



# Development Services

Monthly Review Report

July 2017

## Executive Summary

### DEVELOPMENT SERVICES

The first month of the 2017/18 year was an eventful one for the Development Services directorate with a heavy focus on completing capital works as well as the finalisation of the Mackay Region Planning Scheme. Additionally, July is right in the middle of our key events season with numerous Council sponsored events held during the period.

Development related enquiries and activity continues to improve following the trend we have seen in recent months and numerous projects are progressing through Council's Facilitating Development program.

Major planning work is underway on Council's proposed Waterfront PDA as well as the Sarina Mainstreet Masterplan which will complement the works underway on the Sarina Field of Dreams and new Visitor Information Centre project. Further details on annual performance is detailed in our annual summary report being presented to Council at this meeting.



**Gerard Carlyon**  
*Director Development Services*



Some of the 270 students from seven schools, participating in National Tree Day events at Platypus Beach.

# Development News 07/2017

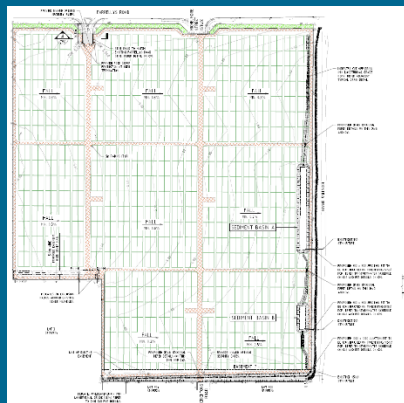
## Updates on Significant Developments Currently Being Assessed by Council

### APPLICATION LODGED

DA-2017-80

Lot 600 Norwood Parade, BEACONSFIELD

The application proposes the development of Kerrisdale Estate - Stage 3. This stage will involve the extension of Norwood Parade to the northern extent of the Kerrisdale Gardens Aged Care facility.



### APPLICATION LODGED

OW-2017-20

53-63 Crichtons Road, PAGET

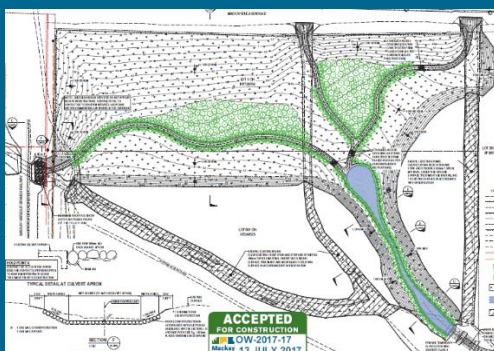
Civil Works - General Industry (Solar Farm) proposed works to be carried out are Roadworks, Drainage Works, Stormwater, Earthworks and Landscaping

### APPLICATION APPROVED

DA-2016-116

Lot 502 Mackay-Habana Road, RICHMOND

The approved application proposes to create 55 residential lots, including construction of a portion of Dawson Boulevard. The site is located between Richmond Hills Estate and the southern branch of McCreadys Creek and forms part of Sugarview Estate.



### APPLICATION APPROVED

OW-2017-17

Lot 1 Mackay-Bucasia Road, BEACONSFIELD

Civil Works - Residential - Beaconsfield Heights Trunk Drainage Stage 1 proposed works to be carried out are earthworks, stormwater, Drainage and landscaping.



## Monthly Safety Review

### Summary

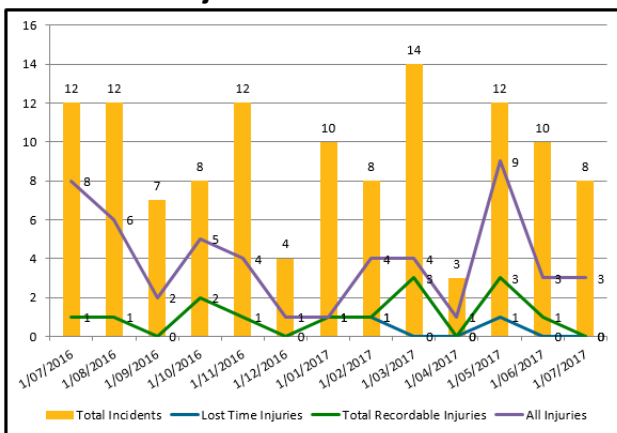
Eight incidents and no lost time injuries or days were reported during July.

Three injuries to employees were reported in July:

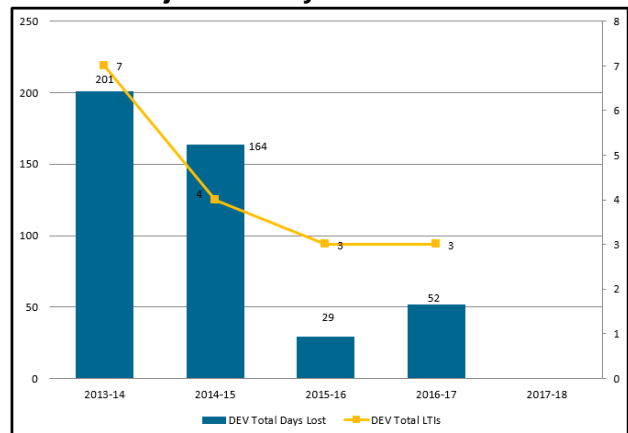
- A worker hit their leg with a hedge whilst kneeling, resulting in a minor cut.
- A worker jarred their thumb when the shovel they were using hit an unseen rock.
- A worker suffered a graze from a pruning saw, when pruning shrubs.

Other incidents included vehicle incidents, resulting in minor damage to the vehicle or property.

