



# Development Services

## Monthly Review Report April 2016

# Executive Summary

## Development Services

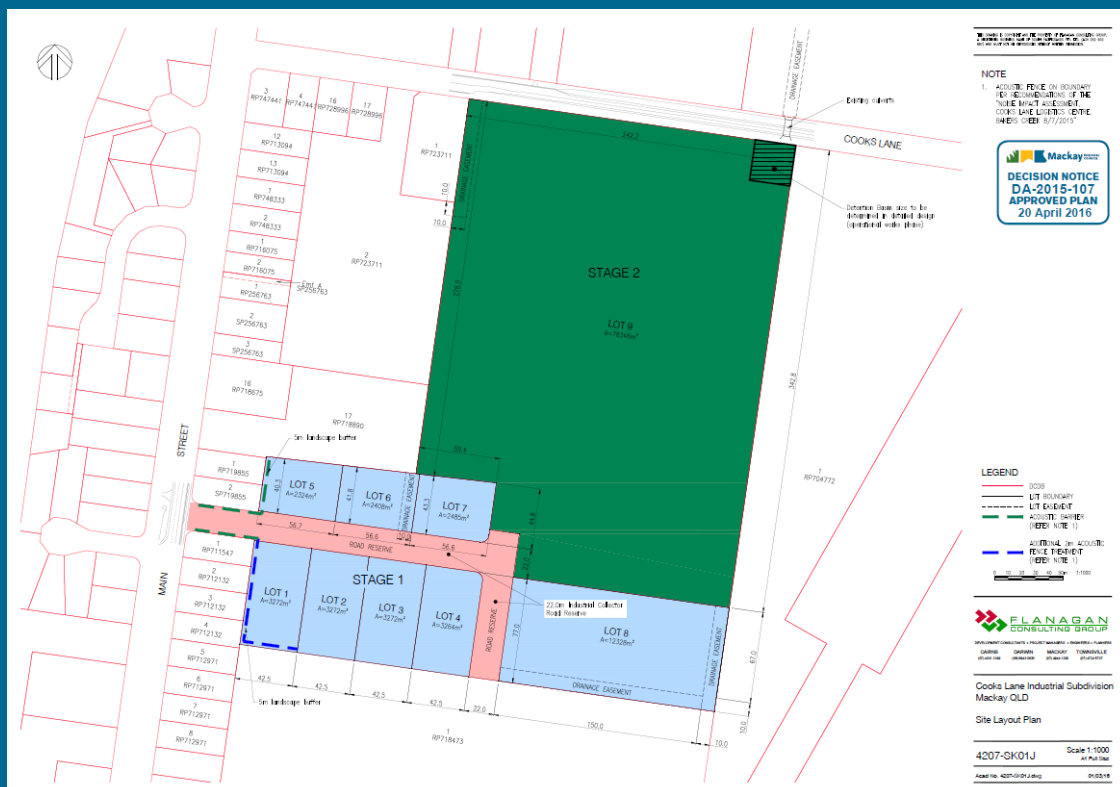
Following on from last month's approval of a number of developments under the Council's Facilitating Development Policy it is pleasing to see a number of additional applications up for consideration this month. These developments which Council is advertising are creating significant additional economic impact when it is sorely needed.

The process for the progression of the Draft Mackay Region Planning Scheme is becoming clearer following recent discussions with the State Government. The State has had the Draft since December 2014 and has recently confirmed a process they would be willing to agree to to finalise this important matter.

In addition to a way forward on the planning scheme, Council has also embarked on the planning for significant waterfront PDA which will be a visionary project designed to guide and deliver cornerstone waterfront development over coming years. In the Parks program it is good to see the regions parks looking good following the end of the peak growing season. Capital projects and in particular the two major projects at Fairmeadow and Ron Anderson Park are close to completion.



**Gerard Carlyon**  
 Director Development Services



# Development News 04/2016

Updates on Significant Developments Currently Being Assessed by Council

## APPLICATION APPROVED

DA-2015-107

12-38 Cooks Lane, BAKERS CREEK

Proposal to develop 9 lots for industrial purposes on a rural lot at Bakers Creek. Land is currently zoned Rural, but included in the Industry Investigation zone of the draft Mackay Region Planning Scheme. Development will require provision of buffers and landscaping to the existing residential land to the west of the site and further investigation of traffic movements for B-double vehicles. Development cannot proceed until either the draft Planning Scheme has been adopted or a separate approval to permit Industrial activities has been obtained.



## OW LODGED

OW-2016-10

91 George Street, West MacKay

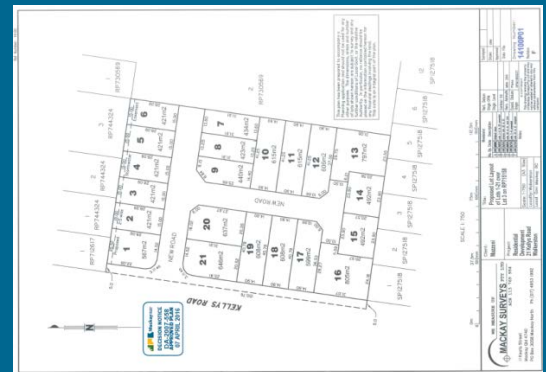
Civil works for sewer, stormwater, footpath and vehicle cross-over for Bluecare Homefield Aged Care re-development project.

