



# Development Services

Monthly Review Report

January 2020

## Executive Summary

### DEVELOPMENT SERVICES

The rain in late December and January has resulted in the need for an increase in mowing and other park maintenance activities. The upcoming months will be busy for Council's Parks crews, but every effort will be made to maintain acceptable levels of service to the community.

Another important milestone was achieved for the Mackay Waterfront project in January, with Council endorsing the Mackay Waterfront Master Plan. The Master Plan sets out the public realm vision and concepts for the Mackay Waterfront over the next 20 years, incorporating the community's feedback and previous investigations completed by Council.

The Mackay Natural Environment Centre Nursery has been busy planning and propagating plants in preparation for the return of the Free Plant Giveaway program in 2020. The next free plant giveaway will occur in February.

A preliminary draft of the Camping Analysis being undertaken by consultant EarthCheck was received by Council in January. A briefing was held on the status of the project on 20 January, and officers are now providing feedback and additional information to the consultant to progress the analysis.

Invitations have been issued for the first Regional Mountain Bike Alliance meeting, to be held in February 2020. The Alliance will act as a key reference and coordination group supporting the delivery of Council's Mountain Bike Strategy.



**Aletta Nugent**  
*Director Development Services*



The MNEC nursery supplied local native plants for the Australia Day Citizenship Ceremony

# Development News 01/2020

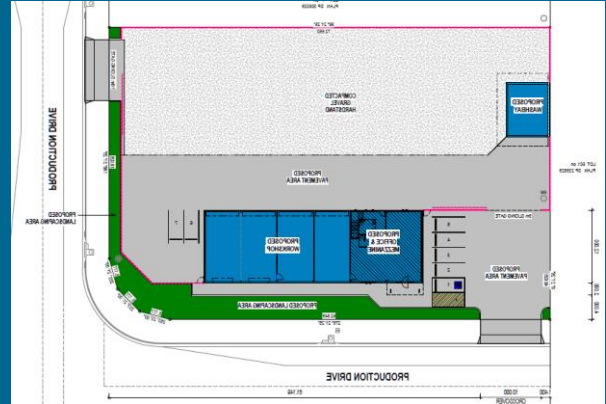
## Updates on Significant Developments Currently Being Assessed by Council

### APPLICATION LODGED

DA-2020-5

L3 Production Drive PAGET

The application proposes the development of an industrial workshop, washdown bay and ancillary office building on a newly created lot in 'Production Park'. The development will facilitate the relocation and expansion of an existing commercial and industrial cleaning business already operating within Paget.



### APPLICATION LODGED

OW-2019-29

L975 Eimeo Road RURAL VIEW

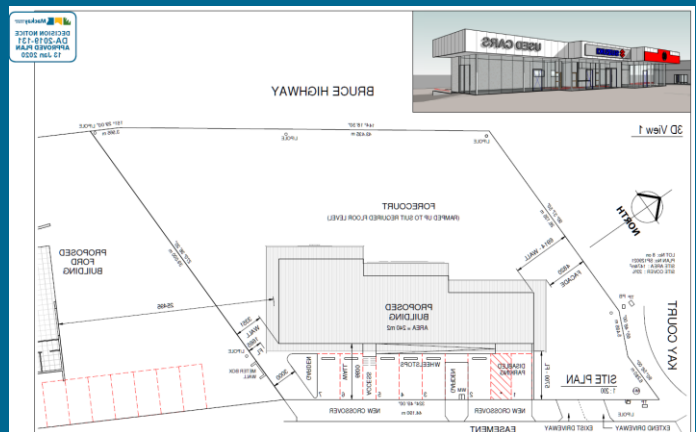
The application is for Operational Works - Civil Works for Plantation Palms Estate Stage 5A1 & 5A2, which consists of 47 residential lots. Approved works to be carried out onsite include roadworks, drainage works, stormwater, earthworks, water and sewerage infrastructure, landscaping and signage.

### APPLICATION APPROVED

DA-2019-31

28 Kay Court MOUNT PLEASANT

The approval allows for the development of a new car sales showroom within an existing outdoor sales premises in the Kay Court sales precinct. The new building will provide a showroom for the sale of Suzuki and MG vehicles and replaces an existing sales office in the same location.





## Monthly Safety Review

### Summary

Four incidents were reported involving MRC employees and contractors, including one lost time injury.

The following injuries to MRC employees were reported in January:

- Needlestick injury whilst placing a needle into sharps container.
- Ankle injury whilst alighting from a vehicle (lost time injury).

The following near miss incident was reported in January:

- The toolbox door on the tray of a vehicle failed, resulting in containers of paint falling from a vehicle and spilling onto the road.

The following asset damage incident was reported in January:

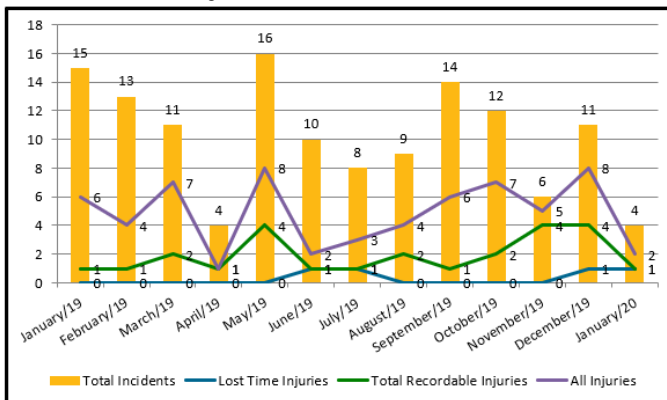
- While whipper snipping along a concrete path, a rock flicked up and smashed a glass door.

Each incident is investigated, and appropriate corrective measures implemented to reduce future risks.

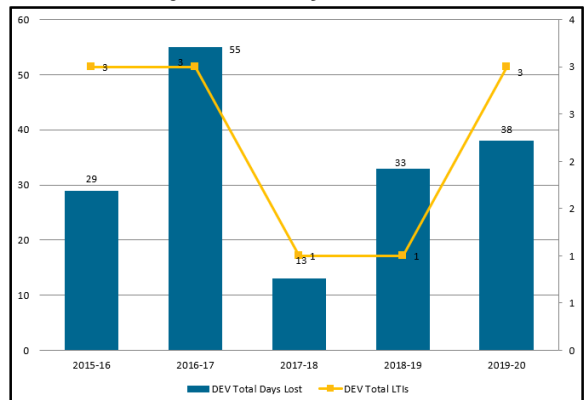
For the 2019-20 year, three lost time injuries have been recorded:

- While standing up from a crouching position an employee felt severe back pain. Three days were lost as the worker recovered.
- While alighting from mobile plant an employee suffered a shoulder strain. Eight days have been lost in December and 14 in January while they recover.
- An employee suffered an ankle injury whilst alighting from a vehicle. Thirteen days have been lost in January as they recover.

Incidents and Injuries



Lost Time Injuries & Days Lost



Department	2015-16		2016-17		2017-18		2018-19		2019-20	
	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost	LTI	Days Lost
Development Engineering										
Development Assessment										
Parks, Environment & Sustainability	3	29	3	55	1	13	1	33	3	38
Strategic Planning										
Economic Development & Tourism										
<b>Development Services</b>	<b>3</b>	<b>29</b>	<b>3</b>	<b>55</b>	<b>1</b>	<b>13</b>	<b>1</b>	<b>33</b>	<b>3</b>	<b>38</b>

# Financial Report

The Development Services Management budget is on track with the negative variance arising from unused leave continuing to decrease. The Parks, Environment and Sustainability program budget is also tracking well.