### Incidents and Injuries



### Lost Time Injuries & Days Lost



Department	2013-14		2014-15		2015-16		2016-17		2017-18	
	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost
Development Engineering										
Development Assessment										
Parks, Environment & Sustainability	6	179	4	164	3	29	3	52	0	0
Strategic Planning										
Economic Development	1	22								
<b>Development Services</b>	<b>7</b>	<b>201</b>	<b>4</b>	<b>164</b>	<b>3</b>	<b>29</b>	<b>3</b>	<b>52</b>	<b>0</b>	<b>0</b>

# Financial Report

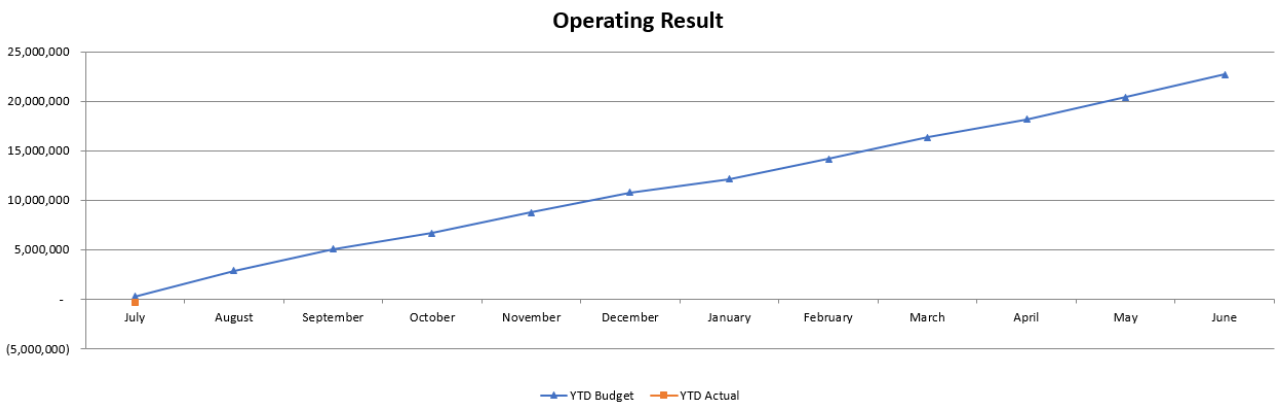
Annual budget adjustments are creating some initial distortion in the July financial figures. These will be amended as part of the August financial report.

Operating Results	YTD budget	YTD actual	Variance	%	Status
Development Services Management	22,020	22,110	91	100%	🟢
Strategic Planning	126,111	87,802	(38,309)	70%	🚩
Development Assessment	(22,501)	(132,124)	(109,622)	587%	🔴
Development Engineering	23,292	(3,030)	(26,323)	-13%	🚩
Economic Development	(263,510)	(600,042)	(336,532)	228%	🔴
Parks, Environment & Sustainability	417,545	318,403	(99,142)	76%	🚩
<b>TOTAL OPERATIONAL</b>	<b>302,956</b>	<b>(306,881)</b>	<b>(609,837)</b>	<b>-101%</b>	🚩
<b>Capital Expenditure</b>	<b>799,481</b>	<b>37,576</b>	<b>(761,905)</b>	<b>5%</b>	🚩

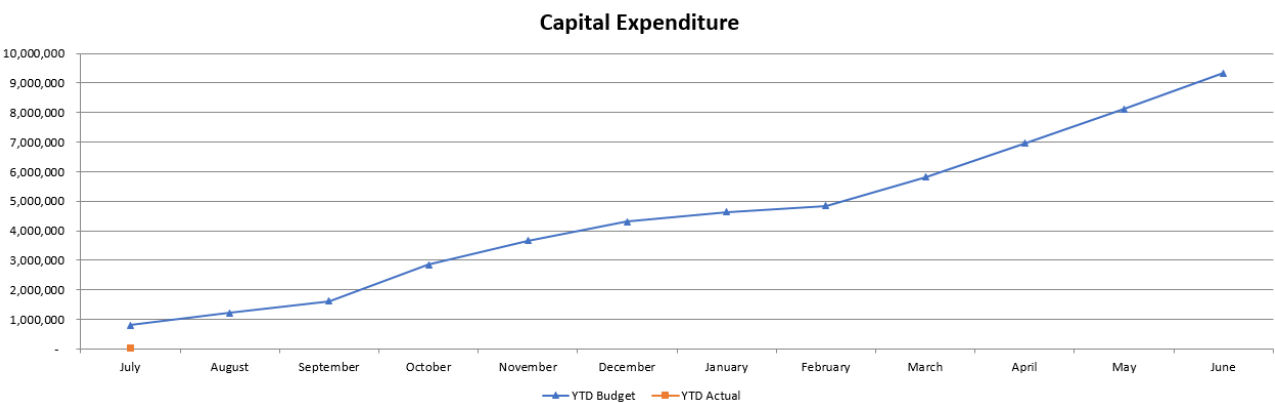
  

<b>Legend</b>	🔴	Actuals more than 10% <b>over Budget</b>	🚩	Actuals between 10% & 50% <b>under Budget</b>
	🟡	Actuals between 5% & 10% <b>over Budget</b>	🚩	Actuals more than 50% <b>under Budget</b>
	🟢	Actuals between 5% over & 10% <b>under Budget</b>		