## APPLICATION APPROVED

DA-2007-558

3/21 Kellys Road, WALKERSTON

Proposal to develop 21 lots for residential purposes on a rural residential lot on Kellys Road. Lot sizes range from 421m<sup>2</sup> to 805m<sup>2</sup>. Application lodged in 2007, however a flood study was required to demonstrate filling of land would not create any increased flooding impact on surrounding residential areas. The need for, and preparation of, the flood study has contributed to the timeframe for approval of the application.



## PLANS SEALED

SPCOM-2015-128/2

Richana Estate Stage 2B – Partial Release 3, Rural View

Endorsed – 14 April 2016

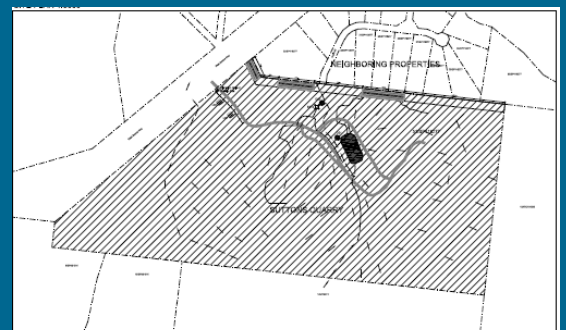
Plan of Lots 41, 53, 54 & 405

## OW APPROVED

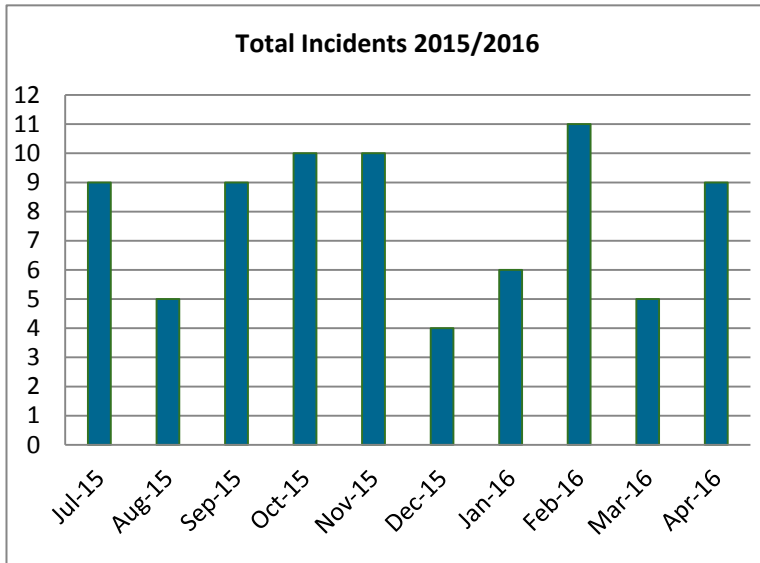
OW-2016-8

23706 Peak Downs Highway, Eton

Compliance permit Operational work application for landscaping and stormwater for extension of BRW Transport and Quarries.



## Workplace Health and Safety



The WH&S statistics detail a summary of the Development Services incident performance. While a number of incidents were reported this month it is pleasing that no lost time injuries were reported. All incidents for the month originated in the Parks, Environment and Sustainability program and a large number of them, 7, related to ticks which are particularly prevalent at this time of year in some of our parklands. Staff have reviewed procedures to ensure that the risks of coming into contact with ticks are minimised and eliminated wherever possible. There were two serious vehicle incidents for the month and measures are being put in place to ensure that learnings are captured from those events, which although they didn't result in any injury, could have been much more serious.

## Review of Operations

- On Track
- Potential Issue
- Definite Issue






## STRATEGIC PLANNING










Regional and Local Area Planning		
Projects	Status	Description / Update of Project
Draft Mackay Region Planning Scheme	●	Subject to State and Council review.
City Centre Heritage Register	●	Statement of significance for each property on the local heritage register is being compiled in accordance with the Queensland Heritage Act.
Mackay Region Industrial Land Provision Study	●	Long term study to consider infrastructure options for developing industrial precincts identified in the draft planning scheme.
Planning Scheme Policy – Open Space Policy	●	Draft policy to set service standards for open space provisions under the draft scheme.
Mackay City 3D Model Project	●	3D model for the Mackay City Centre currently being developed.
Growth Allocation Model	●	A model to allocate future urban growth over a 20 year projection period.
Communities Facility Strategy	●	Communities Facility Strategy.
RV Friendly Status	●	Project with Economic Development to establish 'RV Friendly Status' for the Mackay Region.
Environmental Impact Statement – Hillalong Coal Mine Project	●	Environmental Impact Statement – Hillalong Coal Mine Project.

### Project Update:

Strategic Planning has commenced creation of formal historic citations for the local heritage register in accordance with the Queensland Heritage Act. The purpose of the project is to create a publicly accessible register which articulates, through a formal statement of significance, the heritage values of currently listed properties and places. A local heritage register will accurately reflect the heritage significance of a place, landmark or building in accordance with the criteria set by the Burra Charter and the International Council of Monuments and Sites (ICOMOS). The citations will be completed in June. Recent twilight heritage walks in the city were a huge success.



<b>Transport &amp; Infrastructure Planning</b>		
<b>Projects</b>	<b>Status</b>	<b>Description/Update of Project</b>
Growth Allocation Model		A model to allocate and map future urban growth over a 20 year projection period based on growth scenarios.
Infrastructure agreements		Ongoing discussions/negotiations relating to potential new agreements.
Transport Modelling		Transport model developed and further scenario testing to be undertaken.
Development of a Local Government Infrastructure Plan		Project planning and preparation for the project is underway. Development of the Draft LGIP is scheduled to commence in the fourth quarter of 2016. Application for extension to finalise the LGIP to be submitted to DILGP in May.
Road Hierarchy Review Project		A review of the Mackay Regional Council road hierarchy in the context of current land use and transport planning framework across Council.

