

TICKETING AGREEMENT - OFFSITE EVENTS

▶ This agreement must be completed and returned two (2) working days before the nominated on-sale date, along with a high res hero image and copy/blurb.

▶ PROMOTER DETAILS

Event Name:

Contact Name:

Company:

ABN:

Address:

Postcode: **State:**

Phone:

Mobile:

Email Address:

(All correspondence and invoicing will be sent to the address supplied above unless otherwise advised).

▶ OFFSITE EVENT DETAILS

Location:

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Address:

Reserved Seating **OR**

Tickets are numbered for allocated seating.
Seating Plans can be created for a fee.
Please advise if required.

General Admission

Tickets are not numbered & patrons sit anywhere they choose.

DAY	DATE	EVENT START TIME	INTERVAL START TIME	INTERVAL FINISH TIME	EVENT ESTIMATED FINISH TIME

(Please provide separate schedule if presenting more than the above).

BOX OFFICE: 07 4961 9777

► FEES & CHARGES

Please note: The below fees & charges are subject to change.

Please allow for a CPI increase of up to 5% from 1 July each year.

TICKETING CHARGES SCHEDULE	FEE
Booking fee per ticket up to \$12.00 value	\$2.50
Booking fee per ticket from \$12.00 - \$24.99 value	\$3.50
Booking fee per ticket from \$25.00 - \$49.99 value	\$5.00
Booking fee per ticket from \$50.00 & over value	\$5.50
The first 10 complimentary tickets	No Charge
Per complimentary ticket printed thereafter	\$1.60
Processing fee on all transactions - cash, eftpos and credit card	3%
Ticketing event creation per event, includes:	\$122.00
<ul style="list-style-type: none"> ► Ticketing set up ► Show/event brief and image on the MECC website (www.themecc.com.au) with direct link to purchase tickets online ► Show/event brief and image featured on MECC social media channels plus image featured in monthly MECC e-News distributed to database of over 15,000 patrons ► 25 x A3 posters and 500 x DL flyers to be supplied by Promoter Will be displayed in-house and distributed to around the Mackay Region ► Placement on venue in-house display screens ► Listing in MECC 'On Sale Now' publication available in-house for patrons and visitors of the centre ► Press release and image sent to local media upon sale announcement or 6 weeks prior to event 	

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▶ WORDING ON TICKETS

Name of Promoter:
Presents: (name of event)
(Free text 1 additional information on your ticket):
(Free text 2 additional information on your ticket):
Date and time:
Age restrictions:

▶ TICKET PRICE

Total price only will be shown on tickets

The ticketed price must be reflected as a single total price in accordance with the Live Performance Australia (LPA) Ticketing Code of Practice. e.g. \$91.50 (promoter price) + 5.50 (booking fee) + \$3.00 (processing fee 3%), total ticket price of \$100 to be advertised.

For budgeting purposes, please take this into account when calculating your ticket price.

TICKET	TOTAL PRICE	BOOKING FEE	ESTIMATED PROCESSING FEE	HIRER PRICE
1. Adult				
2. Friend of the MECC/MECC Member				
3. Concession				
4. Pensioner				
5. Students (Highschool/ Tertiary)				
6. Children/Juniors (Under years)				
7. Group (Min number.....)				
8. Other				

▶ COMMENCEMENT OF TICKET SALES

DAY	DATE	TIME	ON SALE TYPE

*On sale type - general public, pre sale, fan club, MECC members pre sale

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▶ PROMOTER HOLDS

Tickets on hold: If complimentary tickets/promoter holds are required by the promoter prior to tickets going on sale, please advise requirements/names of recipients.

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▶ TICKET SALES CUT OFF

If the event is on a weekend, ticket sales will be cut off on the Friday before.
A patron distribution list will be emailed to the promoter.

DAY	DATE	TIME

▶ TICKET COLLECTIONS

The promoter must collect all uncollected tickets from the Box Office at the time specified below.

DAY	DATE	TIME

▶ TICKET / MERCHANDISE SELLERS

If the MECC is required to provide ticket or merchandise sellers you must advise at least 6 weeks prior to the event.

If you require ticket / merchandise sellers, we can assist for \$56 per hour, per seller (minimum two-hour block).

Minimum 2 sellers required for all offsite event for security reasons.

Please email mecctickets@mackay.qld.gov.au to arrange ticket / merchandise sellers.

NUMBER OF SELLERS REQUIRED @ \$56 per hour	SELLER REQUIRED Ticket / merchandise	DATE	TIME

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▶ ACCESSIBILITY

Please advise if reserved seating areas are available for wheelchair / accessible needs visitors:

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▶ COMPANION CARD

Mackay Regional Council and the MECC participate in the Companion Card Scheme to ensure an equitable and consistent approach to admission arrangements for people with a disability who require the support of a carer / companion. This scheme is underpinned by the Equal Opportunity Act (1986) and the Disability Discrimination Act (1992). The Companion Card Scheme allows the Companion Cardholder's Carer admission to all shows at the Centre at no charge and in the same price reserve as the Companion Cardholder.

▶ VENUE TERMS & CONDITIONS OF ENTRY

Please supply your venue terms & conditions of entry.

▶ TICKETING CODE OF CONDUCT

Tickets are sold in accordance with the Live Performance Australia (LPA) Ticketing Code of Practice which can be accessed online >

<http://www.liveperformance.com.au/>

▶ PROMOTER/HIRER OPT IN

Do you want to be able to log in and retrieve information from patrons who attend your show/event and have opted in to receive further communication from you?*

YES NO

*This must be confirmed before the event is set up. This information will be able to be accessed until 7 days post event. (Under SPAM legislation and the QLD Privacy Act, marketing material should only be sent when people have positively opted in).

Please select how you would like to contact patrons:

Email **Mail** **SMS**

Would you like to access ticketing reports (Access Detail, Promoter Opt in and Sold Out Status) for your event?
Please provide contact details for access to the reports?

First name: **Last name:**

Email: **Mobile:**

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▶ MECC BRAND GUIDELINES

Marketing requirements:

Our marketing team will be in contact once your event has been confirmed.

MECC Box Office details:

Please ensure that the following contact details are presented in all of your promotional materials as follows:

MECC | Box Office 4961 9777 | www.themecc.com.au

Logo identity:

You are required to include the MECC business unit logo (venue logo) on all promotional material. The logo required can be presented as full colour or solid black, as featured below. The logos must be presented on a white background and be no smaller than 28mm in width. Logos can be obtained by sending an email request to meccsalesandmarketing@mackay.qld.gov.au



A BUSINESS UNIT OF
MACKAY REGIONAL COUNCIL



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Demographics - Please tick all the group/s that your production appeals to:

Children under 8 years

Children 8-12 years

13-18 years

19-30 years

31-60 years

Over 60 years

School Groups

For Mature Audiences Only

Other:

▶ DECLARATION

I/we, authorise to sign on behalf of the promoter, accept the fees noted above and, in addition, authorise all expenditure incurred on our behalf to be included in the final reconciliation and deducted from either our deposit or income received on our behalf.

Signature of Authorised Officer:

On Behalf Of: **Date:**

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