## Operating Results



## Capital Expenditure

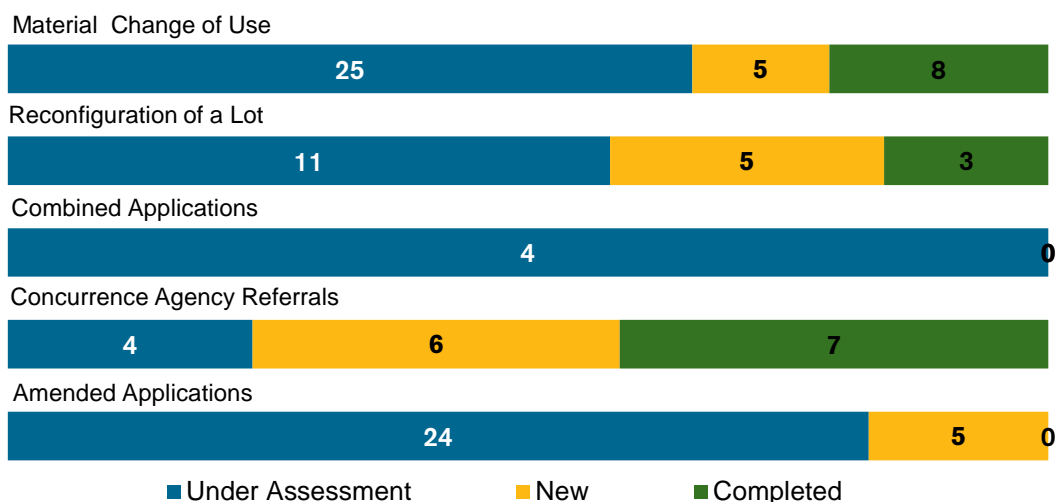


# Review of Operations

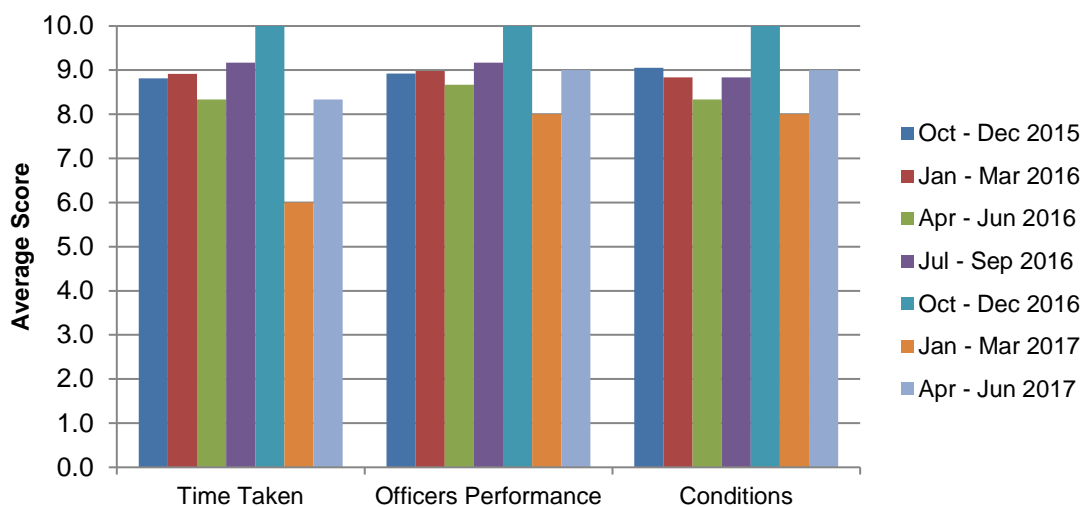
- On Track
- Potential Issue
- Definite Issue

## DEVELOPMENT ASSESSMENT

### Volume of Operations



### Customer Feedback

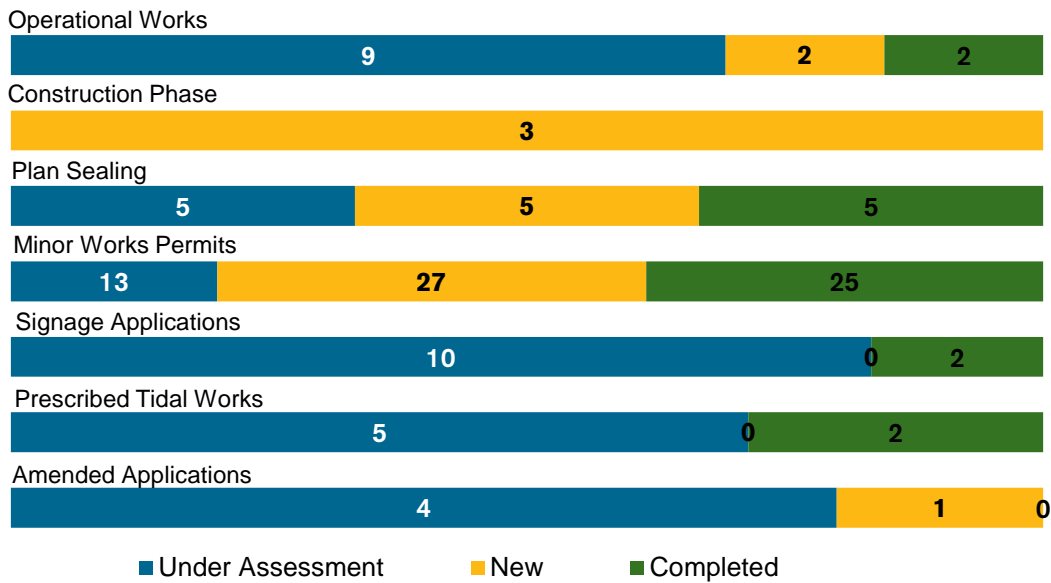


### Development Assessment Performance Against Legislative Timeframes

Application	Status	% Decided
MCU Code (85% in 40 Days)	<span style="color: green;">●</span>	100% decided in 40 days.
MCU Impact (50% in 40 Days)	<span style="color: green;">●</span>	100% decided in 40 days.
ROL (85% in 40 Days)	<span style="color: orange;">●</span>	67% decided in 40 days. Of the three ROL applications decided in July, one was approved in 92 days due to negotiations on draft conditions.
Concurrence Agency (85% in 10 Days)	<span style="color: green;">●</span>	86% decided in 10 days.
FastTrack / Streamlined Applications	No Applications Lodged.	

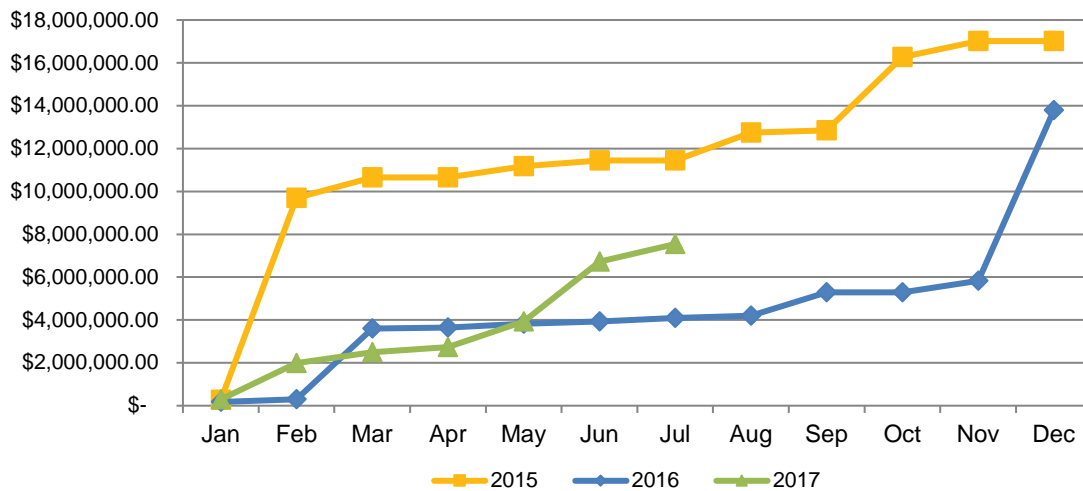
## DEVELOPMENT ENGINEERING

### Volume of Operations



### Cumulative Value of Approved Operational Works

Two Operational Works applications were approved in July 2017 with a total value of works of \$822,982.00.



### Development Engineering Performance Against Legislative Timeframes

Application	Status	% Decided
Minor Works (85% in <10 Days)	🟢	100% decided in 10 days.
Signage Applications (85% in <20 Days)	🟡	50% decided in 20 days.
Operational Works (85% in 40 Days)	🟢	100% decided in 40 days.
Plan Sealing (85% decided in 20 days without action notice)	🟢	100% decided in 20 days without Action Notice.