<b>Waterways</b>		
<b>Projects</b>	<b>Status</b>	<b>Description/Update of Project</b>
McCready's Creek South Stormwater Trunk Infrastructure Study		Study to consider existing flooding and stormwater drainage issues in the McCreadys Creek south catchment (which includes parts of Glenella, Mt Pleasant, Richmond & Beaconsfield) and identify acceptable solutions for trunk stormwater infrastructure for the next 5 years and potential ultimate development in the catchment.
Bakers Creek Stockroute Road East Stormwater trunk infrastructure Strategy		Study to consider existing flooding and stormwater drainage issues in the Bakers One catchment (which includes parts of Ooralea, Bakers Creek and Paget) and identify acceptable solutions for trunk stormwater infrastructure for the next 5 years and potential ultimate development in the catchment.
Voluntary mechanism for Stormwater Quality Management – projects		Projects which are undertaken when Developers take up the option to contribute to regional stormwater quality projects instead of undertaking these projects on their development sites.
Mackay Region Coastal and Inland Flood Hazard Adaptation Strategy		Project to identify the Mackay Regions coastal and flood hazards and identify adaptation options to minimize the adverse impacts of these hazards.
Urban Stormwater Quality Management Plan for Mackay		A Plan for how stormwater quality is managed in the Mackay Region.
Minor Stormwater system design standard for residential areas		Proposed reduction of minor stormwater system design standard from existing 18% AEP (Q5) to 39% AEP (Q2). Interim arrangements to consider the changed standards of service have been developed.
Flood Gauge Mapping		Development of interactive mapping showing the flood footprint linked to the Forgan Bridge flood gauge height.
Mackay Regional Flood and Stormwater Management Strategy		The Flood and Stormwater Management Strategy will be a 10 year strategy which will allow Council to plan and undertake measures to manage flood and stormwater, to minimise the risks to the community.
Inundation Simulation modelling for Mackay		Terrain visualisation system of Pioneer River flooding.

**Project Update:**

The Queensland Government, in association with the Local Government Association of Queensland, has announced a program to provide funding to assist coastal Queensland councils prepare a Coastal Hazard Adaptation Strategy for their region. QCoast2100 will contribute funding and provide tools and technical support to enable coastal Queensland Councils to progress the preparation of plans and strategies to address climate change related coastal hazard risks over the long-term. Mackay Regional Council is currently considering appropriate projects to submit for the program.

## DEVELOPMENT APPROVALS

### DEVELOPMENT ASSESSMENT

#### Volume of Operations

Material Change of Use – Code, Impact & Compliance



Reconfiguration of a Lot – Code, Impact & Compliance



Combined Applications – Code and Impact



Concurrency Agency

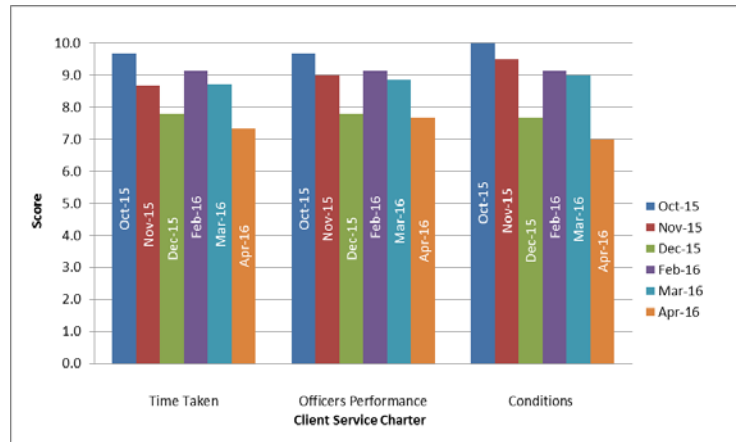


Amended Applications



■ Under Assessment ■ New ■ Completed

#### Applicants Response



### Development Services Performance Against Legislative Timeframes

Application	Status	% Decided
MCU Code (85% in 40 Days)	🟢	100% decided in 40 days
MCU Impact (50% in 40 Days)	🟢	100% decided in 40 days.
ROL (85% in 40 Days)	🟡	57% decided in 40 days.
Concurrence Agency (85% in 10 Days)	🟢	94% decided in 10 days.

