

Election signage



Election signs are subject to the following criteria:

- An election sign is only permissible on land that is not public land.
- An election sign may only be displayed during an election period.
- Each election sign must be removed within seven days of the polling day for the election.

The sign must:

- Not cause a nuisance.
- Be kept and maintained at all times in good order and condition and free of graffiti.
- Be structurally sound.
- Not cause obstruction of, or distraction to, pedestrian or vehicular traffic.

Frequently asked questions:

1. What is a mobile sign?

A mobile sign is a free-standing sign that may be mounted on wheels to move it and includes A-frame signs and sandwich boards. The face area of must not exceed 2.5m² on each side. Only one mobile sign is permitted per property.

2. Can I have signage on a trailer?

Yes. A motor vehicle sign is a sign affixed to or placed upon a vehicle, caravan, or trailer. The sign must be 6m² or less in total size (whether single or double sided) and must be parked on

private property (travelling to the signs location for advertising is accepted).

3. Can I drive around towing a trailer with signage?

See question two.

4. Can I have signage on my vehicle? What are the rules? Where can I park? How long can I park for?

Yes. A vehicle can have stickers/wrapped/skins/advertising on the body of it and the vehicle can be parked in accordance with normal parking rules.

If the sign is attached to a frame or the likes, it is a motor vehicle sign and must be parked on private property.

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5. How many signs am I allowed per property?

Signs cannot cause a nuisance, obstruction or distraction to pedestrians or motorists so the number of signs may be limited on some properties, dependent on the location. Please refer to question 19 for further information on the number of signs on a boundary fence.

6. Can I print double sided signs?

Yes.

7. Can I have to signs abutting one another?

Yes.

8. What are the rules around electronic signs?

Variable Message Signs (VMS) must be displayed on private property and cannot cause a nuisance and not cause obstruction or distraction to pedestrians or motorists.

9. What is visual clutter? How many signs create visual clutter?

Visual clutter are signs (due to their size, number or location) that may cause obstruction or distraction to pedestrians or motorists.

10. Where can I place my signs?

ALL signs MUST be placed on private property.

11. Where can I or where can't I park my vehicle/trailer?

See question two and four.

12. Is 6m² in total for vehicle sign?

See question two.

13. Can I have 6m² on both sides of any sign.

See question two.

14. What size can my signs be?

There are some size limits on particular signs. Motor vehicle signs must not exceed 6m² and A-frame signs must not exceed 2.5m². A wall sign (painted or affixed flat to the wall of a building) must not cover more than 75 per cent of the area of the wall it is affixed to.

As a general rule, corflute signage is normally 600 x 900mm however can be larger or smaller. Refer to council's local law for further information on size limits.

15. What does it mean – “not causing a nuisance”?

See question nine.

16. What happens if my signs are collected?

Contact council to arrange the release of your sign. An applicable fee per sign is payable prior to release.

17. What is considered to be a public nuisance or safety nuisance?

Any sign that causes an issue with vehicular or pedestrian movement (obstruction or distraction).

18. When do I need to remove my signs?

All signs MUST be removed within seven days of polling day.

19. Can I have a sign on a boundary fence?

Only one sign is permitted on a boundary fence and must be on the FRONT fence of the premises. It must be contained within the outline of the fence and secured to prevent danger to pedestrians and motorists, and not illuminated.

FOR MORE INFORMATION

For further information or to obtain a copy of Subordinate Local Law No. 1.4 (Installation of Advertising Devices) 2011, please contact Mackay Regional Council on 1300 622 529.