## STRATEGIC PLANNING

Regional and Local Area Planning		
Projects	Status	Description / Update of Project
Mackay Region Planning Scheme	●	The Planning Scheme was adopted on June 28 and commenced on July 24. Amendments to make administrative corrections, and to align the Planning Scheme with new planning legislation were adopted on July 26 and commenced on July 31.
Sarina Town Centre Revitalisation Study	●	The project has progressed past initial identification of opportunities and issues. Community consultation is underway.
Mackay Region Industrial Land Provision Study	●	Long term study to consider infrastructure options for developing industrial precincts identified in the Mackay Region Planning Scheme. Study will be ongoing for 2017/18.
Planning Scheme Policy – Open Space Policy	●	Draft policy to set service standards for open space provisions under the Mackay Region Planning Scheme. Consultation on the draft policy planned for 2017/18.
Mackay Waterfront Redevelopment	●	Potential redevelopment opportunities at the Pioneer River and Binnington Esplanade waterfronts are being investigated. Consultation on initial concepts are now complete and comments being considered.
<b>Project Update – Mackay Region Planning Scheme</b> Information sessions with internal and external stakeholders were carried out prior to and after commencement of the planning scheme. An extensive range of user guides are being prepared and will be made available in the near future. The Scheme has been subject to an extensive preparation process and included significant consultation with key stakeholders, the broader community and State Government. The Scheme is the first single Scheme over the Mackay Regional Council local government area.		

Transport & Infrastructure Planning		
Projects	Status	Description / Update of Project
Growth Allocation Model	●	A model to allocate and map future urban growth over a 20 year projection period based on growth scenarios. Further modelling scheduled to be undertaken following the release of the 2016 Census data.
Transport Modelling	●	Transport model developed and further scenario testing undertaken during 2016/17. Model updates and further updates will be investigated in 2017/18.
Development of a Local Government Infrastructure Plan	●	Project planning and preparation for the project is underway. Preparation of the Draft LGIP commenced and is set to be completed by June 2018. Consultation planned for November 2017.
Mackay Isaac Whitsunday Regional Transport Plan (State Government)	●	Council has been working with Transport and Main Roads and the Whitsunday and Isaac Regional Council's on the development of the State Government's Regional Transport Plan.
Amendments to the Adopted Infrastructure Charges Resolution	●	A review of the existing Adopted Infrastructure Charges Resolution (AICR) has commenced, with a view to preparing an updated AICR in the second half of 2017.
<b>Project Update – Regional Transport Plan</b> Mackay Regional Council has been part of the development of the plan, which has reached a significant milestone with the Department of Transport and Main Roads (DTMR) releasing the Draft Mackay Isaac Regional Transport Plan for consultation and is available on the DTMR website ( <a href="#">link</a> ).		

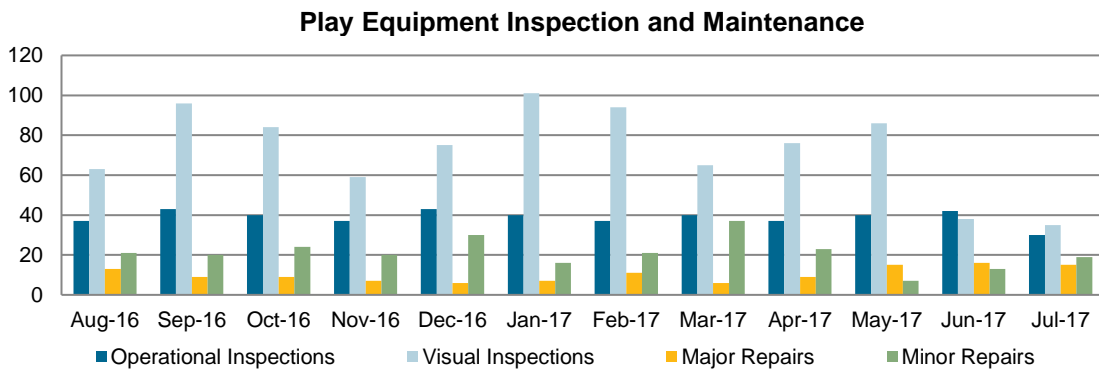
Waterways		
Projects	Status	Description / Update of Project
Mackay Region Coastal and Inland Flood Hazard Adaptation Strategy (CIFHAS)	●	Project to identify the Mackay regions coastal and flood hazards and identify adaptation options to minimize the adverse impacts of these hazards.
Mackay Floodplain Management Plan	●	The second meeting for the Mackay Floodplain Management Plan was held on May 23, which provided an update of project progress and items requiring clarification for progress. Additional information has been gathered and provided to the consultant. Baseline modelling is underway and the project is pending progress of terrestrial LiDAR and flood damage curve information.
Erosion Prone Area Review	●	Detailed studies of Town Beach and Blacks Beach are underway to refine our understanding of erosion prone areas, which may assist with potential future Planning Scheme zone amendments. Study nearing completion.



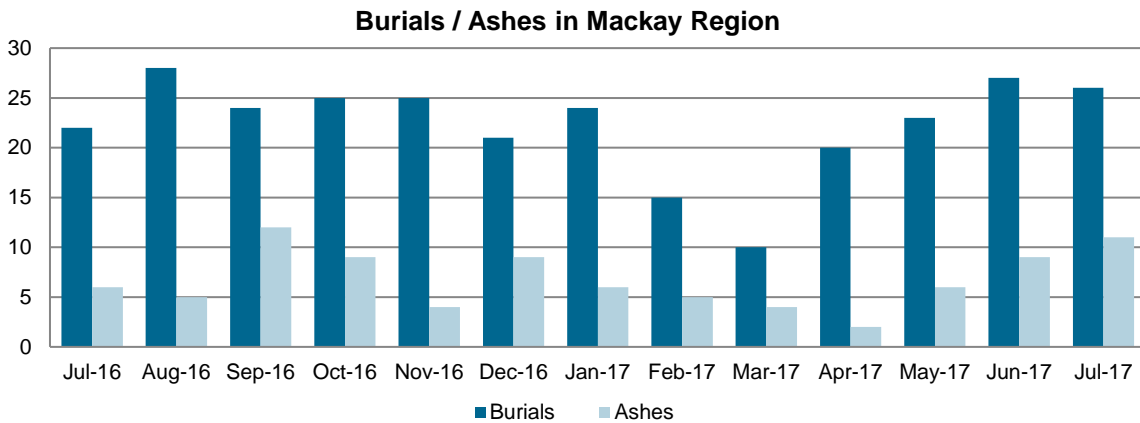
Flood Damage Curves	*	A consultant was appointed and has completed a survey of building stock in Mackay using 19 residential properties and six commercial properties. Surveys were undertaken in June and information is being considered. The study will provide information on damage to properties for incremental flood height above floor level which will assist in defining the real flood risk of the region.
<p><b>Project Update – Coastal and Inland Flood Hazard Adaptation Strategy</b>                  Council is currently in the initial stages of the Mackay region Coastal and Inland Flood Hazard Adaptation Strategy (CIFHAS) which has received funding assistance through the State Government’s QCoast2100 program. Three projects currently underway include terrestrial LiDAR (street view image and property details such as floor levels, type etc), consultation planning and a condition assessment of seawalls in the Mackay urban area. The condition assessment, which involved a level survey and an inspection by a coastal engineer, was finalised in July. The 4.34km length of seawalls assessed has been recorded in a risk register and actions for the seawalls will be prioritised in subsequent work being undertaken in the Strategy.</p>		