### DEVELOPMENT ENGINEERING

#### Volume of Operations

Development and Compliance Permits



Plan Sealing



Minor Works



Signage Applications



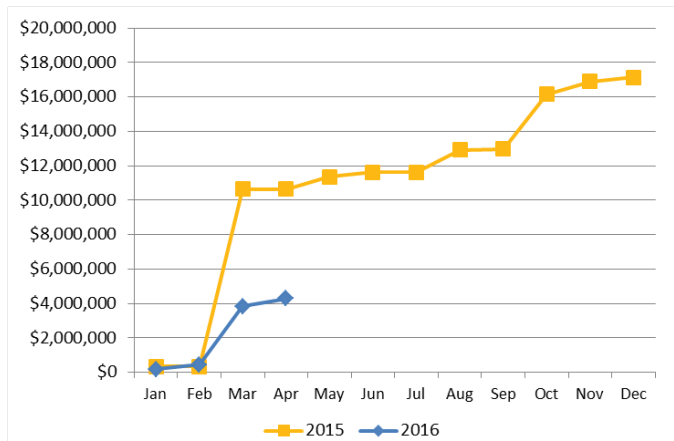
Prescribed Tidal Works



■ Under Assessment ■ New ■ Completed

#### Value of Approved Operational Works

Cumulative value of works to date

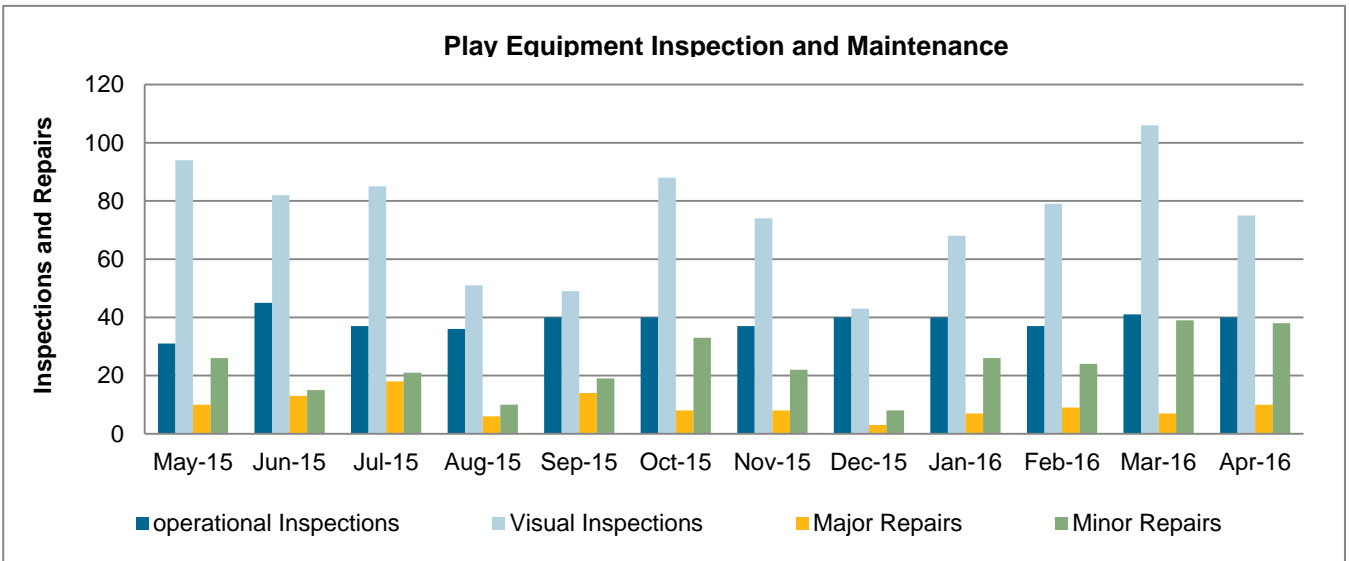


Three Operational Works applications were approved in April 2016 quarter with a total value of works of \$450,000.

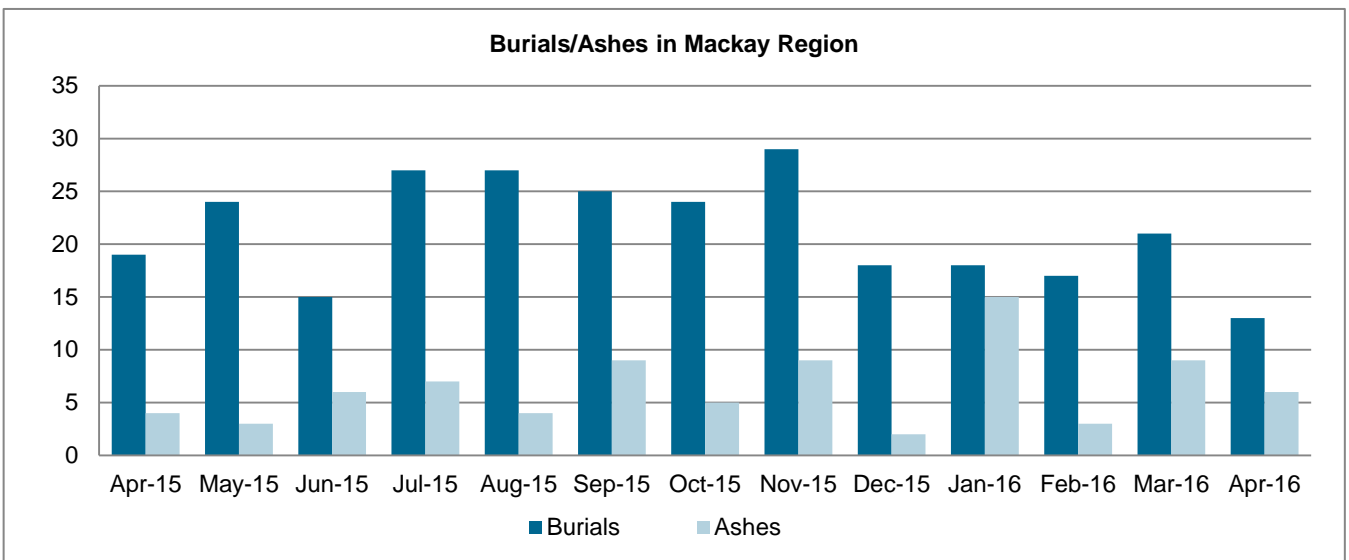
Application	Status	% Decided
Minor Works (85% in <10 Days)	🟢	95% decided in 10 days.
Signage Applications	🟢	Two applications received, one decided within 10 days.
Operational Works (85% in 40 Days)	🟢	100% decided in 40 days.
Plan Sealing (% decided in 20 days without action notice)	🟢	100% decided in 20 days without action notice.

