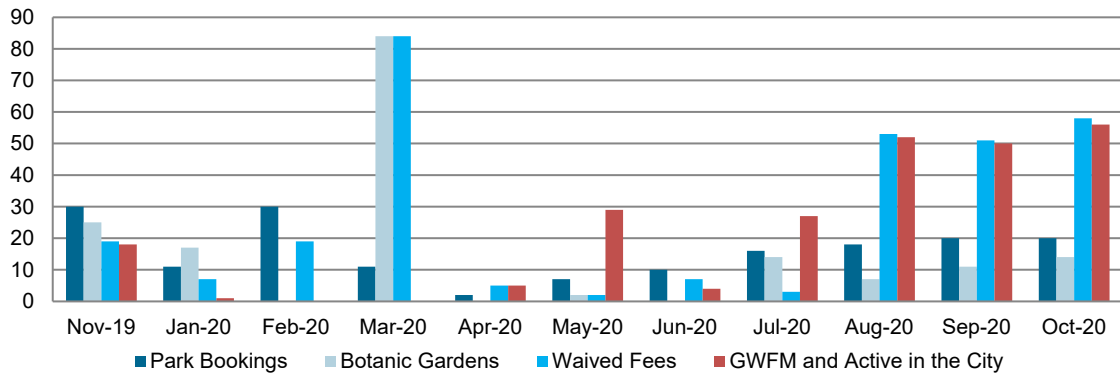
Play Equipment Inspection and Maintenance



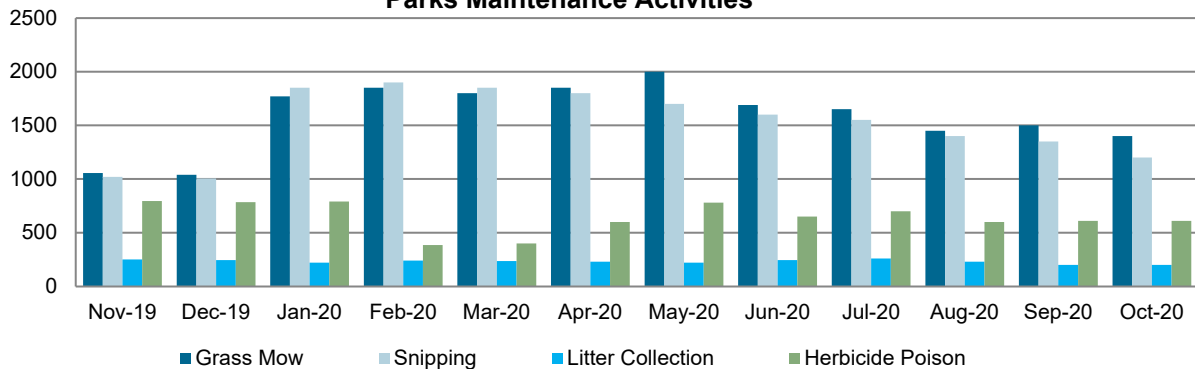
Burials / Ashes in Mackay Region



Park Bookings



Parks Maintenance Activities






Natural Environment Projects		
Project	Status	Description / Update of Project
Free Native Plant Giveaway	●	The final free plant giveaway for 2020 was held in October at the Mackay Natural Environment Centre Nursery. This highly successful program, now in its second year, encourages people to grow local native plants, by offering four free plants to ratepayers each year, plus additional plants to Land for Wildlife properties, schools and community groups. Despite having to cancel one event due to COVID19 restrictions, over 12,000 plants were given away in 2020, and a 'click and collect' system was introduced to streamline the collection process.
Great Barrier Reef Clean-up	●	Council assisted with the Reef Clean event at Harbour Beach on Saturday, 3 October. 40 bags of debris, with a total weight of 137.5kg and consisting of 3031 items were removed from the beach. The data on the types of items found was entered into the Australian Marine Debris Initiative database.
Clean-up at Blacks Beach	●	Council worked with Conservation Volunteers Australia to clean up the bushland at the end of Pacific Drive, Blacks Beach on 20 October. 180kg of rubbish was removed.
School excursion	●	Mackay Natural Environment Centre Nursery staff hosted year five students from Mackay Christian College as part of their Vines Creek Wetland restoration project. Students had a tour of the nursery, assisted with plant propagation and made seed bombs containing seed of local native plants, including weeping paperbark, northern wattle and Queensland blue gum.
Bring your land to life – field day	●	The Mackay Natural Environment Centre team had a stall at the 'Bring your land to life' - field day held at the Pioneer Valley Show Grounds at Finch Hatton on Saturday, 24 October. Staff gave a talk on our local native plants.
Rocky headlands sign	●	Natural Environment staff worked with the Society for Growing Australian Plants (SGAP) Mackay Branch and Native Plants Queensland to develop a sign showcasing the plants found on rocky headlands. The sign was recently installed at Lamberts Lookout.