**PARKS, ENVIRONMENT & SUSTAINABILITY**

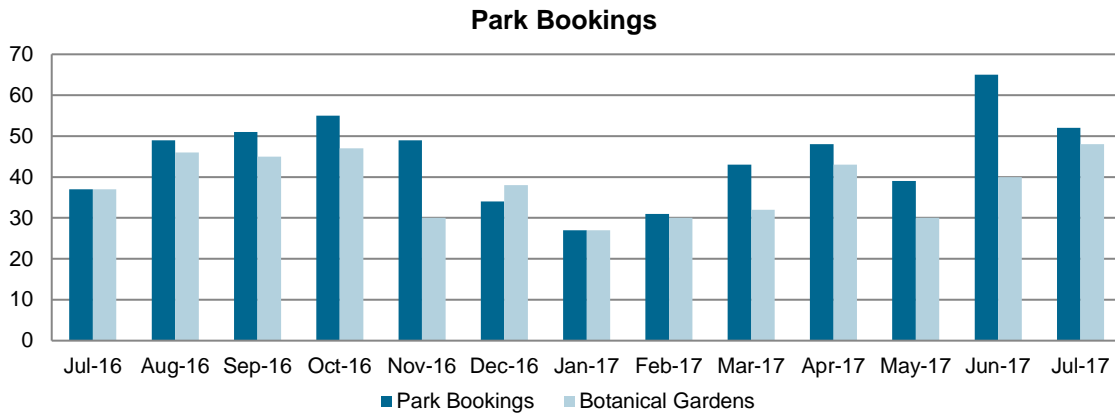
**Parks Building Services Activities**



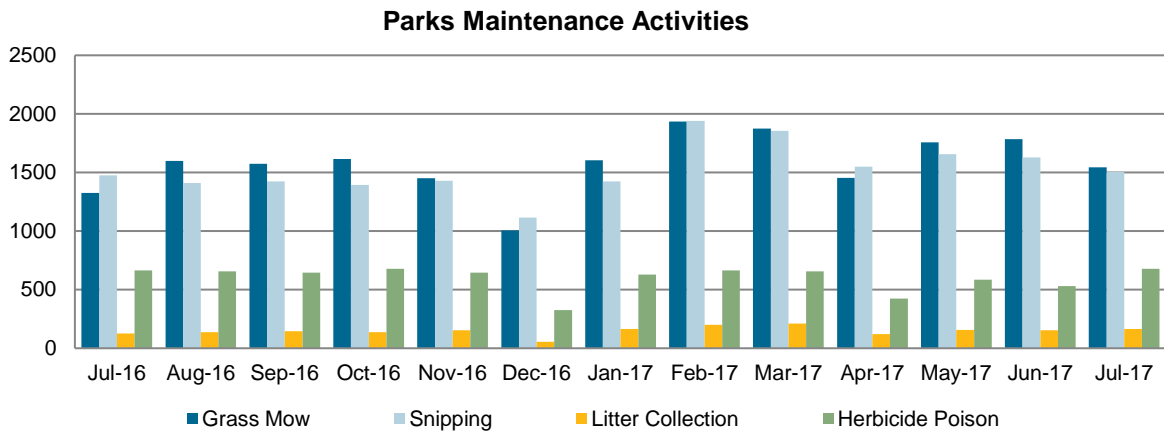
**Cemeteries**



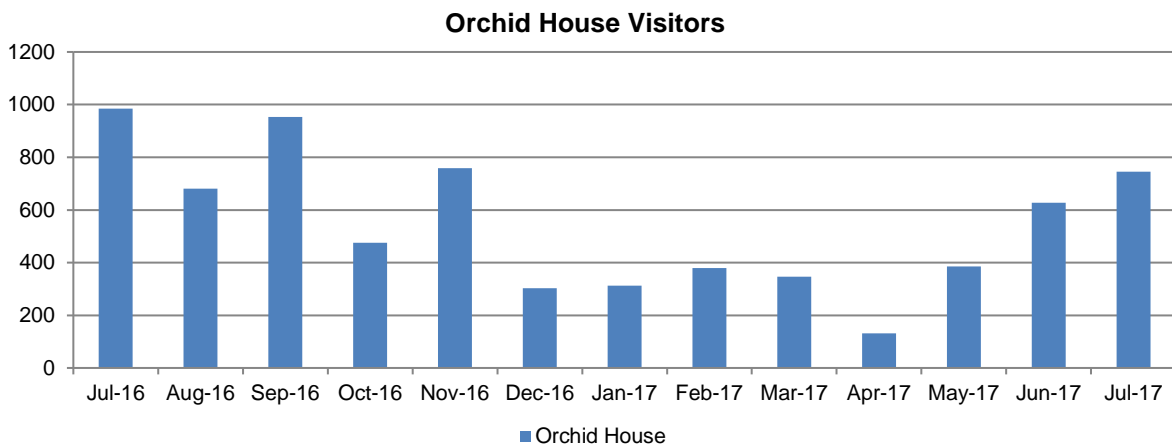
Administration – Parks Bookings



Grass Maintenance Activities



Horticulture



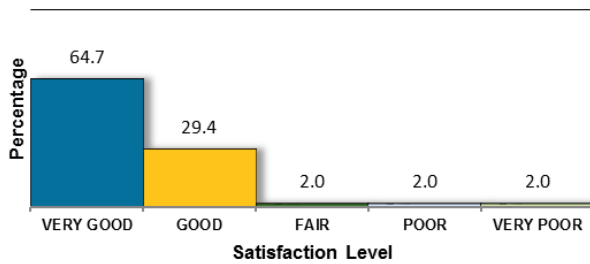
<b>Natural Environment Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Environmental Sustainability Strategy	●	The Environmental Sustainability Strategy is in final draft form and final consultation is underway.
Platypus Beach – National Tree Day	●	270 students from seven schools participated in tree planting and environmental activity sessions at Platypus Beach on National Tree Day. Plants were grown at Council's Natural Environment Centre. As well as planting trees and other plants, students learned about sediments and nutrient trapping, channel stability, habitat corridors, weeds and pests and terrestrial and aquatic ecosystems.
NDRRA Business Cases	●	Staff and Aurecon conducted site assessments at local beaches as part of the NDRRA Business Case preparation.
Propagation Workshop	●	In partnership with the Society for Growing Australian Plants (SGAP), a native plant propagation workshop was held at the Mackay Natural Environment Centre Nursery.
Green Army Program	●	The final Green Army team graduated this month, and a graduation ceremony was held at the Mackay Natural Environment Centre. This has been a very successful program with great outcomes for the environment and for the participants.

<b>Capital Works Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
W4Q Rubber Softfall Replacement Canelands Park	●	Replacement of rubber soft fall in Canelands park playground has commenced and works are well advanced. Treatment of minor corrosion to the shade sail columns and repairs to the shade sails and fittings is also being completed while the playground is closed.
W4Q Mansfield Park Upgrade	●	Upgrading of Mansfield Dr park is currently in progress. The project involves new play equipment with shade structure, multipurpose sports court, picnic shelter, paths and tree planting. Play equipment and shade structure have been completed to date and work is progressing well on the path network and the sports court.
