

Everlasting Daisy

Xerochrysum bracteatum
zero-CRISS-sum brack-tee-AH-tum



A great small plant with bright papery flower displays that last most of the year. Quick growing and attracts bees and insects into your garden.

Prefers well drained soil in full sun. Can survive dry conditions but reliable watering will keep it at its best. Tip prune to keep a compact and bushy shape. Picked flowers can provide a long-lasting dried arrangement.



Category: Low Growing

Height: up to 0.5 metre

Spread: 0.5 metre



Full sun



Moderate water



Drought tolerant



Well drained soil



Bee and insect attracting

HOT TIP: Prune spent flower heads to promote more flowers and extend the flowering period