A number of new material change of use applications received in late December/January has resulted in the Development Assessment program budget showing a positive variance at the end of January. The Development Engineering budget remains in surplus, with the original budget for survey plan endorsement fees already exceeded. This result in both the Development Assessment and Development Engineering budgets reflects the continuing improvement in development activity in the Region and the number of new lots being brought online.

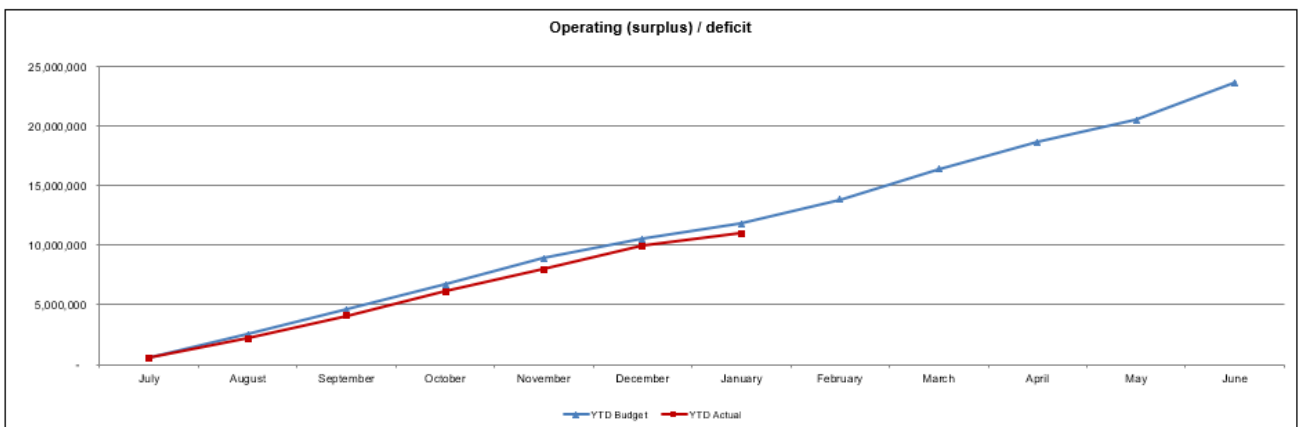
The Strategic Planning budget continues to show a positive variance resulting from staff vacancies and some key projects being soon to commence. Expenditure for the Economic Development and Tourism program is slightly below budget projections for this month of the financial year, resulting in a positive budget variance.

Operating Results	YTD budget	YTD actual	Variance	Status
Development Services Management	254,718	258,893	4,175	☀
Strategic Planning	1,174,573	1,089,231	(85,342)	🌿
Development Assessment	(21,256)	(50,546)	(29,290)	🌿
Development Engineering	97,223	(260,759)	(357,982)	🌿
Economic Development & Tourism	1,064,741	907,462	(157,279)	🌿
Parks, Environment & Sustainability	9,241,245	9,083,590	(157,655)	🌿
<b>TOTAL OPERATIONAL</b>	<b>11,811,244</b>	<b>11,027,870</b>	<b>(783,374)</b>	🌿

Legend	
🌿	YTD Variance favourable of budget
☀	YTD Variance unfavourable, between 0% and 5% of YTD Budget
🔴	YTD Variance unfavourable, more than 5% of YTD Budget

## Operating Results

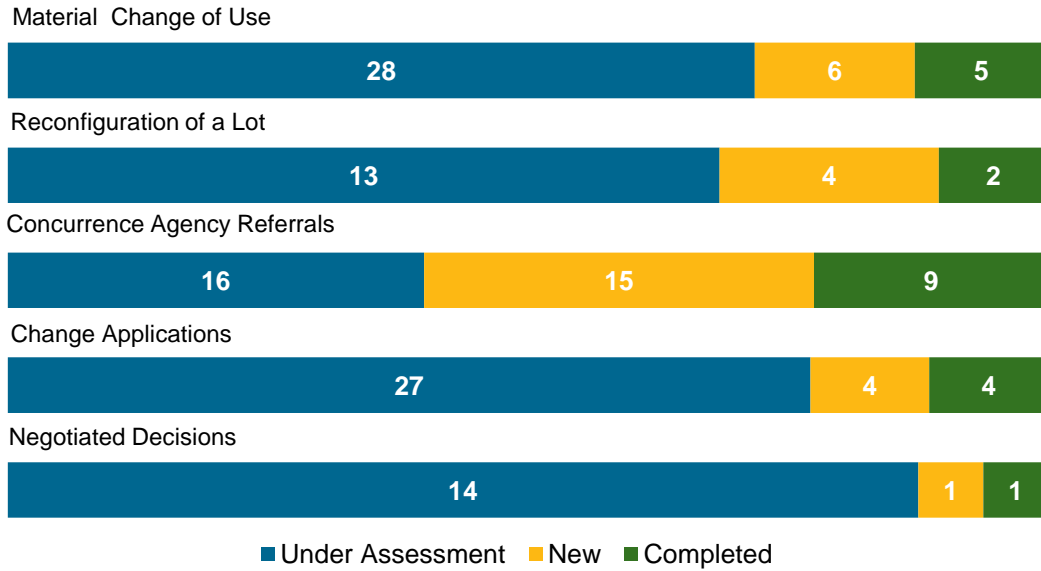


# Review of Operations

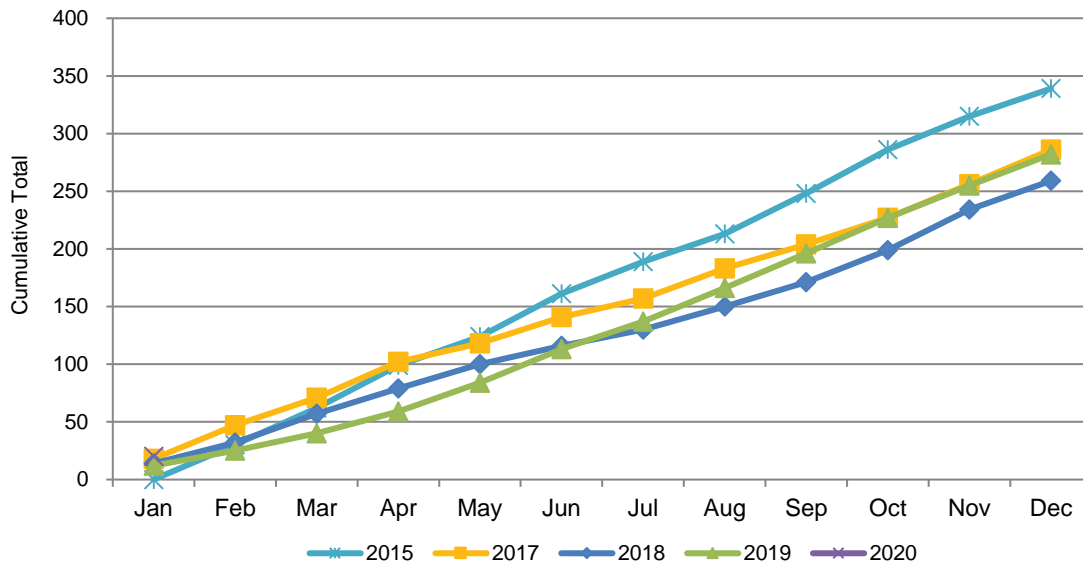
- ★ On Track
- ★ Potential Issue
- ★ Definite Issue