Capital Works Projects		
Project	Status	Description / Update of Project
Works for Queensland COVID19 Funding	●	Works on the Grasstree Beach basketball court refurbishment and picnic setting replacements have been completed. Other works recently completed include minor play equipment replacements at Seaview Park Bucasia, Caneland Park, Illawong Beach and John Breen Park. Repairs to shade structures have been completed at Botanic Gardens, Col Story Park and James Muscat Park. A list of repairs/refurbishments to approximately 50 amenities involving plumbing, carpentry, floor resurfacing and painting has been developed. Works have commenced on the plumbing repairs at 15 of the public amenities.
Queens Park Revitalisation	●	Contractors are working through the remaining defects from the construction and landscaping. Visitor numbers throughout the park are consistently high with many people enjoying the new pathway network and the revitalised orchid

		house.
Permanent Shade Shelters	★	The project to retrofit picnic shelters to parks at Shoal Point and Blacks Beach has been completed and shelters opened to the public. Additional design work for the third shelter is underway following community consultation at Eimeo.
Botanic Gardens Footpath linking Alexandra Street to Meadowlands	★	Construction of the footpath has been completed, with a defects list being addressed. The footpath is open and being well used by the public.

Botanic Gardens Projects		
Project	Status	Description / Update of Project
Christmas in the Gardens	★	Due to COVID19 restrictions the traditional event will not be held, and instead investigations are underway to host an alternate “12 days of Christmas” event which will take place in the lead up to Christmas. This event will be spread throughout the Botanic Gardens and include music, craft activities, self-guided walks, treasure hunts and a variety of food stalls.
Desilting trial project	★	The desilting trial aims to find a solution to create a usable product out of the silt which needs to be removed from the Lagoons at the Botanic Gardens. New pits have been constructed and lined appropriately. Silt has been removed from the Lagoon and mixed with organic matter in the trial pits. This will now be monitored over the coming months and leachate removed for testing of pollutants.
Lagoon weed management	★	An aquatic weed harvester has completed work on Eulamere Lagoon. A large amount of weed has been removed and we are seeing clear water in areas which we have not seen in several years. Unfortunately, due to the shallow water, access was limited to the northern end. A long reach excavator will be used to clear the remaining weed. Herbicide application is continuing in conjunction with this activity to manage isolated clumps.
Self-guided activities	★	School holiday activities continue to be a great success, with over 200 self-guided activities completed in the September school holidays.
Self-guided walks	★	Self-guided walks have been popular over the school holidays with plenty of positive feedback regarding the addition of kids activities along the self-guided walk trails.

