

Velvet Leaf

Callicarpa pedunculata

kal-ee-KAR-puh ped-un-kew-LAH-tah



Category: Shrub (under 5m)

Height: 4 metres

Spread: 2 metres



Full sun to light shade



Prefers adequate moisture



Well-drained soil



Suitable for hedging



Insect attracting



Bird attracting

A small to medium shrub with dense, soft, green, velvety foliage makes an attractive plant for a variety of uses. The pretty flowers and purple fruit add to its appeal.

Flowers in shades of white, pink and purple cascade from the shrub during the summer months attracting pollinators, followed by clusters of purple fruits. The abundance of fruit is an appealing food source for birds and other wildlife.

HOT TIP:

This shrub makes an excellent hedge or feature plant. Prune after fruiting to keep compact shape.