## DEVELOPMENT ASSESSMENT

### Volume of Operations



### Cumulative Number of Approved Development Assessment Applications

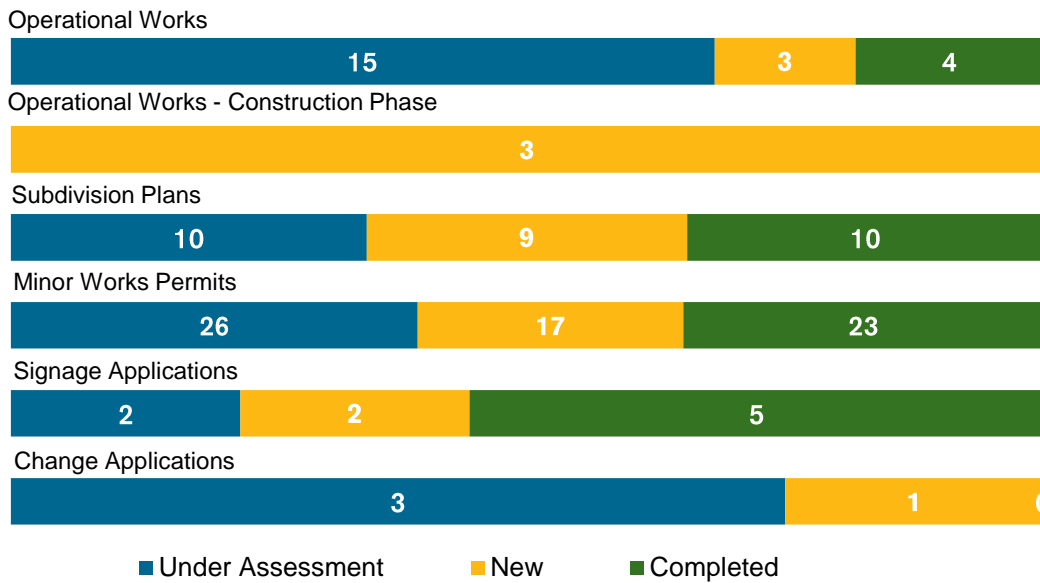


### Development Assessment Performance Against Legislative Timeframes

Application	Status	% Decided
MCU Code (85% in 35 Days)	★	100% decided in 35 days.
MCU Impact (50% in 35 Days)	★	0 to be decided in January.
ROL (85% in 35 Days)	★	100% decided in 35 days.
Concurrence Agency (85% in 10 Days)	★	100% decided in 10 days.

## DEVELOPMENT ENGINEERING

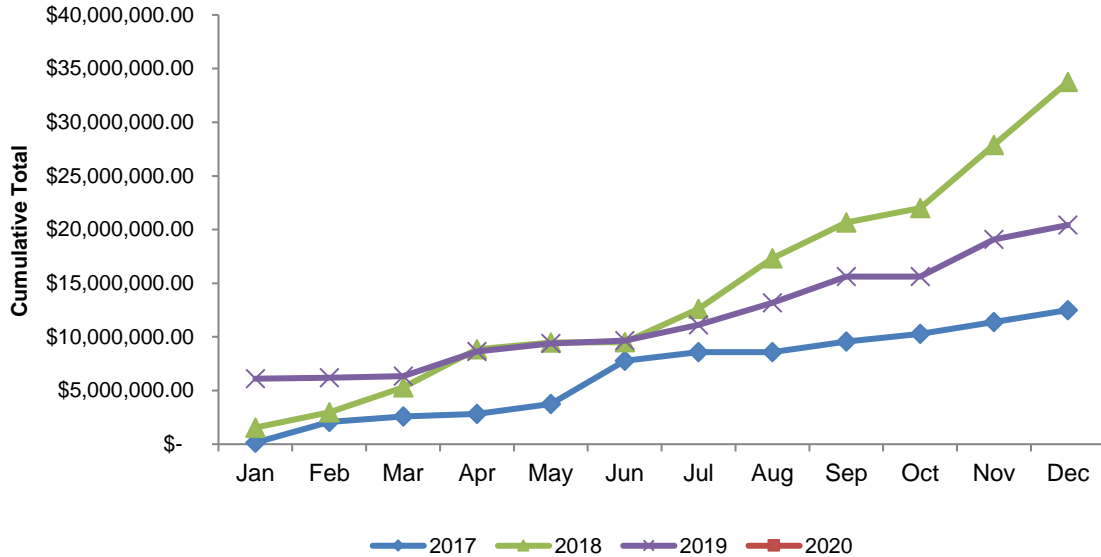
### Volume of Operations



### Cumulative Value of Approved Operational Works

No new Operational Works Applications were received for the month of January.

Four Operational Works applications were approved in January with a total value of works of \$2,981,993



### Development Engineering Performance Against Legislative Timeframes

Application	Status	% Decided
Minor Works (85% in <20 Days)	☀️	80% decided in 20 days. One application took 26 days to approve over the Christmas period.
Signage Applications (85% in <20 Days)	🌱	0 to be decided in January.
Operational Works (85% in 35 Days)	🌱	100% decided in 35 days.
Plan Sealing (85% decided in 20 days without action notice)	🌱	100% decided in 20 days without Action Notice.



