

# Local Heritage Register: Cook and Jackson's Tyre Dealership



Cook and Jackson's Tyre Dealership, 1939, State Library of Queensland image

<b>Building Name:</b>	Cook and Jackson's Tyre Dealership
<b>Street Address:</b>	204 Victoria Street
<b>Property Description:</b>	Lot 2 on RP710312
<b>Land Area:</b>	230m <sup>2</sup>

## Description

**This art-deco workshop was purpose built and designed by one of our most prominent architects.**

## History

Cook and Jackson's Tyre Dealership was established in the 1930s by Tom Cook and Bill Jackson, and were the leading tyre dealers of Mackay at the time. Prior to moving to the new premises they traded from the corner of Wood and Gordon streets opposite the side of the Parish Hall in Wood Street backing the side fence of the C W A Hall.

The land was purchased from the Jaboor family who were prominent landowners at the time, occupying the entire portion bounded by Victoria, Nelson, Wellington and River streets.

## The Building

The building is single-storey masonry and represents the low-scale character of the overall streetscape of Victoria Street at the time. The building was designed by prominent architect Harold Vivian Marsh Brown, and was built in 1940. Upon opening it featured a cantilevered awning, glass shop front and tiled walls orienting to the intersection of Victoria and Nelson streets.

**Mr. Cane-Farmer!**

Make your Cane Carting easy during this crushing by converting your Truck or Table-top Wagon to a "COOK and JACKSON" Roller-bearing, Pneumatic-tyred Cane-cart assembly.

Our Rubber-tyred Assemblies feature a trouble free Internal-shoe Braking System.

Or, better still, a complete Truck or Table-top Wagon can be made to your requirements.

**DON'T DELAY. PLACE YOUR ORDER NOW AT**

**Cook & Jackson**  
TYRE DEALERS AND VULCANIZERS  
Cr. Victoria and Nelson Streets  
Phone 694 MACKAY P.O. Box 101

Advertisement 21 May, 1949

**20 WEEKS TO PAY**



**Fit New, Safe, Handsome GOODYEARS ON EASY TERMS**

You need new tyres... we will supply them on our new "Easy Pay" plan. There's no loan or bother with OUR way of doing business... walk right in and ask for new Goodyears... and pay for them with twenty easy instalments. Every deal is strictly confidential... entirely between ourselves. We don't charge interest and there is no deposit.

**TYRE-MOULDS**  
**COOK and JACKSON**  
Mackay's Leading Tyre Dealers  
Corner WOOD and GORDON Streets Phone 694

Advertisement 12 August, 1936

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The awning and the facade displays symmetrical details in the art deco style.

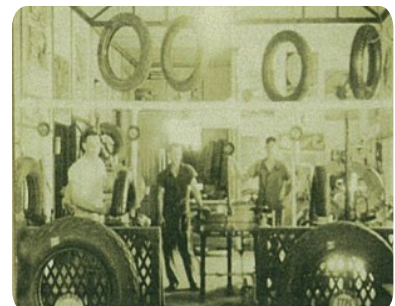
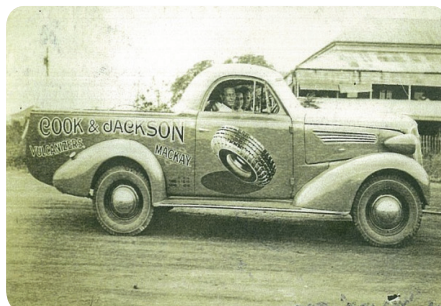
The dealership was a purpose built structure with showroom and retail fronting the corner and intersection and on the Nelson street frontage a drive-in access to the rear work shop.



Hot Wok, 2016, Mackay Regional Council image collection

### Statement of Historical Significance

Criteria	Significance
<b>A: Historical significance</b>	Established in the 1930s, Cook and Jackson's were Mackay's leading tyre dealers for a number of decades. New premises were constructed in 1940 to a design by prominent Mackay Architect, Harold Brown.
<b>B: All aspects of heritage significance</b>	Does not meet this criterion.
<b>C: Scientific significance</b>	Does not meet this criterion.
<b>D: Architectural significance</b>	Does not meet this criterion.
<b>E: Aesthetic / architectural significance</b>	Cook and Jackson's is a single storey masonry building that represents the mid twentieth century low scale character of the Victoria Street streetscape.
<b>F: Aesthetic or other significance</b>	Does not meet this criterion.
<b>G: Social significance</b>	Does not meet this criterion.
<b>H: Historical significance</b>	Does not meet this criterion.



### References:

- State Library of Queensland, 'Premises of Cook & Jackson, a Mackay tyre and retreading business, 1939'.
- Daily Mercury, advertising, 4 July, 1936
- Land titling records
- Mackay City Council minute books

**For more information phone strategic planning on 1300 MACKAY (1300 622 529)**