

Local Heritage Register: Cook and Jackson's Tyre Dealership



Cook and Jackson's Tyre Dealership, 1939, State Library of Queensland image

Building Name:	Cook and Jackson's Tyre Dealership
Street Address:	204 Victoria Street
Property Description:	Lot 2 on RP710312
Land Area:	230m ²

Description

This art-deco workshop was purpose built and designed by one of our most prominent architects.

History

Cook and Jackson's Tyre Dealership was established in the 1930s, and were the leading tyre dealers of Mackay at the time. Prior to moving to the new premises they traded from the Corner of Wood and Gordon Streets (now the cinema carpark). The land was purchased from the Jaboor

family who were prominent landowners at the time, occupying the entire portion bounded by Victoria, Nelson, Wellington and River Streets.

The Building

The building is single-storey masonry and represents the low-scale character of the overall streetscape of Victoria Street at the time. The building was designed by prominent architect Harold Vivian Marsh Brown, and was built in 1940. Upon opening it featured a cantilevered awning, glass shop front and tiled walls



Advertisement 21 May, 1949

orienting to the intersection of Victoria and Nelson Streets. Above the awning the facade displays symmetrical details in the art deco style.

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The dealership was a purpose built structure with showroom and retail fronting the corner and intersection and on the Nelson street frontage a drive-in access to the rear work shop.



Hot Wok, 2016, Mackay Regional Council image collection

Statement of Historical Significance

Criteria	Significance
A: Historical significance	Established in the 1930s, Cook and Jackson's were Mackay's leading tyre dealers for a number of decades. New premises were constructed in 1940 to a design by prominent Mackay Architect, Harold Brown.
B: All aspects of heritage significance	Does not meet this criterion.
C: Scientific significance	Does not meet this criterion.
D: Architectural significance	Does not meet this criterion.
E: Aesthetic / architectural significance	Cook and Jackson's is a single storey masonry building that represents the mid twentieth century low scale character of the Victoria Street streetscape.
F: Aesthetic or other significance	Does not meet this criterion.
G: Social significance	Does not meet this criterion.
H: Historical significance	Does not meet this criterion.

References:

- State Library of Queensland, 'Premises of Cook & Jackson, a Mackay tyre and retreading business, 1939'.
- Daily Mercury, advertising, 4 July, 1936
- Land titling records
- Mackay City Council minute books

For more information phone strategic planning on 1300 MACKAY (1300 622 529)