**STRATEGIC PLANNING**

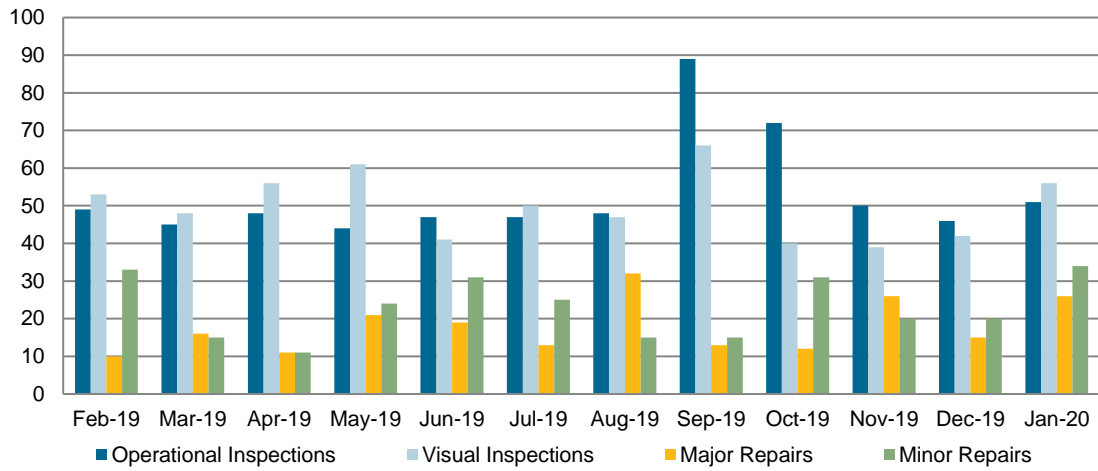
Regional and Local Area Planning		
Projects	Status	Description / Update of Project
Sarina Town Centre Revitalisation Study	*	The technical reports to support the development of a business case for the Sarina Town Centre have been completed. Council will continue to liaise with the State about including the project in future planning.
Mackay Region Industrial Land Provision Study	*	<p>The long term study to consider development and infrastructure options for industry investigation precincts in the Mackay Region Planning Scheme will be ongoing in 2020. The investigations for the Glenella and Sarina industry investigation precincts are being completed in 2020.</p> <p>Council approved the preparation of an independent report on the current and future industrial land supply in November 2019. The report is scheduled for completion in 2020.</p>
Mackay Waterfront Priority Development Area (PDA)	*	<p>Council endorsed the Mackay Waterfront Master Plan on 22 January 2020. The master plan has been developed in conjunction with community and industry feedback and will assist council and will guide the development of the Mackay Waterfront. The master plan document is available to view and download on council's <a href="#">Connecting Mackay website</a>.</p> <p>Council is currently prioritising preliminary design efforts on the Riverside Precinct.</p> <p>Infrastructure investigations are continuing and most projects under the Queensland Government Maturing the Infrastructure Pipeline program are now complete.</p> <p>Council has recently drafted a marketing plan for the Mackay Waterfront to better understand key economic development and investment attraction opportunities for the PDA. Actions from this plan are being considered for implementation in the coming months.</p>
Mackay Region Planning Scheme - Amendments (Major Amendment 1 and Administrative Amendment 6	*	<p>Council adopted the proposed amendments to the Mackay Region Planning Scheme 2017 (planning scheme) under major amendment 1 (RV Grounds) and administrative amendment 6 (supporting major amendment 1 and Planning Scheme Policy (PSP) administrative Amendment 1) at the Ordinary Meeting on 11 December 2019. Major amendment 1 and administrative amendment 6 will commence on 3 February 2020 as version 3.0 of the planning scheme.</p> <p>Version 3.0 of the planning scheme and User guides relating to Self-contained recreation vehicle grounds are available to view on Council's website.</p>
Mackay Region Planning Scheme – Planning Scheme Policy (PSP) review	*	<p>Council adopted the proposed PSP administrative amendment 1 at the Ordinary Meeting on 11 December 2019. The PSP administrative amendment 1 will commence on 3 February 2020 as version 1.0 of the PSPs, which are available to view on Council's website.</p> <p>In addition, an initial review of PSP content is progressing through a governance process by relevant programs for the following PSPs:</p> <ul style="list-style-type: none"> <li>- Water supply and sewerage design PSP's (to be replaced by CTM code)</li> <li>- Stormwater drainage design PSP</li> <li>- Landscape design PSP</li> <li>- Open Space PSP</li> </ul>



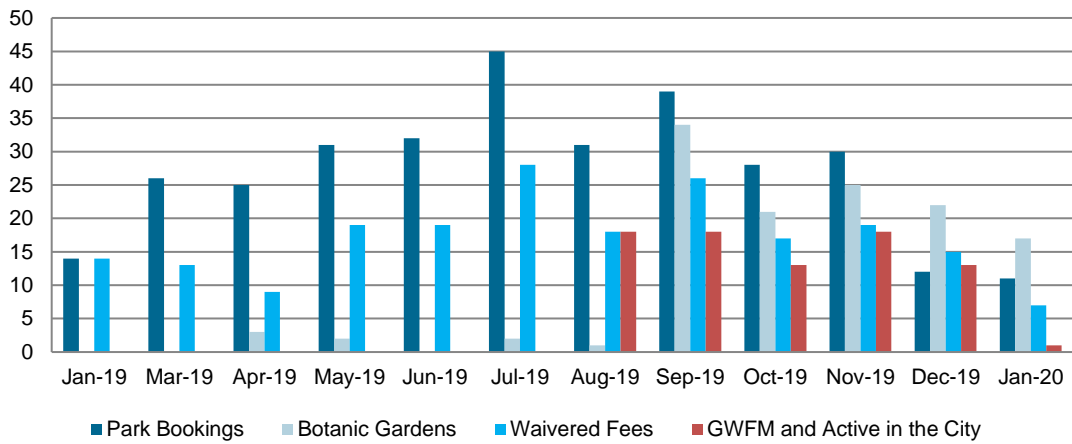
		<ul style="list-style-type: none"> <li>- Bushfire Protection PSP</li> <li>- Quality Assurance PSP.</li> </ul> <p>This review will be on-going with the view of undertaking PSP amendments in accordance with the Minister's Guidelines and Rules amendment process in the second half of 2020.</p>
Mirani Master Plan	*	The draft Master Plan for the Mirani Community Precinct and associated Pre-Feasibility Report have been completed. Council is reviewing the way forward on operational and design options for this precinct. A funding application to progress the masterplan and designs have been submitted. A Community Reference Group briefing is scheduled for February.
<b>Transport &amp; Infrastructure Planning</b>		
<b>Projects</b>	<b>Status</b>	<b>Description / Update of Project</b>
Growth Allocation Model	*	The Growth Allocation Model allocates and maps future urban growth over a 20-year projection period based on growth scenarios. The model was updated in 2018 based on the published Queensland Government Population Projections, and will be reviewed in 2020. Lead and lag statistics are monitored to measure projections against actual population movements.
Mackay Region Transport Strategy	*	Following initial consultation with key stakeholder groups, drafting of the early components of the document has commenced.
Transport Modelling	*	Further transport modelling will be considered as part of preparing the Mackay Region Transport Strategy.
<b>Waterways</b>		
<b>Projects</b>	<b>Status</b>	<b>Description / Update of Project</b>
Mackay Region Coastal and Inland Flood Hazard Adaptation Strategy (CIFHAS)	*	The current project stage to finalise the hazard assessments is progressing. Supporting GIS analysis are being finalised. The project will be on-going in 2020.
Mackay Floodplain Management Plan	*	A draft Flood Study has been completed and includes the identified and tested mitigation options. A technical peer review of the modelling used to inform the study have been completed and the third party review of the study recommendations is being considered.
Flood Studies for Tropical Cyclone Debbie affected communities	*	Draft flood studies prepared for the Sandy Creek, Rocky Dam Creek and Funnel Creek catchments are complete with community engagement finalised in December. A report to Council has been prepared for February 2020.
Flood Intelligence Plan	*	<p>Project planning has commenced for the Mackay Flood and Stormwater Management Strategy's Flood Intelligence Plan. The project includes:</p> <ul style="list-style-type: none"> <li>• a strategic review of flood data, population and assets at risk;</li> <li>• future stakeholder engagement with emergency management, Queensland Fire and Emergency Services, Bureau of Meteorology, Queensland Reconstruction Authority and other providers of services in flood emergencies;</li> <li>• plans and actions to improve the management of flood emergencies such as local disaster management plans and community education.</li> </ul> <p>The project will be completed by September 2020. This project has received funding from the Australian and Queensland Governments through the Far North and North Queensland Monsoon Trough Flexible Funding Grants Round One.</p>

