

Local Heritage Register: Cross Printery

Building Name:	Cross Printery
Street Address:	41 Wood Street
Property Description:	Lot 3 on RP708862
Land Area:	244m ²



41 Wood Street, 2016, Mackay Regional Council

Description

This distinctive small building provides visual attraction to the Wood Street streetscape with the bay window and artcualted upper level.

The Cross Printery was a well known establishment that operated in a number of locations throughout Mackay from the 1920s. The printery operated from the ground floor tenancy of the building from 1935 for a number of decades.

Prior to this, the business operated from the private dwelling at 45 Gordon Street of Mr W. M. Cross. He retired in 1951.

The building is significant historically for its association with the Interwar redevelopment of

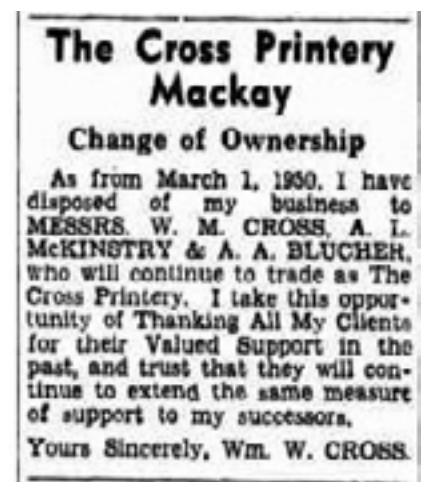
Mackay and in providing evidence of the development and nature of Art Deco buildings in Mackay.

The exact construction date, architect and builder of 41 Wood Street is unknown, and while the building has been subject to a degree of alteration, the original façade of the building above the awning retains Art deco detailing and is important in contributing to the streetscape values of Wood Street.

History

Cross Printery only occupied the lower level. The tenants in the upper level included Dental Surgeon, O.B. Heywood in 1951-52; 'Dress-making of Distinction'; the Joy Hetta Salon in 1952-53; and the The Member for Dawson, Mr. C.W. Davidson around 1954. Stefan also had his

first hairdressing salon upstairs. Advertising commonly cited 'above Cross-printery' in the address details, referred to as '41a'.



Daily Mercury, 7 March, 1950

The Building

Visible features of interest include the exposed brickwork on the side and rear of the building. The centre of the parapet between the

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pilaster is not rendered, and the texture of the bricks remains visible under the white paint.

The windows either side of the parapet are original metal-framed casements with patterned glass.

Far Right: Visible brickwork and Right: Original windows 2016, Mackay Regional Council



Statement of Historical Significance

Criteria	Significance
A: Historical significance	The Cross Printery was a well known establishment that operated in a number of locations throughout Mackay from the 1920s through to 2016. The printery operated from the ground floor tenancy of the building from the 1930s for a number of decades. The building is significant historically for its association with the interwar redevelopment of Mackay and in providing evidence of the development and nature of Art Deco buildings in Mackay.
B: All aspects of heritage significance	Does not meet this criterion.
C: Scientific significance	Does not meet this criterion.
D: Architectural significance	Does not meet this criterion.
E: Aesthetic / architectural significance	While the building has been subject to a degree of alteration, the original façade of the building above the awning retains Art deco detailing and is important in contributing to the streetscape values of Wood Street.
F: Aesthetic or other significance	Does not meet this criterion.
G: Social significance	Does not meet this criterion.
H: Historical significance	Does not meet this criterion.

References:

- Daily Mercury, 16 October 1953; 21 March 1951; Casual advertising section 7 March 1950; and 7 October 1935

For more information phone strategic planning on 1300 MACKAY (1300 622 529)