ECONOMIC DEVELOPMENT & TOURISM

Events and Tourism To develop the Mackay region as a leading regional tourism and events destination through the implementation of the Mackay Region Event Strategy 2020-2025 and Destination Tourism Plan 2017-2022.		
Business Priority	Status	Action
Regional Events Strategy Implementation - Refine and develop the structures, framework and tools within Council to best support and progress new events.		Economic Development, in partnership with MECC, has drafted a scope of works to engage the professional services required to capture, quantify and evaluate the economic, social and environmental impacts of identified events held across the Mackay region. The request for quote will go out to QTender in early November 2020 and a supply arrangement is expected to be finalised in early 2021. Council officers have completed an internal audit of Council's resources being utilised for event delivery, promotion, sponsorship and grants as well as regulation and customer liaison. This review focused on: <ul style="list-style-type: none"> The whole of council spend on events and staff resourcing, (particularly given the span of activities across three different departments and numerous teams). Resourcing required to further assist event organisers with their events. A review of alternative models and structures for improved efficiencies and customer service. Following a review of the findings, Economic Development will commence drafting a scope of works to engage a consultant to provide recommendations on alternative models and structures for improved efficiencies and customer service.
Regional Events Strategy Implementation - Create the correct environment for event success and sustainability via supporting programs, increased awareness of Mackay as an events destination and increased leverage of event benefits for the region.		As part of the abovementioned internal audit, Council officers will investigate the potential for an increase in the scope/breadth of services offered to support event organisers. Economic Development in partnership with Mackay Tourism have commenced works on organising the 2021 'Events Bootcamp' mentoring and upskilling program. A survey requesting input on the training content is due to local event organisers in November. Economic Development have been pulling together stakeholder meetings with relevant council programs and individual event organisers to ensure the event organisers are aware of their requirements (including COVID19 and general event permits) so officers are able to guide them through the processes.
Regional Events Strategy Implementation - Develop and acquire strategic events aligned with council's vision to partner on a local, national		Invest Mackay Events and Conference Attraction Program Eight events were held in the month of October: <ul style="list-style-type: none"> Rumble on the Reef Wakeboarding 2020 Queensland Kitefoil Championships 2020 Basketball Qld U14 Girls State Championships 2020 North Queensland Athletics Championships Zach Mach Adventure Challenge 2020 Association of School Business Administrators Queensland (ASBAQ) Conference 2020 Fox Superflow Seal by Stan Series (Mountain Bike Event)

<p>and state level for increased opportunities.</p>		<ul style="list-style-type: none"> • 2020 Surf Life Saving North Australia Championships <p>There was one event bid and one new event approved and endorsed through the program in October:</p> <ul style="list-style-type: none"> • Confidential event bid • Women’s National Basketball League Season <p>Mackay Beach Horse Races – Expression of Interest</p> <p>Council has been working in partnership with Mackay Tourism and key stakeholders on the future of the Mackay Beach Horse Races event. Stakeholders agreed to seek Expressions of Interest (EOI) from professional event management firms to investigate the potential to deliver a refreshed version of the Mackay Beach Horse Races from 2021-2023.</p> <p>The EOI was released on 28 April 2020 and closed on 1 June 2020, with six EOIs being submitted to Mackay Tourism. A panel was formed in June and the EOIs were assessed against the criteria. A Request for Tender (RFT) was sent to the four shortlisted applicants on 17 July and responses to partner with Mackay Tourism for the potential re-launch and delivery of the event closed on 20 August, with two detailed responses to the RFT received. The remaining two respondents declined to respond in full. The panel assessed the tenders against the criteria in September and the outcome of these assessments were discussed with the Invest Mackay Events and Conference Attraction Program Assessment Committee at the October meeting. The preferred candidate will be engaged by Mackay Tourism in November to undertake an operational feasibility study and full event costing.</p>
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<p>Sarina Sugar Shed To manage and operate a sustainable tourism facility, which provides a range of tourism products and experiences to promote the region’s heritage</p>		
Strategy / Project	Status	Description / Update of Project
<p>Operate a successful tourism facility which meets its performance targets</p>	<p>★</p>	<p>October proved to be a quieter month, boosted by the final week of school holidays at the beginning of the month. There was a trickle of visitors from northern NSW in the second week of October (which coincided with NSW’s second week of school holidays), but the ongoing border closure meant that the usual flows from this state were not seen.</p> <p>Sales were also inhibited by an interrupted supply of inputs (ingredients, bottles, labels) for rum production which resulted in reduced stock to sell through the retail store. This included the popular Lime NOI (Nice Over Ice) liqueur. Following a review of the current bottle stock, a decision was made to consolidate the bottle style and range and reduce the number of bottle types. As a result, the Lime NOI was bottled in a new shape and size (500ml) with an appropriate price increase. This also allowed for the opportunity to design and print a new label in the same style as recent NOI releases for branding consistency. Based on these changes, there is an anticipated increase in revenue because of this bottle upgrade.</p> <p>The café was closed during October for cleaning, refurbishment and re-evaluation of the café’s offering. Some revenue opportunities were missed as a result. Despite this and although the tour numbers were below expectations towards the end of the month, some strong trading days were recorded (compared to the tour numbers) which indicates a continuing demand for the rum and food products.</p> <p>Planning was undertaken during October to introduce new visitor experiences and new rum products. These will be introduced in November and December and will be detailed in future reports.</p>