**PARKS, ENVIRONMENT & SUSTAINABILITY**

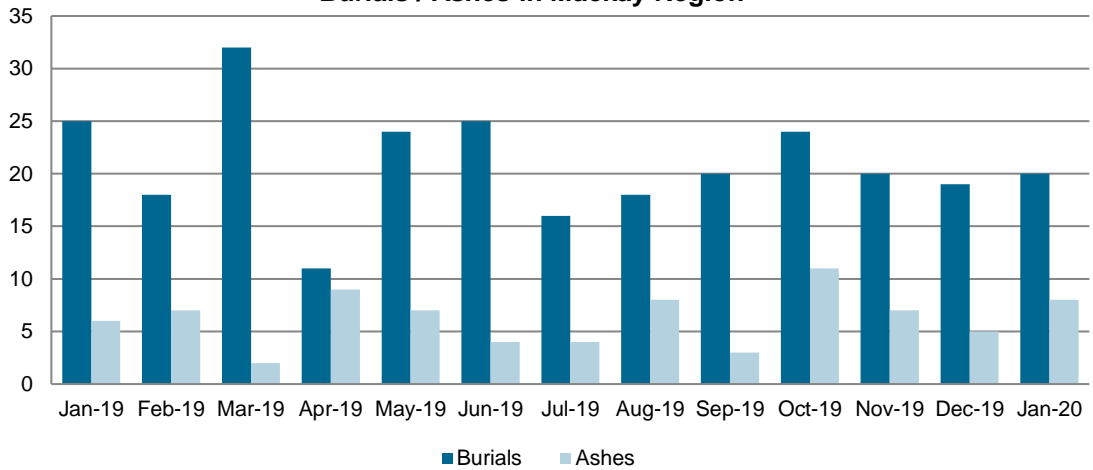
**Play Equipment Inspection and Maintenance**



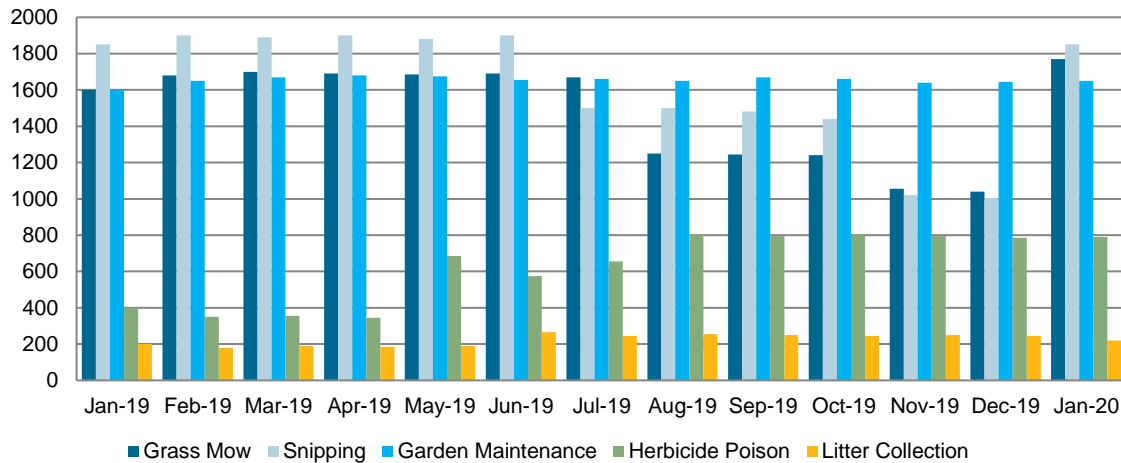
**Park Bookings**



**Burials / Ashes in Mackay Region**



**Parks Maintenance Activities**



Natural Environment Projects		
Project	Status	Description / Update of Project
Free plant giveaway	🌱	Planning and propagating occurred in January ready for the return of the Free Plant Giveaway in February 2020.
Litter audit	🌱	Staff participated in a litter audit of the Gross Pollutant Traps in the Mackay CBD. This project will help identify the main sources of litter, to inform reduction strategies.
Gordon White Library gardens revitalisation	🌱	Work continued on the Gordon White Library gardens revitalisation project in January. Garden beds in the public area have been completed, including planting, mulching and irrigation. Signage will be installed soon and work will commence on the gardens around the staff car park.
Citizen Ceremony	🌱	The Mackay Natural Environment Centre Nursery supplied local native plants for the citizenship ceremony held on Australia Day.

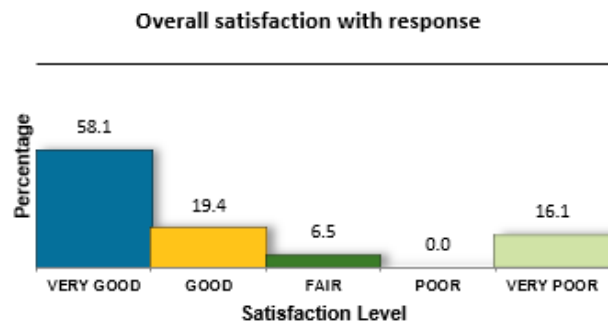
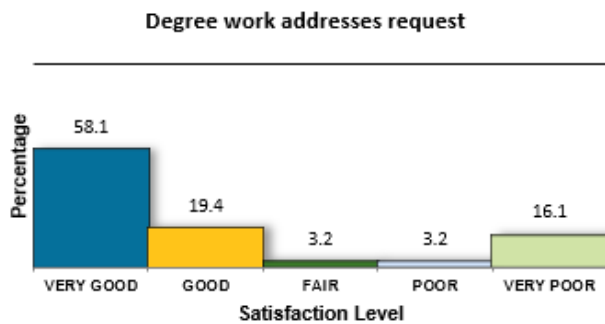
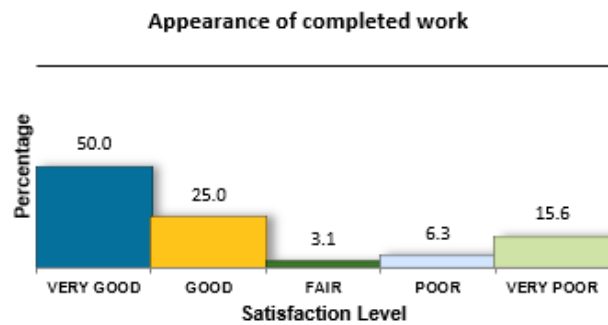
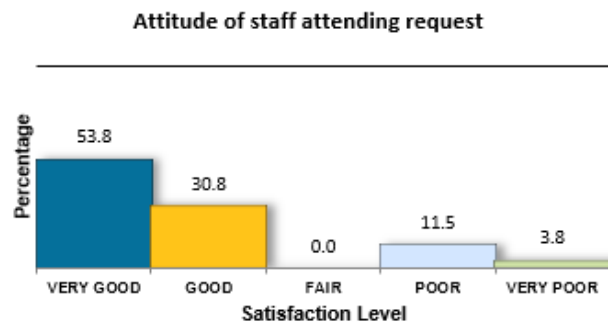
Capital Works Projects		
Project	Status	Description / Update of Project
Minor Play	🌱	Orders for the equipment, identified as needing priority replacement, have been issued. Ongoing replacement of smaller items of equipment, in playgrounds throughout the region, will continue to occur as it is received over the coming months. Approximately 75% of items identified as needing replacement have been completed to date.
Queens Park Revitalisation	🌱	<p>Queens Park Revitalisation is an \$8.86 million legacy upgrade project of Mackay’s historic Queens Park and works are now underway as part of Severe Tropical Cyclone Debbie recovery efforts.</p> <p>This revitalisation project will reinvigorate the park to reflect its iconic position in Mackay and turn it into a modern urban parkland. The project will involve park lighting to improve safety, renovation of existing cricket change rooms, new amenities adjacent to the adventure playground, improved car park facilities, protection and enhancement of Arboretum and Palmetum gardens, a yarning circle, a dog off leash park and additional picnic shelters, barbeques and seating.</p> <p>To date, Queens Park nursery has been moved to the Botanic Gardens and demolition of redundant structures completed. Works on storm water, new footpaths and electrical installation are currently well advanced. Construction of road network is in progress.</p> <p>Crusade Developments are in full construction mode in Queens Park with site establishment completed and construction commenced.</p>