## PARKS AND ENVIRONMENT

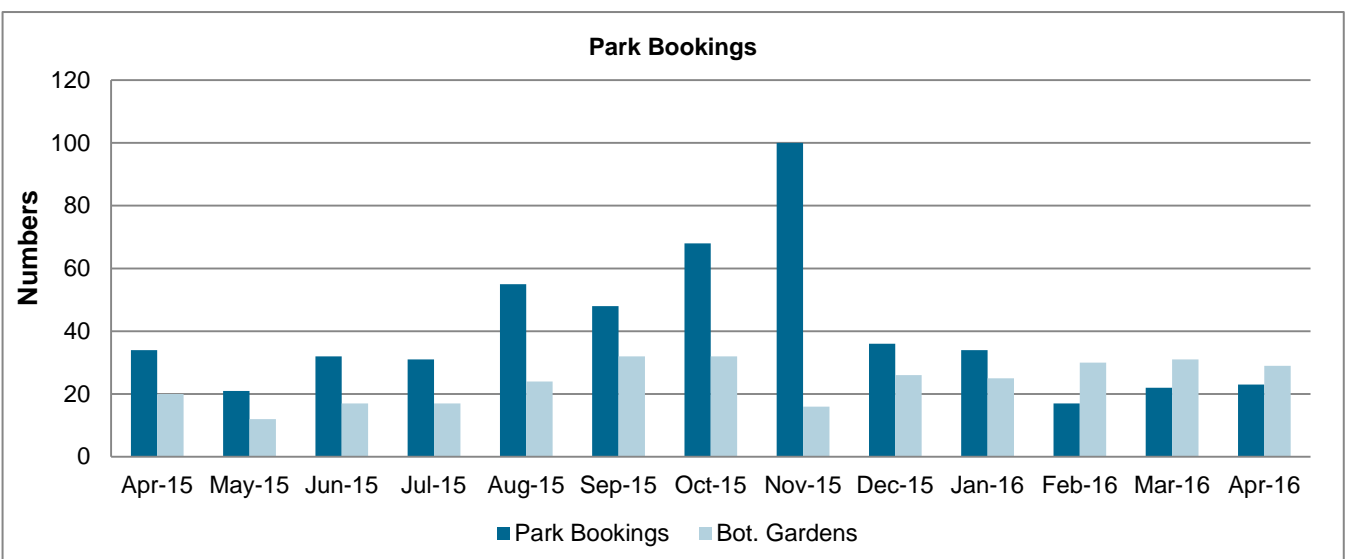
### Parks Building Services Activities



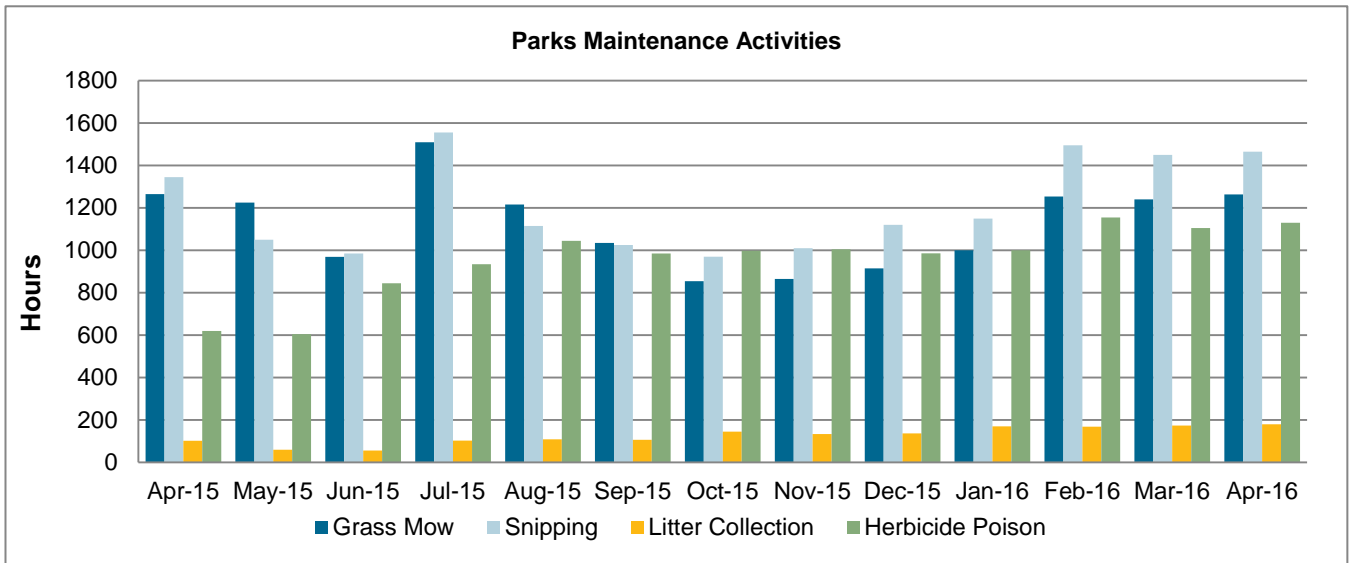
### Cemeteries



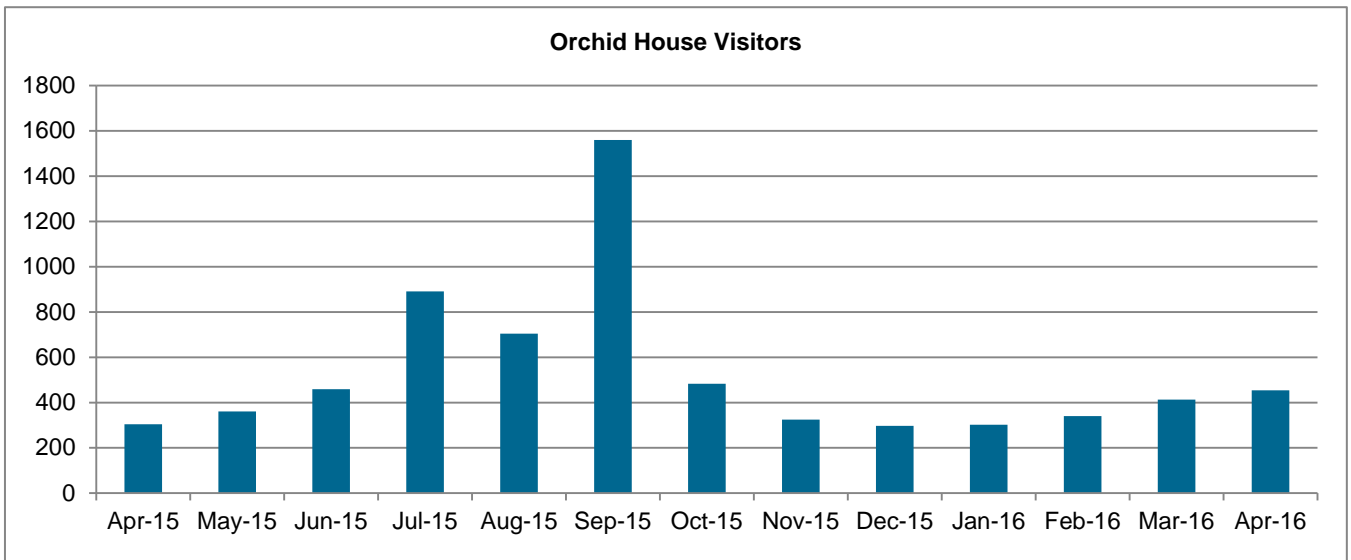
### Administration – Parks Bookings



**Grass Maintenance Activities**



**Horticulture**



**Plants Grown in the Nursery and Planted out by Horticulture Staff:**

140mm Plants – 5495

Larger Plants – 525

Natural Environment Projects		
Project	Status	Description of Project
Lagoons Creek Rehabilitation	🟢	Rehabilitation of the lower sections of Lagoons Creek.
Coastcare Community Program	🟢	Ten community volunteers helped control weeds in the dunes at Bucasia and a Coastcare day was held at Sarina Beach where locals helped collect marine debris.
Reef Guardian Council Program	🟢	Stakeholder workshop held.
Green Arts Grants	🟢	Grants awarded to four local artists/groups.
Conservation and Environment Grants	🟢	Grants awarded to Mackay Conservation Group and Birdlife Mackay to undertake a survey on the Eungella Honeyeater and to Conservation Volunteers Australia to undertake work at DeMoleyns Lagoon.
Schools Program	🟢	Activity held with Whitsunday Anglican School.
Little McCreedys Creek Project	🟢	On track, successful community day held.



<b>Capital Works Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description of Project</b>
Ron Anderson Park Enhancement	★	Full upgrade to park including picnic shelter, park seating, paths, garden beds and tree planting.