Business Operations (excluding accruals)		Item	September	YTD	Annual Target
	✱	Tour Visitation (Paid)	959	4,577	10,000
		Visitation (Total)	1,966	6,677	-
		Volunteer Hours	397	1,696	-
		Item	September	YTD	Annual Budget (Original)
	✱	Ticket Sales	\$16,566	\$78,586	\$135,000
	✱	Retail Sales	\$48,566	\$250,305	\$235,500
	✱	Total Income (incl. Ticket income)	\$65,132	\$328,871	\$370,500
	✱	Total Expenses	\$45,983	\$242,204	\$877,940

Economic Indicators (Quarterly)

Indicator	Dec 18	Mar 19	Jun 19	Sep 19	Dec 19	Mar 20	Jun 20
Employment							
Unemployment rate	3.9%	4.4%	5.8%	6.3%	6.4%	5.8%	Data not available
Employed persons	65,291	62,527	56,751	56,122	56,709	58,906	Data not available
Real Estate							
Median house sale	◦\$350,000	\$330,000	\$340,000	◦\$360,000	\$360,000	\$355,000	\$360,000
Res vacancy rate	1.7%	2.9%	1.5%	1.7%	2.5%	2.5%	1.3%
Residential Lot Supply							
Lots Approved [^]	108	60	18	11	53	31	Data not available
Lots Endorsed [^]	135	7	44	54	37	80	Data not available

**Data relates to the Mackay Local Government Area and is updated on a quarterly basis as it is received by Council. There is often a 3-6-month lag from the receipt of data for a previous quarter.*

[^] In previous reports incorrect data was reported on. This has now been corrected and the report will now contain published Queensland Government data (QLD Treasury).

◦ Incorrect values reported. The values have now been corrected with REIQ published data.

e-Statistics

Subscribers	Apr 20	May 20	June 20	July 20	Aug 20	Sep 20	Oct 20
Invested in Mackay Subscribers	543	550	560	563	564	570	566
Mackay Region Joblink Analytic Report	705 users	729 users	856 users	925 users	940 users	946 users	953 users
	2,762 views	4,350 views	7,617 views	8,339 views	4,206 views	3,964 views	4,631 views
Sarina Field of Dreams Usage Wi-Fi	6 users	23 users	21 users	NA	28 users	45 users	54 users
	61 sessions	194 sessions	154 sessions	NA	137 sessions	354 sessions	383 sessions
Hooked on Mackay Facebook	3,354	3,384	3,450	3,548	3,572	3,642	3,698
Net Free Zone Voluntary Code	583	583	583	583	583	583	583
Mackay Region Event Organisers Connect Facebook Group	-	55 members	63 members	70 members	78 members	80 members	80 members

UPCOMING EVENTS

Date	Event	Location
12 - 13 December 2020	F5WC Regional Qualifier tournaments – <i>Invest Mackay Funded</i>	Mackay Basketball / Multi-Sports Stadium
13 – 16 December 2020	North Qld Alliance U12, U13, and U15 Championships – <i>Invest Mackay Funded</i>	Great Barrier Reef Arena, Harrup Park
17 – 19 March 2021	2020 Australian Water Association Queensland Conference (AWA) – <i>Invest Mackay Funded</i>	MECC
23 March 2021	Australian Sugar Milling Council 2020 Industry Safety Conference – <i>Invest Mackay Funded</i>	MECC
17 April 2021	The Australian Society of Sugar Cane Technologists Conference (ASSCT) – <i>Invest Mackay Funded</i>	MECC
1 – 3 May 2021	2020 Great Barrier Reef Arena Bash for Cash – <i>Invest Mackay Funded</i>	Great Barrier Reef Arena, Harrup Park
22 May 2021	Mackay Italian Street Party – <i>Invest Mackay Funded</i>	Mackay City Centre
6 June 2021	Mackay Marina Run – <i>Invest Mackay Funded</i>	Mackay Harbour
4 July 2021	Grasstree Beach Motorbike Races – <i>Invest Mackay Funded</i>	Grasstree Beach