		Irrigation works are under construction with the under-boring completed. Orchid House is now closed to the public and the Collection has been moved off site to the Botanic Gardens Nursery.
Public Amenities Minor Repairs	✱	Planning for installation of effluent disposal Enviro System at Koumala amenities has been completed. Contractor has been engaged and installation works have been programmed for February.
Botanic Gardens Footpath linking Alexandra Street to Meadowlands	✱	A requirement for more in depth geotechnical surveying was highlighted during the surveying process which is expected to be available soon. Design work is expected to be completed mid-February. Construction due to start early May.

<b>Botanic Gardens Projects</b>		
<b>Project</b>	<b>Status</b>	<b>Description / Update of Project</b>
Northern Entrance Sign	✱	Solar up lights being investigated.
Desilting trial project	✱	Desilting trial is in full swing with the aim to find a solution to create a usable product out of the silt which needs to be removed from the Lagoons at the Botanic Gardens.  8 sediment pits are in use; 4 under tarp to create an anaerobic mix and 4 open to the air for an aerobic mix. The silt samples, which have been removed from the Lagoons and placed in the sediment pits, have been mixed with varying ratios of organic matter and lime. Contractors have been to test leachate this month but got no usable data as the leachate sample was too small. Better results and a larger sample size will be attainable once heavier rain has occurred.

Requests for Maintenance Work

Results of Customer Survey (November / December 2019)






Representative Comments Trends

- *Excellent*
- As this occurred over the Christmas period I was very happy this job was seen to so quickly.
- Very neat and tidy
- 10/10
- Your staff went to a lot of trouble to tidy up after the job.
- Nothing has been completed.
- This is exceptionally poor – no action, no attempt to contact me at all.
- This was in relation to attending to apparently dying trees during drought. It should have been addressed earlier. Even if council officers deemed action unnecessary they should have been polite enough to explain.
- A skilled efficient work gang. Well done to all.
- I am very pleased with the job well done.



**ECONOMIC DEVELOPMENT & TOURISM**

<b>Events and Tourism</b> Raise awareness of the Mackay region as a tourism destination, increasing the destination appeal, extended and return visitation		
<b>Business Priority</b>	<b>Status</b>	<b>Update of Project</b>
Attract events which bring economic benefit to the Mackay region		<p><b>Regional Events Strategy</b>                      Economic Development will work closely with Mackay Tourism and MECC and Events on progressing shared actions identified in the Mackay Region Event Strategy 2020-2025. An implementation assistance meeting has been scheduled with the consultant Luminair for early-February to discuss the implementation of the Mackay Region Events Strategy 2020-2025. Internal meetings have also commenced to discuss the roll out of the 5-year action plan including delivery timeframes, measures and targets, which will be completed in collaboration with key stakeholders in the events and tourism industry.</p> <p><b>Invest Mackay Events and Conference Attraction Program</b>  <b>Events / conferences held in January:</b>                      No supported events were held in the month of January.</p> <p><b>Events / conferences approved in January:</b>                      Seven new events and conference were approved through the program in January:</p> <ul style="list-style-type: none"> <li>• Grasstree Beach Motorbike Races</li> <li>• Confidential Event x 4</li> <li>• 2020 Mackay Marina Run</li> <li>• 2020 North Australia Championships</li> </ul>
Identify new tourism experiences and business opportunities in conjunction with Mackay Tourism Ltd and existing tourism providers.		<p><b>Camping Analysis</b>                      The Economic Development Program has appointed consultant EarthCheck to undertake the Mackay Region Camping Analysis. The purpose of this project is to establish a framework to guide the investment and development of Council's camping facilities and to investigate future development opportunities for camping and recreational facilities at the three Sunwater operated dams. Council has been updated on the progress of this project on 20 January 2020 where first draft recommendations were proposed. The expected project completion date will be June/July 2020 to allow for further research and stakeholder engagement.</p> <p><b>Sarina Sugar Shed Business Review</b>                      The Business Review of the Sarina Sugar Shed is currently underway and will review longer term manufacturing, marketing, and tourism opportunities and associated business models to support the facility to maximise its market potential and operational efficiency. The draft analysis is due for completion in February 2020.</p> <p><b>Strategy Implementation</b>                      Economic Development will work closely with MTL on progressing shared actions identified in the Mackay Region Event Strategy 2020-2025 and Mackay Region Economic Development Strategy 2020-2025.</p>
Promotion of the Mackay Region tourism brand		<p><b>Recreational Fishing</b>                      The Economic Development Program continues to work with Mackay Tourism Ltd on opportunities to promote the Mackay Region. Economic Development has been working closely with Mackay Tourism Ltd on a campaign for visiting friends and relatives (VFR) and the development of a Business Case for a locally developed fishing event and marketing campaign.</p>

<b>Industry Development and Support</b> To facilitate collaboration and growth opportunities within and across industry sectors including resources, agriculture, health and tourism.		
<b>Business Priority</b>	<b>Status</b>	<b>Update of Project</b>
Maintain strong partnerships through communication networks with key industry and regional development stakeholders	*	<p><b>Queensland Mining and Engineering Exhibition (QME)</b>                      Initial meetings have been held with the Resource Industry Network (RIN), REED Exhibitions, AusIndustry, Trade and Investment Queensland and Department of State Development, Manufacturing, Infrastructure and Planning (DSDMIP) to determine opportunities for regional collaboration for QME. The exhibition will be held from 21-23 July 2020 at the Mackay Showgrounds.</p>
Identify and support delivery of industry sector priorities	*	<p><b>Resource Centre of Excellence</b>                      The tender for construction of the Resource Centre of Excellence was awarded to Fergus in early September and construction commenced in October. Economic Development is assisting the Capital Works Program with the ongoing stakeholder engagement. The completed Resource Centre of Excellence will be a key feature on the QME 2020 program with significant interest from industry to tour the facility.</p> <p><b>Economic Development Strategy 2020-2025</b>                      The Mackay Region Economic Development Strategy 2020-2025 was adopted by Council on 27 November. The adopted Strategy was printed for distribution to all stakeholders and interested parties.</p> <p>Economic Development will work closely with partners to progress shared actions identified in the Mackay Region Economic Development Strategy 2020-2025.</p> <p><b>Greater Whitsunday Food Network</b>                      Economic Development is assisting the Network in the delivery of the Regional Agritourism Development Project. The GWFN has appointed a Project Officer to coordinate and deliver the identified initiatives, with Economic Development providing ongoing support throughout the project.</p> <p><b>Finch Hatton Art Trail</b>                      Economic Development is assisting the Finch Hatton Progress Association to progress their 'Finch Hatton Art Trail' concept. The concept was undertaken by the Progress Association and provides a high-level concept focused on public realm upgrades in Finch Hatton to showcase local art and highlight the natural beauty of the Pioneer Valley. Economic Development is working with the Progress Association assisting with approval processes and funding sources for their Finch Hatton town entry art installation project.</p> <p><b>Digital Infrastructure Study</b>                      Greater Whitsunday Alliance (GW3) appointed Aurecon to conduct a Digital Infrastructure Study in the Mackay, Isaac and Whitsunday region. A draft report was submitted to the steering committee in January and the Economic Development Program will provide feedback.</p>
Support industry sectors to access international markets in accordance with industry sector profile priorities.	*	<p><b>MIW METS Export Hub</b>                      The Economic Development Program is represented on the Project Advisory Group for the MIW METS Export Hub project. The tender for the Capability Mapping and Supply Chain Analysis is expected to be announced in early February 2020. The Export Hub Manager is working with Council, Trade and Investment Queensland and the Department of State Development, Manufacturing, Infrastructure and Planning, to coordinate an Export Ready Program for METS businesses to commence in March 2020. It is anticipated the program will culminate in a trade mission to Expomin 2020 in Santiago.</p>






