

Velvet Leaf

Callicarpa pedunculata

kal-ee-KAR-puh ped-un-kew-LAH-tah

Height: 1 to 4 metres

Spread: 0.5 to 2 metres



Full sun to light shade



Prefers adequate moisture



Well drained soil



Butterfly attracting



Bird attracting



Insect attracting

A small to medium shrub with dense soft green velvety foliage. The pretty flowers and purple fruit add to its appeal.

Flowers in shades of white, pink and purple cascade from the shrub during the Summer months attracting birds and pollinators.

This shrub makes an excellent hedge or feature plant. Prune after fruiting to keep compact.