Fairmeadow Dr Park Enhancement	★	Full upgrade including viewing platform, picnic shelter, park seating, formalisation of the drain swale and 'greening' of the reserve.
Centenary Park Walkerston	★	Completed in April.
Quota Park Paths and Car Park Fencing	★	Completed in April.
Blue Water Trail Burnt Ramp Replacement	★	Project completion delayed several weeks due to delivery of wrong decking material by contractor.
Buffy Landscaping Sarina	★	Completed.
Avenue Project	★	Design completed following second round of consultation at the request of the former Council. DTMR approval pending. Given delays in the project's implementation will be deferred to 2016/17.

<b>Botanic Gardens Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description of Project</b>
Amphitheatre upgrades	★	Complete. Installation of AC in green rooms and step upgrades.
Pathway upgrade below Water Treatment Plant	★	Complete. Pathway upgrades and bank stabilisation.
Regional Forest Boardwalk Installation	★	In progress. Upgrade of broken concrete pathway to boardwalk.
Detailed Design Project	★	In progress. Detailed design project for remaining area of the gardens.
Balmoral Sector – Waterways	★	In progress. Creek line completed and planted. Remaining in-pond works to be completed in June.
Cremorne Sector	★	Complete. Installation of feature wall at the admin building.
Botanic Collection upgrades	★	In progress. Remaining planting to be carried out in May/June.

