

A BUSINESS UNIT OF MACKAY REGIONAL COUNCIL

MEDIA RELEASE Monday 23 April 2012

MECC welcomes visitor number 500,000

Since adding the Convention Centre to the Entertainment Centre and opening what is now known as the MECC in July 2009, over 160,000 people have visited the facility per annum. However 2012 is a bumper year for the MECC with visitations rapidly increasing largely thanks to the 25,000 people who came ice skating.

So, earlier than originally anticipated the MECC will welcome visitor number 500,000 through the doors on Tuesday 24 April for the Morning Melodies performance of *An Australian in Paris*, starring Jane Rutter.

"It's exciting to welcome visitor number 500,000 to the MECC in less than three years of operation," said Manager, Mark Fawcett. "And, it is quite special that visitor number 500,000 will be attending Morning Melodies, one of our most popular programs much loved by the community."

"Visitor number 500,000 will be greeted by the usual smiles of the Friends of the MECC, but we also have a beautiful bouquet to award this special person, and a pair of complimentary tickets to see a forthcoming performance is also being offered," said Mr Fawcett.

The Entertainment Centre used to see around 80,000 people visit, and the Convention Centre has effectively allowed us to double the amount of people that now come through the Mackay Entertainment & Convention Centre doors each year.

With a diverse range of events, entertainment, conferences and expositions, there is something to suit all ages and tastes, and visitor number 500,000 is testament to the Centre's ongoing success.

Visitor 500,000 will enter the theatre doors sometime between 10.30am and 10.50am, where they will receive their bouquet of flowers, and their complimentary tickets will be awarded after Morning Melodies at approximately 12.15pm.

When: Tuesday 24 April 2012 (times listed above)

Where: Mackay Entertainment & Convention Centre (North Foyer)

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