W4Q Amenities Upgrade Seaforth Campground	●	The front amenities block at Seaforth Campground is currently being refurbished. Works involve replacing cracked brick cubicle dividing walls, upgrade/replacement of old plumbing fittings, new vanity bench/sinks and seats, replacement of all cubicle doors and fittings, new epoxy flake flooring and a full repaint.
Vic Bridger Park Play Calen	●	Construction of a new shaded play area has been completed. Additional works to complete the project involving replacing the old septic tanks and installing a new dispersion area are currently in progress.
Lamberts Beach Whale Watching Lookout	●	Works on the shelter, ramps, landscaped area, carpark and fencing is well advanced and nearing completion. Opening ceremony has been arranged for August 18 and the lookout will be officially opened by the Governor of Queensland.

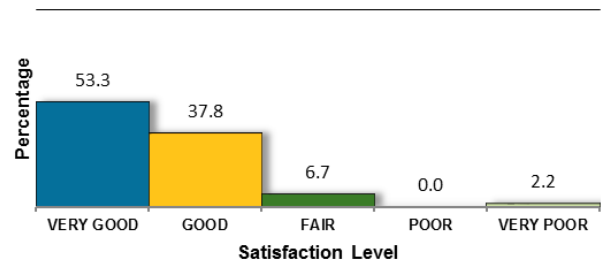
<b>Botanic Gardens Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Pathway Upgrades	●	Boardwalk materials ordered; works to begin shortly. Concrete pathway upgrades to be scheduled in the next few weeks
Operational Depot & Nursery	●	Construction underway. Project now progressing well. Stage 1 on track for completion around the end of August. Stage 1A to be put out to tender at the end of July.
Furniture, Fixtures and Shelters	●	Quotes being obtained for new/replacement furniture. Signage strategy under review.
Irrigation and Service Infrastructure	●	Quotes being sourced. Works due to begin shortly

Results of Customer Survey (May / June 2017)

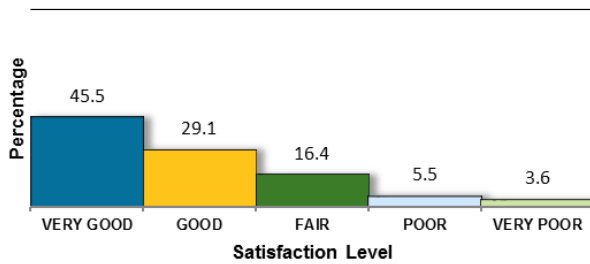
Attitude of staff receiving request



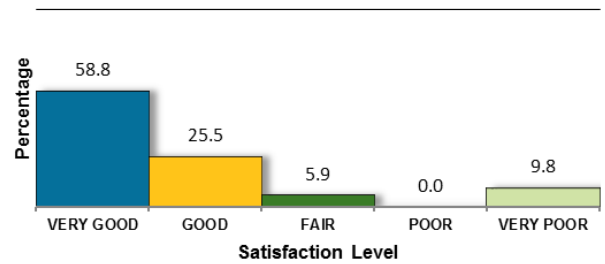
Attitude of staff attending request



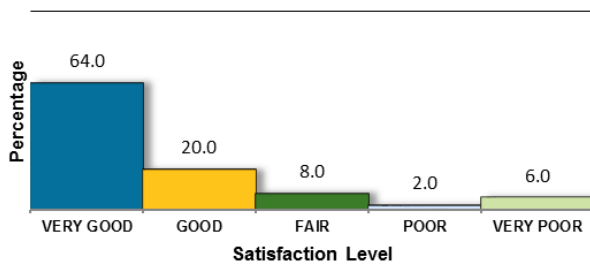
Time taken to address request



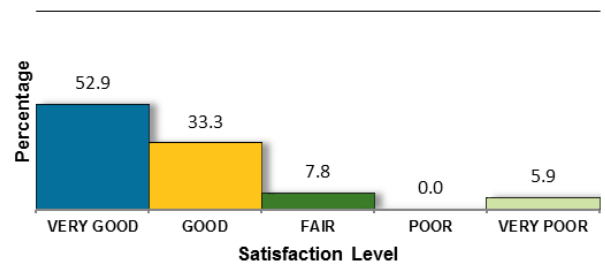
Appearance of completed work



Degree work addresses request



Overall satisfaction with response

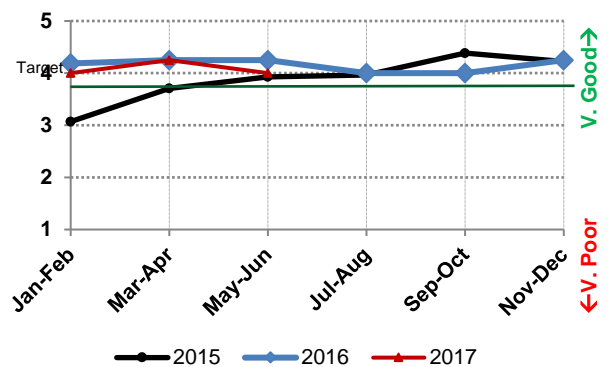


Representative Comments

- Made sure I was happy with the amount of tree cut.
- Within a couple of days the damaged pole was removed.
- Very prompt - impressed!
- Satisfactory.
- Fully completed the task.
- Very happy thanks.
- Excellent experience all round.
- Thank you for your work.
- Came to my home to discuss my concerns within a week. Very happy
- I believe it was only a day after I lodged the request that the matter was attended to. Excellent result!
- Professional work completed.