**ECONOMIC DEVELOPMENT**
**Overview April 2016**

Program	Activity	Report Period	YTD	Target	Status	Comments
Investment Facilitation and Business Support	Meetings facilitated with developers / property owners / business owners	3	54	-	🟢	Meetings were held with two potential new businesses and one business relocation facilitation meeting.
	Applications processed under Facilitating Development Policy	3	3 App'd	-	🟢	Three applications will be assessed at the May Economic Development and Planning Standing Committee Meeting.
Industry Development and Networking	Meetings with local businesses/ industry representatives	24	93	100	🟢	Numerous meeting were held such as: <ul style="list-style-type: none"> <li>o Advancing Small Business Queensland Strategy 2016-2020 consultation session</li> <li>o Bowen Basin Mining Club Lunch</li> <li>o Defence White Paper Information Briefing</li> <li>o Digital Economy Reference Group Meeting</li> <li>o Digital Economy Reference Group meetings</li> <li>o DSITI Regional Innovation Hubs Research consultation session</li> <li>o Façade Improvement Scheme business enquiry meetings</li> <li>o Greater Whitsunday Food Network – Farmers Market Development Meetings</li> <li>o Greater Whitsunday Food Networking and subcommittee meetings</li> <li>o Mackay Region Chamber of Commerce – Meet 'n' Mingle</li> <li>o Mackay Region Tourism and Events Leadership Program</li> </ul>
	Presentations to forums / conferences	1	5	-	🟢	o Presentation of the Botanic Gardens Masterplan to Tourism and Events Queensland and the Department of Tourism, Major Events, Small Business in conjunction with Mackay Tourism and Council's Parks, Environment and Sustainably Program.
	Pepper – The robot	-	-	-	🟢	o Mackay Regional Council and CQU hosted a representative from Softbank to meet with technical and project staff to discuss progress on the Pepper project.
	Northern Queensland Capitals Alliance Program	1	3	-	🟢	o Attended the Northern Queensland Capitals Alliance Meeting – Townsville <ul style="list-style-type: none"> <li>- Work continued in partnership with Cairns, Rockhampton and Townsville Councils on the Northern Queensland Capitals Alliance. A review of existing policy and advocacy groups in Northern Australia being undertaken during May.</li> </ul>
	Advance Queensland – Startup Mackay	-	-	-	🟢	o Co-facilitated 13 Mackay Startup representatives to attend the inaugural Innovation and Investment Summit and Startup Festival in Brisbane in 27-29 April 2016. Two 'tech start-ups' from the

Program	Activity	Report Period	YTD	Target	Status	Comments
						Mackay region were showcased during the Startup Festival.
	QME – Mackay Region Stand	-	-	-	🟢	<ul style="list-style-type: none"> <li>o Coordinating a stand at the 2016 QME in conjunction with Mackay Tourism, Resource Industry Network and the Mackay Airport, with support from State Development.</li> <li>o Ongoing support provided to REED Exhibitions and Bowen Basin Mining Club as part of Invest Mackay Conference Attraction agreements</li> <li>o Invest Mackay advert placed in Australian Mining Review – QME Edition</li> </ul>
	JMS Mining Services Delegation from India	-	-	-	🟢	<ul style="list-style-type: none"> <li>o A delegation of three representatives from JMS Mining Services (India) will be visiting Mackay in mid-June.</li> <li>o Supporting TIQ to coordinate a civic reception</li> </ul>
	Coal India Delegation from India	-	-	-	🟢	<ul style="list-style-type: none"> <li>o Supporting TIQ in sponsoring a reception for a visiting delegation from Coal India (of around 20 persons).</li> </ul>
	Investment Prospectus	-	-	-	🟢	<ul style="list-style-type: none"> <li>o Preparation has commenced on an investment prospectus for the Mackay Region and is currently being scoped.</li> </ul>
	Caravan Motorhome Club of Australia (CMCA) RV Friendly Town	-	-	-	🟢	<ul style="list-style-type: none"> <li>o In February 2016 the Council approved the 2015-2016 fees and charges amendment of the Mirani Caravan Park on the condition that CMCA RV Friendly accreditation is achieved</li> <li>o In April Mackay Regional Council submitted an application to the CMCA for RV Friendly Town application for Mirani, with the approval status due to be received in May 2016.</li> </ul>
Placemaking	Sarina	-	-	-	🟢	<ul style="list-style-type: none"> <li>o Buffy, the iconic metre-high cane toad statue was temporarily removed from its Broad Street location for cleaning, maintenance and a fresh lick of paint.</li> </ul>
Mackay Pride Façade Improvement Scheme	Applications approved	4	8	10	🟢	<ul style="list-style-type: none"> <li>o One applicant from Round One has withdrawn their application due to unforeseen personal circumstances. This changes the Round One figure from five approvals to four.</li> <li>o Round Two has seen strong enquiries and is gaining momentum. Four applications were approved in April.</li> </ul>
Invest Mackay Events Attraction and Conference Attraction	Number of events/conferences confirmed or held	5	40	8	🟢	Negotiations continue with a further 20 conferences and several significant events.
	T20 All Stars match between Bulls Masters and Baggy Blues				🟢	<ul style="list-style-type: none"> <li>o Event announced on April 20</li> <li>o Dinner scheduled for June 16, match June 17</li> <li>o Funds raised go towards establishing Braveheart's Office</li> </ul>
	Indoor Netball Supnationals				🟢	<ul style="list-style-type: none"> <li>o Event took place from April 28-May 7 attracting 900+ players and officials to region for 9 nights.</li> </ul>
	Mackay Airport Beach Horse Racing Festival				🟢	<ul style="list-style-type: none"> <li>o Event launched at Mackay Turf Club on April 30</li> <li>o Event to take place on Saturday, August 27</li> </ul>
	Australian Sugar Cane and Technologists Conference (ASSCT)				🟢	<ul style="list-style-type: none"> <li>o Conference took place at MECC April 27-30 attracting 350+ delegates for four nights.</li> </ul>

Program	Activity	Report Period	YTD	Target	Status	Comments
	Marian Soil Health Field Day				🟢	o Conference took place on from April 26-28 attracting 200 delegated for two nights.
	Ongoing meetings with events to provide support and ensure funding obligations are met:				🟢	o Bulls Masters o Sarina Beach Coconut Festival o Beach Horse Races o Sarina Bird Club (Northern Avian Conference)
	Greater Whitsunday Farmers Market				🟢	o Planning and preparation for the establishment of the inaugural Greater Whitsunday Farmers Market continues. On track to commence June 2016.
Yantai Sister Region	Coordination of delegations				🟢	o Work continues on planning an itinerary for 20 students and four teachers from Yantai, China to visit Mackay in July o Coordinating a delegation of government officials and businesses to visit Mackay during QME.