		<p><b>Study Greater Whitsunday</b>                  Study Queensland is coordinating state-wide workshops over the next few months with the meeting for the Greater Whitsunday region to be held on 4 March 2020. The breakfast session will explore the skills and talent international students can bring to regional businesses and how they can fill skills gaps in regional Queensland. This will be followed by a strategy development workshop with study cluster members.</p>
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**Investment Attraction and Growth**  
 To attract new businesses, facilitate investment and support existing businesses to realise growth opportunities

Business Priority	Status	Update of Project
Support and facilitate investment in emerging industries and opportunities for diversification	★	<p><b>Split Spaces Mackay</b>                      Economic Development has provided funding support to MackHack which will be held on 6-8 March 2020. It is a weekend-long event where participants come together to solve mining and METS industry challenges.</p>
Support business growth and investment opportunities through the implementation of strategies such as the Mountain Bike Strategy, Recreational Fishing Strategy and Recreational Vehicle attraction.	★	<p><b>Recreational Fishing Strategy</b>                      Economic Development, in conjunction with Mackay Tourism, continues to deliver the 'Hooked on Mackay' marketing campaign which supports the promotion and awareness of the Mackay Region as a world-class fishing destination. Recent initiatives include:</p> <ul style="list-style-type: none"> <li>• Ongoing promotion through Hooked on Mackay Facebook page including recently added fishing tips, share your catch to win and planning your next fishing trip advice.</li> <li>• Economic Development is in the process of planning the annual Net Free Zone Fishing Forum to held in Mackay in November 2020. The forum brings representatives from the Brisbane, Rockhampton and Cairns regions.</li> </ul> <p><b>Mountain Bike Strategy</b>                      Council endorsed the progression of the delivery of the Eungella-Finch Hatton Mountain Bike Park on 27 November. The following actions have now commenced:</p> <ul style="list-style-type: none"> <li>• Detailed design processes;</li> <li>• Progression of approval processes with regulatory authorities and land managers.</li> </ul> <p>World Trail will be conducting a site visit in February 2020.</p> <p>Invitations to key stakeholders requesting their representation on a Regional Mountain Bike Alliance were sent in January. Representatives will act as a key reference and coordination group responsible for supporting the delivery of the overall Strategy. The group will hold their initial meeting in February 2020 to endorse a Terms of Reference.</p>
Proactive targeting and attracting business to the Mackay region.	★	<p><b>Facilitating Development in Mackay Region Policy</b>                      An overview of current applications under the Policy is as follows:</p> <ul style="list-style-type: none"> <li>• Six Expression of Interest (EOI) applications are currently under assessment. All EOIs are on-hold until their development applications have progressed.</li> <li>• Seven applications have progressed through the Expression of Interest assessment stage; however, Stage 2 applications have not yet been submitted.</li> <li>• Two Stage 2 applications are currently under assessment.</li> </ul>
Explore opportunities for growth and	★	<p>Economic Development's First Point of Contact service continues to assist with development enquiries as requested. The June Quarter</p>

development and facilitate investment opportunities		Mackay Region Economic Snapshot was published in November.
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<b>Liveability</b> To support and promote a vibrant, sustainable and affordable community which encourages people to live, work and play in the Mackay region.		
<b>Business Priority</b>	<b>Status</b>	<b>Update of Project</b>
Activate regional localities to achieve social, economic and environmental potential		<p><b>Activate My Place (AMP) Program</b>                      Promotion and launch of Round 2 of the AMP program to occur in early 2020 with assessment of applications and approval of funding to be undertaken by the newly elected Council in April 2020.</p> <p>AMP! guidelines have been reviewed with consideration given to refining scope and removing the funding limit. The launch of the round will occur on 10 February.</p> <p><b>Mackay Pride Façade Improvement Scheme</b>                      Expressions of interest opened on 11 July 2019 and are currently being assessed as received. Four applications have been funded in 19/20, with two applications approved with works to be completed. Economic Development is assisting a further 2 businesses with application submissions.</p> <p>The Economic Development Program completed a review of the scheme including proposed amendments which were supported by Council for implementation. Economic Development has finalised the amended scheme guidelines and a relaunch of the scheme will occur in early February.</p>
Activate Mackay City Centre		<p><b>Mackay City Centre Survey</b>                      Work continues on the Mackay City Centre business engagement project with the next stage to include a presentation by the Mackay Region Chamber of Commerce to survey respondents and City Centre stakeholders. The key themes identified by the survey will be considered as part of a 2020 Action Plan for the City Centre.</p> <p>As the survey has been completed the Chamber representatives have vacated Shop 7 in The Dome.</p> <p><b>Marketing</b>                      The design of a new billboard has been completed ready for installation in late February at Bakers Creek. The design concept has been to promote the City Centre as a destination and a short drive to Shop, Eat and Explore.</p> <p>Planning is in place for a five-month marketing offer/competition for five City Centre businesses (one each month Feb – June) to promote their businesses.</p> <p><b>Mackay Laneway Project – Fifth Lane</b>                      Work is continuing on finding a solution for an external power supply to install decorative lighting and assist in facilitating future activations and events in the laneway.</p> <p><b>Chinese New Year</b>                      Planning is now underway for the 2020 Chinese New Year business activation in Wood Street to celebrate the Year of the Rat.</p>
Promote the Mackay Region		<p><b>Gold Coast Suns AFLW Match</b>                      Economic Development and Corporate Communications and Marketing is working closely with Gold Coast Suns and Harrup Park in preparation for the AFLW match being held on Friday March 6, 2020.</p>

		In addition to the broadcast game, the planned schedule of activities to celebrate the team's inaugural season includes a corporate tour of Mackay by Club Partners and Sponsors, as well as the International Women's Day lunch featuring GC Suns CEO as guest speaker. Marketing has commenced to promote the free event.
Support for tertiary education	★	Economic Development continues to work with Central Queensland University and James Cook University as required. Current engagement with the tertiary education sector is focused on opportunities for the Resource Centre of Excellence, Study Greater Whitsunday projects and Economic Development Strategy 2020-2025.