Trends

Overall rating trends



**ECONOMIC DEVELOPMENT**

<b>Revitalise the City Centre</b>		
<b>Strategy / Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Business Attraction	★	Mothers Pantry – The Dome; Memo Hair – 20 Gregory St; Clinical Skin – Corner Gregory & Alfred Streets; Secrets Shhh – Caneland Central
Marketing	★	<p><b>Television Commercial Campaign (TVC)</b> Continued in July, featured 1 x 30 second generic TVC and 1 x 30 professional services TVC on Channel 7.</p> <p><b>Active in the City</b> Continues each week at Bluewater Quay. Zumba (Sundays 10am) attracted approximately 35 participants each week. Weekly Tai Chi in Wood Street Park commenced on July 10 and will be held each Monday from 5pm to 6pm.</p> <p><b>Active Kids in the City</b> School holiday program continued in the first week of July. Attendance numbers indicate a continued growing trend for increased visitation and averaged approximately 500 across the week.</p> <p><b>Business Marketing Assistance</b> Marketing Assistance this month was given to Timezone (Caneland Central) for the Family Fun Day held in Caneland Park on July 6; and Lucy Dillon for Brides for advertising of the 2017 Mackay Wedding Showcase.</p> <p><b>Professional Services Campaign</b> Commenced July 3, and includes a weekly press advertisement in the Daily Mercury featuring a different category each week. Articles published in July included Employment Services, Finance and Marketing and Media Services.</p>
Events	★	<p><b>'Still Standing' Post Elton John Street Party – September 23</b> Social media campaign has commenced and plans are in progress to host this event in September.</p>
Facade Improvement Scheme - City Centre	★	In the 2017/ 18 financial year (FY), expressions of interest (EOI) will open 8/08/2017 for the City Centre Façade Improvement. EOI will close once budget has been spent.
City Centre Digital Subscribers	★	<ul style="list-style-type: none"> <li>• Facebook – 5,418</li> <li>• Instagram – 1,150</li> <li>• City Centre WiFi Sessions – 4,512</li> </ul>

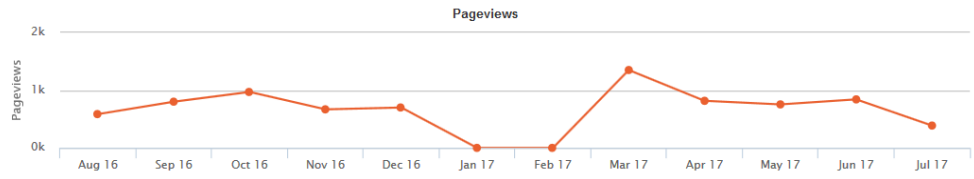
<b>Strong Local Businesses with a Global Reach</b>		
<b>Strategy / Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Resources Industry Network (RIN) Export Sub Committee	★	Economic Development is engaging with RIN Export Sub Committee to continue to identify opportunities in export market development. Expressions of interest have been sent to members to identify level of interest in attending AIMEX 2017 in Sydney (29-31 August) and a possible trade mission to IME 2017 in India in November, supported by the Economic Development Program.
International Education and Training	★	An application to the TIQ International Education and Training Partnership Fund was submitted this month to explore the feasibility of establishing an education and training cluster – Study Greater Whitsunday. GW3 is the lead applicant, with support provided from Mackay, Isaac and Whitsunday Regional Councils and CQUniversity.
Resource Centre of Excellence	★	Economic Development worked closely with RIN to apply to the Regional Jobs and Investment Package for funding to complete a feasibility to establish a Resource Centre of Excellence in Mackay.

<b>Working to Support Local Business</b>		
<b>Strategy / Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Mackay Events & Conference Attraction Program	*	<p><b>Events/conferences held in July</b> Six events/conferences were held:</p> <ul style="list-style-type: none"> <li>• Football Queensland Country Championships</li> <li>• Haven Video Game &amp; Pop Culture Expo</li> <li>• Australian Indoor Cricket Championships</li> <li>• Bulls Masters Vs Baggy Blues T20 Allstars</li> <li>• Offshore Superboats</li> <li>• Australian Water Association North Queensland Conference</li> </ul> <p><b>Events/conferences approved in July</b> Three new events/conferences were approved through the program include:</p> <ul style="list-style-type: none"> <li>• International Rugby Sevens - Australia Vs Japan</li> <li>• 2018 Golf Queensland Women's Country Week</li> <li>• Caravan Parks Association of Queensland Conference</li> </ul>
Mackay Pride Facade Improvement Scheme - Round 4	*	In the 2017/18 FY, expressions of interest will open 8/08/2017 for the Mackay Pride Façade Improvement. EOI will close once budget has been spent.