City Centre Coordination						
Program	Activity	Report period	YTD	Target	Status	Comments
City Centre Taskforce	Number of Meetings	-	-	-	🟢	o New general meeting with new Council to be held June 2016.
City Centre Events / Community Participation	Chinese New Year	-	-	-	🟢	o Completed. Held in February, a debrief session was held amongst organisers, entertainers & service providers.
	MLC Advice Easter Carnival	-	-	-	🟢	o Completed. Held in March, a debrief session is planned for mid-May.
	Heritage Walk Tours	-	-	-	🟢	o As part of Heritage Week, the City Centre produced flyers to promote the Heritage Walks hosted by Mackay Regional Council & held in the City Centre on April 21 & 22.
	Bike Week Activities	-	-	-	🟢	o In conjunction with Sport & Rec, planning for Bike Week 15 – 22 May has been undertaken. Two events will take place in the City Centre.
	Twilight City Spooktacular	-	-	-	🟢	o Twilight City Street Party in the City Centre to be held August 20.
	Fashion Week Mackay	-	-	-	🟢	o Fashion Week Mackay to be held on 6, 7, 8 October. Planning progressing.
City Centre Development / Marketing Campaigns	Event Marketing Calendar	-	-	-	🟢	o A planning session was held on April 21 to layout all planned events across the next financial year and to identify any gaps across the business genres. o An event calendar for distribution to City Centre businesses is now in progress.
	Window Activation Strategy	-	-	-	🟢	o Activation of vacant buildings in the City Centre. o Planning in progress. Artwork designed. Booking / cost structure to be determined.
	WiFi Strategy				🟢	o Promotion and delivery of marketing opportunities via the FREE City Centre WiFi platform.
	City Centre Active Kids and City Centre Active in the City				🟢	o Weekly activities undertaken: - Lazy Runners Club - Zumba - City Dog walking o Active Kids Easter Holiday program ran in March/April.
City Centre Façade Improvement	Round 1	4	22	26	🟢	o Grants of \$41,000 will result in \$401,000 of capital improvements with local contractors.

City Centre Coordination						
Scheme	Round 2	2	5	7	★	o Grants of \$21,000 will result in \$140,000 of capital improvements with contractors.

City Centre Digital Statistics			
	April	March	February
<b>Facebook</b>			
Likes	4,002	3,985	3,678
Total Reach	21,899	81,672	100,508
<b>Mackay City Centre Instagram</b>			
Followers	609	590	579
Following	111	111	111
<b>City Centre WiFi</b>			
Total Users	986	962	814
Total Sessions	2,384	2,294	2,637
Average Session Times	15mins 22secs	12mins 24secs	1min 52secs

Sarina Sugar Shed						
Program	Activity	Report Period	YTD	Target 2015 /16	Status	Comments
Business Operations	Visitation	728	8,183	10,000	★	Visitors came from: o Mackay Region – 232 o Queensland – 137 o NSW – 103 o Victoria – 50 o Overseas – 113 o SA, WA, NT & WA – 74 o Other - 19
	Ticket Sales	\$12,070.09	\$102,972	\$175,000	★	o January - \$8,166.15 o February- \$3,834.13 o March - \$3,977.24
	Total Income (incl. Tickets income)	\$33,790	\$244,159	\$275,000	★	o January – \$22,866 o February – \$17,381 o March – \$19,692
Business and Product Development	Farm Tour Wagons	-	-	-	★	o Work is nearly complete on the farm tourwagons. o Tours will commence in -2016. o Expected to increase visitation and revenue
Marketing and Media	What's up Down Under	-	-	-	★	o Sarina Sugar Shed had a visit from Macca and Tanya Kernigan from Channel Ten's Television Show "What's up down under" organised by Caravanning Queensland.
	Australian Distilling Awards	-	-	-	★	o Sarina Sugar Shed entered the Rum and Rum Liqueur in the Australian Distilled Spirits Awards held in Melbourne. o The Rum Liqueur received a Bronze Medal for the second consecutive year and have been invited as a medal winners to showcase the liqueur in the Winning Tastes Pavilion at the Royal Melbourne Show in

Sarina Sugar Shed						
Program	Activity	Report Period	YTD	Target 2015 /16	Status	Comments
	ASST Conference	-	-	-	★	September 2016. o Sarina Sugar Shed held a display at the Australian Society of Sugarcane Technologists conference at the MECC

e-Statistics				
	January subscribers	February subscribers	March subscribers	April subscribers
City Centre Business Network	737	819	808	788
Regional Focus Business Network	302	304	304	304
Sarina Businesses Network	286	287	287	287
Evans Avenue Network	122	122	122	122
City Deals Club Subscribers	2,958	3,014	3,473	3,396
Mackay Region Joblink Analytic Report <a href="http://www.mackayregionjoblink.com.au">www.mackayregionjoblink.com.au</a>	302 Total users 3,464 Job views	313 Total users 1,751 Job views	320 Total users 1,321 Job views	336 Total users 1,825 Job views