Sarina Sugar Shed					
To manage and operate a sustainable tourism facility, which provides a range of tourism products and experiences to promote the region's heritage					
Strategy / Project	Status	Description / Update of Project			
Operate a successful tourism facility which meets its performance targets	★	The January school holidays delivered steady visitation to Sarina Sugar Shed, with the facility being a popular holiday activity. There was an expected drop in retail sales following the pre-Christmas peak.  Recruitment is currently underway for a casual Visitor Experience Officer and a Sarina Sugar Shed Coordinator.			
Business Operations (excluding accruals)		Item	January	YTD	Annual Target
	★	Tour Visitation (Paid)	495	6,823	10,000
		Visitation (Total)	758	8481	-
		Volunteer Hours	238.75	1967.85	-
		Item	January	YTD	Annual Budget
	★	Ticket Sales	\$13,756	\$116,560	\$180,000
	★	Retail Sales	\$29,794	\$245,777	\$303,000
	★	Total Income (incl. Ticket income)	\$43,550	\$319,740	\$487,000
	★	Total Expenses	\$59,682	\$453,251	\$844,872

**Economic Indicators (Quarterly)**

Indicator	Jun 19	Mar 19	Dec 18	Sep 18	Jun 18	Mar 18	Dec 17
<b>Employment</b>							
Unemployment rate	5.80%**	4.4%	3.9%	3.7%	3.8%	4.3%	5%
Employed persons	56,751	62,527	65,291	66,678	65,790	65,359	64,288
<b>Real Estate</b>							
Median house sale	\$340,000	\$330,000	\$343,000	\$340,000	\$342,000	\$340,000	\$330,000
Res vacancy rate	1.5%	2.9%	1.7%	0.9%	1.9%	3.6%	3%
<b>Residential Lot Supply</b>							
Lots Approved	275	287	297	433 <sup>#</sup>	128	27	51

Lots Endorsed	83	45	52	125 <sup>#</sup>	74	46	27
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*\*Data relates to the Mackay Local Government Area and is updated on a quarterly basis as it is received by Council.*

*There is often a 3-6 month lag from the receipt of data for a previous quarter.*

*<sup>#</sup>Change in calculation method adopted from this reporting period.*

*\*\* Figure undergoing further review.*

### e-Statistics

Subscribers	January	December	November	October	September	August
City Centre Business Network	1,023	1,023	1,026	1,026	1,028	1,098
City Centre Facebook Likes	6,397	6,400	6,388	6,382	6,375	6,332
City Centre Instagram Followers	1,367	1,366	1,364	1,356	1,338	1,328
City Centre Wi-Fi Sessions	851 users	812 users	874 users	994 users	872 users	1,008 users
	9,880 sessions	8,682 sessions	10,266 sessions	11,063 sessions	10,472 sessions	11,433 sessions
Invested in Mackay Subscribers	531	512	512	500	481	449
City Centre Community	4,304	4,304	4,327	4,327	4,327	4,716
Mackay Region Joblink Analytic Report	587 users	583 users	634 users	632 users	577 users	574 users
	3,004 views	2,043 views	Not available	Not available	3,795 views	3,200 views
Sarina Field of Dreams Usage Wi-Fi*	47 users	56 users	65 users	92 users	83 users	96 users
	306 sessions	253 sessions	394 sessions	579 sessions	719 sessions	715 sessions
Hooked on Mackay Facebook	3,197	3,074	2,796	2,096	1,849	1,335
Net Free Zone Voluntary Code	537	537	527	527	484	453

\* Testing of the Sarina Field of Dreams Wi-Fi is being undertaken by the contractor to test for outages and signal strength of the service to investigate reasons for a decrease in users and number of sessions.

### UPCOMING EVENTS

Date	Event	Location
21 and 22 February 17 and 18 April 26 and 27 June 21 and 22 August 16 and 17 October	Free native plant giveaway	MNEC
6 February	Heritage Awards	Jubilee Community Centre Foyer
7 February	PCL Guided Night Walk	MRBG
8 February	PCL and CVA walk at Slade Point Reserve for World Wetlands Week	Slade Point Reserve
13 February	Mirani Community Reference Group Briefing for the Mirani Heritage Precinct Masterplan	Mirani Board Room

14-16 February	2020 Water polo QLD Country Championships – <b><i>Invest Mackay Funded</i></b>	Mackay ARC
23-25 February	Catchment Solutions - Project Catalyst (Sugar Cane Growers) – <b><i>Invest Mackay Funded</i></b>	MECC
24-26 February	Box Office and Marketing Network Conference (Stage Queensland) – <b><i>Invest Mackay Funded</i></b>	MECC
28 February	Mackay Airport Twilight City Run <b>Sponsored by MCC</b>	Mackay City Centre
6 March	AFLW - Gold Coast Suns Vs Geelong – <b><i>Invest Mackay Funded</i></b>	Great Barrier Reef Arena, Harrup Park
1-3 May	2020 Rotary District 9550/9750 "Emerge" Conference – <b><i>Invest Mackay Funded</i></b>	MECC
1-4 May	2020 Great Barrier Reef Arena Bash for Cash – <b><i>Invest Mackay Funded</i></b>	Great Barrier Reef Arena, Harrup Park
7-10 May	2020 School Sports QLD AFL Championships (boys and girls 13-15 year old) – <b><i>Invest Mackay Funded</i></b>	Great Barrier Reef Arena, Harrup Park
9 May	Zach Mach Adventure Challenge – <b><i>Invest Mackay Funded</i></b>	Pinnacle
15-17 May	2020 Fox Superflow Seal by Stan Series (Mountain Bike Event) – <b><i>Invest Mackay Funded</i></b>	Rowallan Park, Farleigh
18-20 May	Central Queensland Principals Conference – <b><i>Invest Mackay Funded</i></b>	MECC
23 May	Mackay Italian Street Party- <b>Sponsored by MCC</b>	Mackay City Centre
26-29 May	2020 Association of School Business Administrators Queensland (ASBAQ) Conference – <b><i>Invest Mackay Funded</i></b>	MECC
30 May	Botanic Gardens Open Day and Botanic Endeavour 250 Celebrations	MRBG
4-7 June	2020 School Sports QLD AFL Championships (boys and girls 10-12 year old)	Great Barrier Reef Arena, Harrup Park
7 June	Mackay Marina Run - <b><i>Invest Mackay Funded</i></b>	Mackay Marina
11-12 July	MAD Mountain Bike Mackay Cup – <b><i>Invest Mackay Funded</i></b>	Rowallan Park, Farleigh
25 July	Mackay Scottish Bluewater Fling - <b>Sponsored by MCC</b>	Bluewater Quay
1-2 August	2020 Rowing Qld North Qld Schools Championship Regatta – <b><i>Invest Mackay Funded</i></b>	Mackay Rowing Club
28-29 August	NQ Rock'N Country – <b><i>Invest Mackay Funded</i></b>	Mackay Showgrounds
8-11 September	2020 Bowen Basin Symposium – <b><i>Invest Mackay Funded</i></b>	MECC
13 September	Motorcycle Beach Races at Grasstree Beach – <b><i>Invest Mackay Funded</i></b>	Grasstree Beach
19 and 20 September	Orchid Extravaganza	Queens Park
21 – 26 September	Etnies Rumble on the Reef (Skateboarding) – <b><i>Invest Mackay Funded</i></b>	Sugar Bowl Skate Park