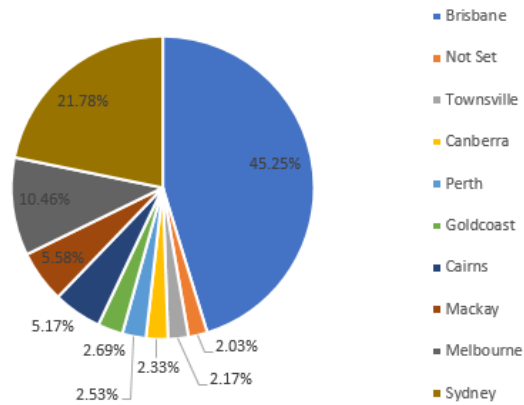
<b>Partnerships for Economic Development</b>		
<b>Strategy / Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Implementation of the Economic Development Strategy	*	<p><b>Mackay Region Fishing Strategy</b> Final strategy review is currently being undertaken and will be presented to Council for adoption in August.</p> <p><b>General Aviation</b> Continuing to provide advice to airstrip operators as requested.</p>
Facilitating Development in Mackay Region Policy	*	One stage two application was approved. Two stage two applications are currently under assessment.
Greater Whitsunday Food Network (GWFN)	*	Economic Development provided support to the GWFN for their annual Farm to Plate Dinner on Wednesday 19 July. Celebrity Chef Matt Golinski and ABC LandLine Reporter Pip Courtney attended the function. A bus trip was organised which involved a tour of a tomato farm in Bowen, a restaurant in Airlie Beach and a cattle property in Bloomsbury.
Mackay Information Technology Network (MITN)	*	Support is being provided to MITN to coordinate their Business Information Session on August 22. Main objectives will be to: <ul style="list-style-type: none"> <li>• Introduce MITN members to the business community;</li> <li>• Provide practical takeaway advice on hot topics for small business like the cloud, security, NBN, app development etc.;</li> <li>• Provide the opportunity for people to discuss their IT questions with members; and</li> <li>• Showcase the local ICT industry's capabilities and encourage business to shop locally first.</li> </ul>
Week of Wagyu	*	Initial discussions have been held on value-adding to the annual Australian Wagyu Association national conference which will be held in Mackay on May 2-4, 2018. A working group is being established to identify and coordinate complementary activities.

REMPPLAN Online Stats

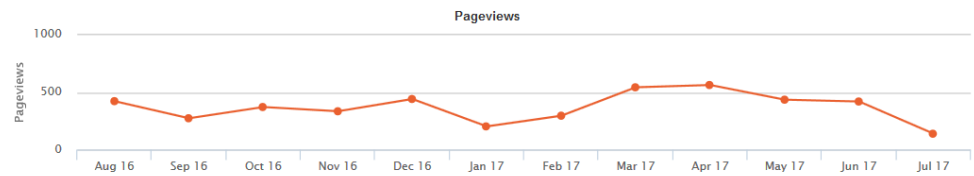
**Economic Profile**



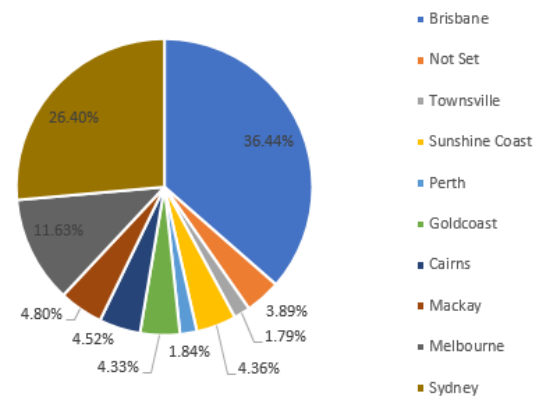
**City of User**



**Community Profile**



**City of User**



Attracting & Keeping Young People in the Region		
Strategy / Project	Status	Description / Update of Project
Support and incubate to foster creativity & commercialise ideas and start ups	●	<b>Split Spaces Mackay</b> Economic Development will continue to engage with Split Spaces Mackay to discuss future partnership opportunities as requested. Support is being provided for a visit by the Queensland Chief Entrepreneur scheduled for September 2017.
		<b>Advancing Regional Innovation Program</b> Mackay Regional Council has provided support as a key partner to the Greater Whitsunday Alliance application to the Advancing Regional Innovation Program for the delivery of a Regional Collaborative Action Plan.

Place Management of Suburbs & Localities		
Strategy / Project	Status	Description / Update of Project
Place Making	●	Economic Development are reviewing possible place making activities in regional localities and will implement a new program in 2017/18.
Sarina Field of Dreams	●	<b>New Mackay Region Visitor Information Centre &amp; Parkland Development</b> The tender for the civil and landscaping works component of the project was awarded to Vassallo Construction at the Ordinary Council meeting on July 26. Construction is anticipated to commence in August / September. The tender for the design and construct component of the new Mackay Region Visitor Information Centre was opened on July 22, with a close date of August 15.

Promoting the Mackay Region Brand		
Strategy / Project	Status	Description / Update of Project
Recreational Vehicle Attraction	●	A range of options are currently being considered as part of a holistic approach to the regulated camping market.

Sarina Sugar Shed					
Strategy / Project	Status	Description / Update of Project			
		Item	July	YTD	Annual Target
Business Operations	●	Visitation	1,820	1,820	10,000
		Item	July	YTD	Annual Budget
	●	Ticket Sales	\$25,691	\$25,691	\$185,000
	●	Retail Sales	\$27,770	\$27,770	\$327,00
	●	Total Income (incl. Tickets income)	\$53,461	\$53,461	\$512,000
	●	Total Expenses	\$66,763	\$66,763	\$809,664

e-Statistics					
Subscribers	July	June	May	Apr	Mar
City Centre Business Network	1,127	950	960	972	981
Regional Focus Business Network	155	171	171	173	177
Sarina Businesses Network	186	198	198	198	199
Evans Avenue Network	72	88	88 <small>(expired emails &amp; review)</small>	132	132
City Deals Club Subscribers	3,668	3,666	3,687	3,743	3,789
Mackay Region Joblink Analytic Report	485 Users 551 Views	478 Users 652 Views	453 Users 625 Views	447 Users 1942 Views	435 Users 2,899 views



**UPCOMING EVENTS**

Date	Event	Location
Aug 17-18	2017 Australia vs Japan Men's Rugby 7's International Matches/Camp	BB Print Stadium
Aug 19	Sarina Town Centre Revitalisation Consultation stand	Sarina Beach Coconut Festival
Aug 19	Mackay Airport Beach Horse Races	Mackay Harbour
Aug 19	Sarina Beach Coconut Festival	Sarina Beach
Aug 27	Seaforth Car Show and Megamarkets	Seaforth
Aug 30 - 1 Sep	Taxi Council Queensland Conference	MECC
Sep 03	Grasstree Beach Motorbike Races	Grasstree Beach
Sep 09	Mackay Bluewater Fling	Bluewater Quay
Sep 22	Elton John and his band	BB Print Stadium
Sep 23	Still Standing Street Party	Wood Street, Mackay
Sep 23	TimberFest	Rowallan Park
Sep 25 – Oct 1	Eungella Bird Week & Bushwalking Festival	Eungella
Sep 29 - Oct 2	Bulls Masters Country Challenge Cup	Harrup Park
Sep 30	River 2 Reef Charity Ride	Bluewater Trail
Sep 30 - Oct 1	Queensland State Mountain Bike Championships	Rowallan Park